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Dissertation

## The Competitiveness of the China and India in the European Union

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#### Abstract

This paper aims to examine the Competitiveness of China and India in the European Union based on the international trade values, during the time period 2001-2009. It firstly reflects about the ambiguous definition of Competitiveness as well as the diversity of methods that exist to measure this concept. Subsequently, the following work seeks to analyse the exports growth of China and India in particular to the European market.

Therefore, some methodologies were used in this paper: the Revealed Comparative Advantage analysis, which seeks to capture the products where China and India present Comparative advantage at world's level; the Constant Market Share analysis, which pretends to verify if the Competitiveness explain the export growth to the European market; and the analysis based on the combination of the Trade Complementarity Index with the Geographical Orientation Index, which permits to identity the products where there is room, for China and India, to expand their exports to the European Union, under certain circumstances.

The empirical analysis suggests that China's and India's exports are competitive in products identified by the three methodologies, having in many of them capacity to increase their exports to the European market. However, there still persist high levels of trade protection applied by the European Union, which can explain why China's and India's exports have not yet take advantage of their full potential.

*Keywords*: China, India, Competitiveness, European Union, Revealed Comparative Advantage, Constant Market Shares Technique, Trade Potential analysis, Tariffs.

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## Introduction

The International Trade has been one of the most significant economic subjects studied during the recent centuries. The European Union (EU) became the most important international trade association, given the successive enlargements and the large number of trade registered amongst the group.

However, International Trade has suffered several modifications during the last years. One of the biggest changes has resulted from the strong economic growth of China and India. These two countries have achieved great influence in the World, and are becoming the promise of great economic development in future.

Since the economic development is associated with trade, the following work aims to examine if the exports growth of China and India, in terms of trade goods, are associated with the competitiveness gains in particular in the European market. If it is possible for China and India to increase their exports in the European Union. However, it is necessary to point out that the Competitiveness concept is not consensual to all researches and it can be measured by different methodologies, which can create in several cases contradictory results.

In this paper, the first chapter will explain the Competitiveness concept according to different contexts as well as several techniques that measure the competitiveness of a country. The second chapter will present the empirical analysis, which is subdivided in three sections. The first section will reflect the bilateral trade of China and India, in particular, with the EU, analysing also which products these two countries present an advantage in the European market. The second section will use the methodology of Constant Market Share that pretends to capture if the raise in Chinese or Indian competitiveness explain the increase on their exports to EU. The third section will use another proposed methodology, which seeks to identify if there are some exported products by China and India where there is trade potential and consequently where it is possible to increase their exports to EU.

The major difficulty during the preparation of this paper is the fact that there are some data source and some information about Chinese and India that are not available in accordance to the harmonized classification used on the empirical analysis. This created several difficulties on the results analysis, especially on the analysis of the tariffs that are applied by EU on the Chinese and Indian exports.

## **1.** The Concept of Competitiveness

#### **1.1. The Economic Competitiveness Context**

The competitiveness of an economy has been frequently studied over the last years. However, this is one of the most ambiguous concepts that have been conceived. Generically, it is defined by the country capacity to compete on the international market and the expectation is that, the competitiveness advantage requires a "continuing rise in the living standards of the individuals", as well as the per capita income, i.e., a country is competitive when it produces with lower product prices than the other competitors. This means that the first country is relatively more productive.

While the theory of International Trade usually relates the concept with the Comparative advantage, initially proposed by Ricardo, or with the Competitive advantage using Management theories<sup>1</sup>, other perspectives relate the concept of Competitiveness with the environment of the countries where firms are originally located.

For instance, for John Cantwell<sup>2</sup> competitiveness means "the possession of the capabilities needed for sustained economic growth in an internationally competitive selection environment, in which environment there are others (countries, clusters, or individual firms, depending upon the level of analysis) that have an equivalent but differentiated set of capabilities of their own". This perspective leads to the consideration of a panoply of factors that determine competitiveness.

Along this line, Abel Mateus<sup>3</sup> suggests that the analysis of competitiveness can't involve only one dimension, simply based, for instance on GDP or productivity. Therefore, the author argues that "countries need to build an environment for their performance that not only encourages the existence of an efficient production structure, such as building institutions and pursue policies that encourage the competitiveness of enterprises.", which means that the competitiveness does not depend on only one factor, since corporate performance is as necessary as the existence of macroeconomic stability and quality of public institutions.

<sup>&</sup>lt;sup>1</sup> See for instances Porter, M. (1990).

<sup>&</sup>lt;sup>2</sup> See Cantwell, J. (2006), pp. 544.

<sup>&</sup>lt;sup>3</sup> See Mateus, Abel (2006), pp. 315-316.

Because competitiveness involves vague definitions and doesn't have a rigorous economic theory, Siggel<sup>4</sup> proposed several concepts for it. One is the distinction between microeconomics and macroeconomics competitiveness, where the first one is applied to producers or industries, while the second one deals with issues related to the global competition of a country, where, according to the author, "a favorable business climate" is necessary. One possible example of macroeconomic competitiveness is the concept of competitiveness presented by Michael Porter<sup>5</sup>, who determined five important factors on the national level, which support the competitiveness of a country, designated as Porter's Diamond. These attributes are Factor Conditions, Demand Conditions, Related and Supporting Industries, Firm Strategy and Structure, and Domestic Rivalry. The combination of these factors determines if a firm has condition to be competitive.

At the microeconomic level the foremost theory is, as already mentioned, the comparative advantage, considered the most consistent theory. The theoretical framework of the comparative advantage will be discussed in the next section in this chapter.

Both the macroeconomic and the microeconomic analysis have been using simple and complex indexes to measure the comparative advantage, which will be summarily explained on the third section of this chapter.

The analysis of economic competitiveness can also have a static or a dynamic approach. According to Siggel<sup>6</sup>, "one of the major limitations of the principle of comparative advantage (...) is its static nature", as Ricardo's theory defines the specialization of a country for a specific time-period. In this sense, it is convenient to apply this concept "as a dynamic indicator of competitiveness" since a competitive advantage of a country is verified when there is an increase on its market share or a change on the productive structure that allows a gain relatively to other country or competitor.

Additionally, the concept of competitiveness can be deterministic or stochastic. The measurement that is usually performed by the literature is deterministic, because it uses costs, prices or market shares that were already observed. The stochastic analysis is based on ex-ante concepts, which measures "the readiness for competition or

<sup>&</sup>lt;sup>4</sup> See Siggel, E. (2007), pp. 5-8. <sup>5</sup> See Porter, M. (1990), pp. 78-83.

<sup>&</sup>lt;sup>6</sup> See Siggel, E. (2007), pp. 11-12.

potential competitiveness<sup>7</sup>. The values on stochastic approach are not directly observed, i.e., it needs to be estimated using for example an econometric model that estimates the trade potential as the investigation deterministic, as it uses the exports and imports values for a time-period already observed. On other hand, it can in part be designated as stochastic, as it provides elements that allow to conclude about trade potential between two countries.

#### **1.2. The Comparative Advantage Concept**

The Comparative advantage concept, proposed by Ricardo<sup>8</sup>, is one of the most used models both in the classical and neoclassical theories. However, the concept has been applied in different economic contexts, which modify the rigorous classical definition of Comparative advantage.

According to Ricardo's theory, a country should specialize in the product which production is relatively more efficient than the one of its partner. The theory assumes that there is only one productive factor, i.e., the labour, and that there are different technologies in each country.

The Classical model can be generalized for more than two products and two countries. Dornbusch, Fischer and Samuelson $(1977)^9$  applied the model to an infinite number of products, where at equilibrium the products produced by countries are defined by the relative productivities and the ratio of relative wages. In sum, the trade reflects the relative productivity differences between countries for several or for all products.

The most cited investigation of the classical model is the MacDougall(1951)<sup>10</sup> test which verified whether the USA industries had higher exports capacity than the UK industries, industries in which the USA were relatively more productive in the labour factor. The results indicate that in 25 products over 20 satisfies the assumption. However, other investigations verified that at world level the relative labour productivity tends to be higher in countries that are abundant in capital. This can

<sup>&</sup>lt;sup>7</sup> See Siggel, E. (2007), pp. 13.

<sup>&</sup>lt;sup>8</sup> See the original publication Ricardo, David (1817), On the Principles of Political Economy and Taxation, London, John Murray.

<sup>&</sup>lt;sup>9</sup> See Dornbush, Fischer and Samuelson (1977), "Comparative Advantage, Payments in a Ricardian Model with a Continuum of Goods", *The American Economic Review*, vol. 6, pp. 823-839.

<sup>&</sup>lt;sup>10</sup> See MacDougall (1951), "British and American Exports: A Study Suggested by the Theory of Comparative Costs", *Economic Journal*, December, Vol. 61, n° 244, pp. 697-724.

suggest that possibly the results are explained by the Heckscher-Ohlin theory<sup>11</sup> and not the Ricardo's Model.

The Ricardo's model has been considered unrealistic in terms of specialization, since it was built for the labour factor only. The Heckscher-Ohlin's (HO) model introduces one more productive factor, such as the capital, and it affirms that one country has comparative advantage in the production that requires intensively the factor that is abundant in that country.

The empirical analysis of the last model above is associated to the Leontief Paradox, which assumes that there is one rich country, the USA, which is abundant in capital. Therefore, the country should export the products that are intensive in capital and import the ones that are intensive in labour. The investigation was applied to the economy of the USA and the results suggest that there is no evidence that the exports are exclusively in products intensive in capital. The author concludes that the country imported more products intensive in capital than exported them, which is considered inconsistent with the theory. However, it has been argued that this paradox possibly can't be applied to the Heckscher-Ohlin theorem, since it doesn't analyse the intensive use of the factors per product. It should analyse instead the exports and imports based in productive factors, i.e., the Vanek(1968)<sup>12</sup> version of the HO model, which is the adequate one for a world with many factors and products.

In fact, Vanek suggests that the Heckscher-Ohlin theorem needs to be defined in terms of factor services that are incorporated in the trade, i.e., on the net exports. According to this version, a country should export the factor services that are relatively abundant and import the factor services that are relatively scarce. The implications of this study were decisive to the Leontief paradox. According to Leamer(1980)<sup>13</sup>, using this version the Leontief' results became compatible with the fact that the USA were capital abundant. Therefore, the Paradox existed only because the test was incorrectly formulated.

The empirical analysis based on the model above is complicated to generalize to various countries. For instance, the production costs must be based in equilibrium prices

<sup>&</sup>lt;sup>11</sup> See the original publication Ohlin (1952), *Interregional and international trade*, 2<sup>nd</sup> edition, Cambridge, Harvard University Press.

<sup>&</sup>lt;sup>12</sup> See Vanek(1968), "The Factor Proportions Theory: The N-Factor Case", Kyklos, vol. 21, pp. 749-756.

<sup>&</sup>lt;sup>13</sup> See Leamer(1980), "The Leontief Paradox Reconsidered", *Journal of Political Economy*, vol. 88, July, pp. 495-503.

and without any type of distortions. Baldwin(1979)<sup>14</sup> concluded that the generalization of the above model for two factors, n products and m countries is not possible. In fact, there is not a critical point in the factorial intensity that leads a country to export all products where it presents higher capital-labour ratios than in the products that are imported, for instance he concludes that the theorem needs to be analysed for each two countries, i.e., in terms of bilateral trade.

When the theory is generalized for more than two factors with several products and countries, according to  $\text{Deardorff}(1980)^{15}$ , it is only guaranteed that there is a correlation between Comparative advantage and trade direction. It can't be affirmed anything with rigour about a particular firm or industry.

During the 70's and 80's, Krugman and other authors<sup>16</sup> sought to build international trade models that explain the export advantage based on more realistic assumptions. This line of reserach permits an improvement on the analysis of the firm's characteristics that participated on the international trade. Based on the monopolistic competition, the researchers have followed two investigation types. On one hand, new aspects as the product differentiation, economies of scale and monopolistic competition were incorporated in the traditional model. According to Helpman(1981)<sup>17</sup>, this new investigation allows to generalize the Heckscher-Ohlin model, since it explains, based on the factorial allocation, the pattern of specialization as well as the relation with the intra-industry trade.

On the other hand, some investigations have been done in the oligopoly context, which reveals that identical economies that produce homogeneous products can penetrate on the partner market by discriminating the prices<sup>18</sup>. This approach also allows to introduce the horizontal and vertical product differentiation analysis<sup>19</sup>. In this

<sup>&</sup>lt;sup>14</sup> See Baldwin(1979), "Determinants of the Commodity Structure of US Trade", American Economic Review, vol. 61, May, pp. 126-146.

<sup>&</sup>lt;sup>15</sup> See Deardorff, A. (1980), "The General Validity of the Law of Comparative Advantage", *Journal of International Economics*, vol. 9, pp. 197-209.

<sup>&</sup>lt;sup>16</sup> See Krugman (1979), "Increasing Returns, Monopolistic Competition and International Trade", *Journal of International Economics*, vol. 9, pp.469-479; Krugman (1980), "Scale Economies, Product Differentiation and the Pattern of Trade", *American Economic Review*, vol.70, n°5, pp.950-959; Lancaster (1980), "Intra-Industry Trade under Perfect Monopolistic Competition", Journal of International Economics, vol.10, pp.151-175.

<sup>&</sup>lt;sup>17</sup> See Helpman (1981), "International Trade in the Presence of Product Differentiation, Economies of Scale and Monopolistic Competition", Journal of International Economics, vol. 11, pp. 305-340.

<sup>&</sup>lt;sup>18</sup> See Brander (1981), "Intra-Industry Trade in Identical Commodities", *Journal of International Economics*, vol.11, pp. 1-14; Brander and Krugman (1983), "A Reciprocal Dumping Model of International Trade", *Journal of International Economics*, vol. 15, pp. 313-321.

<sup>&</sup>lt;sup>19</sup> See Eaton and Kierzkowski (1984), "Oligopolistic Competition, Product Variety and International Trade", in Kierzkowski, (ed.) (1989), *Monopolistic Competition and International Trade*, Clarendon

case, the analysis is different from the general theory of the trade pattern, since there are modifications on the initial assumptions. It is possible to still consider the Comparative advantage concept in the context of this new modelling but in fact we have a different concept. So some authors prefer to rename the Comparative advantage concept as Competitive advantage<sup>20</sup> to signal that we are considering a new approach.

Finally the Comparative advantage concept has also been enlarged to a new paradigm, which considers localization factors. Krugman(1991,1993)<sup>21</sup> affirms that the change on the paradigm is visible when the economic theory recognizes the importance of the geographical location of the production as an explanation to the international trade. This paradigm is not recent, but no doubt the importance of the external economies of scale at regional level to explain the location of economic activity and determine the trade patterns rose during the last decade.

#### **1.3.** The Measure of Competitiveness

The methods of analysis of international competitiveness are very diverse and depend on the investigation objectives. But it can be grouped into two areas of analysis, the macroeconomic and the microeconomic areas.

On the Macroeconomic field, simple or complex indexes can be used. There are several simple indexes and they are selected according to the objective that the researcher wishes to analyse. For example, the Labour unit cost, which is the ratio of the total remuneration per worker over the GDP per person employed, at current price. It shows the relation between the remunerations and productivity per worker that permits to analyse if a country is more competitive, which occurs if for the same value of salaries, there is an increase on the GDP per person employed. Another index is the Real Effective Exchange Rate, which is one of the most used indexes. It captures the competitiveness of a country without exclusive dependence on Nominal Exchange Rate or the Inflation level: if there is a real appreciation it signifies that there is a competitiveness lost.

Press, Oxford; Shaked and Sutton (1984) "Natural Oligopolies and International Trade", in Kierzkowski (ed.) (1987), *Protection and Competition in International Trade*, Basil and Blackwell, Oxford. <sup>20</sup> According to Siggel, E. (2007).

<sup>&</sup>lt;sup>21</sup> See Krugman (1991), *Geography and Trade*, Cambridge, MIT Press; Krugman (1993), "On the Relationship between Trade Theory and Location Theory", *Review of International Economics*, vol.1(2), pp. 110-122.

Relatively to the complex indexes, which consider several factors that influence the productivity of an economy, they are defined by institutions such as World Economic Forum (WEF). The WEF *global competitiveness index* "is based on 12 pillars of competitiveness, providing a comprehensive picture of the competitiveness landscape in countries around the world at all stages of development. The pillars are: institutions, infrastructure, macroeconomic environment, health and primary education, higher education and training, goods market efficiency, labour market efficiency, financial market development, technological readiness, market size, business sophistication and innovation"<sup>22</sup>. In the end, the index ranks the countries according to their results. Another Index is the *Networked Readiness Index* that determines the country capacity to use the information and communication technology and compares it with other countries' capacity. There are other Indexes, such as the *Global Competitiveness Index* made by the International institute for Management and Development or *Trade and Development Index* defined by the UNCTAD.

On the Microeconomic field various indexes can also be used, but there are some that are more interesting, such as the *Revealed Comparative Advantage*(RCA)<sup>23</sup>, which is based on the Ricardo's Comparative Advantage. The objective is to determine the country's competitive sectors by analysing the trade flow to the trade partner<sup>24</sup>, assuming that these flows reflect the patterns of specialization. Another Microeconomic index is the *Market Share*, which affirms that one country is more competitive in one sector if the market share in that sector increases.

The export performance Balassa's index is the most common index of RCA or more rigorously, as Siggel<sup>25</sup> affirms, the Competitive advantage, considering that it does not in fact capture the pure concept of Comparative advantage. The Balassa's RCA can be measured through two methods, the relative exports index or the export-import ratio, however it is recommended to use the first one, since the imports value contains the trade protection included, which can influence the analysis.

<sup>&</sup>lt;sup>22</sup> See WEF website available at <u>http://www.weforum.org/issues/global-competitiveness</u> [accessed at August 2011].

<sup>&</sup>lt;sup>23</sup> See Balassa (1965), "Trade Liberalization and Revealed Comparative Advantage", *The Manchester School of Economics and Social Studies*, vol.33, n°2, pp. 93-125.

<sup>&</sup>lt;sup>24</sup> According to Siggel, E.(2007), it can be the trade partner or it can be relatively to the World.

<sup>&</sup>lt;sup>25</sup> See Siggel, E. (2007), pp. 3

This index, using the relative exports, has been criticised by several researchers, as mentioned in Fontoura(1997)<sup>26</sup>, namely Hillman(1980), which affirmed that the index wasn't appropriate to compare several products for the same country, Yeats(1985), which concluded that the RCA rank per industry for each country was different of the RCA rank for the same industry per country, or Bowen(1983), which concludes that the cardinal value of this index doesn't permit to conclude about Comparative advantage. However, Vollrath(1991) concludes that, in spite of all criticism, this RCA is the most appropriated index to measure the Comparative advantage. It is worth mentioning that there are other indexes also based on pos-trade values that have been used, which are as well inspired on Balassa's index.

On the following empirical analysis we will use Competitiveness at the Microeconomic level. Besides the traditional RCA index proposed by Balassa, as mention above, in section 2.3 two other indexes will be used: the *Trade Complementarity Index* (TCI) and the *Geographical Orientation Index* (GOI), since combining these two indexes may provide information about the trade potential.

<sup>&</sup>lt;sup>26</sup> See in Fontoura, M. P. (1997): Hillman(1980), "Observations on the Relation between "Revealed Comparative Advantage" and Comparative Advantage as Indicated by Pre-Trade Relative Prices", *Weltwirtschaftliches Archiv*, vol.116, pp. 315-321; Yeats (1985), "On the Appropriate Interpretation of the Revealed Comparative Advantage Index: Implications of a Methodology Based on Industry Sector Analysis", *Weltwirtschaftliches Archiv*, vol. 121, pp. 61-73; Bowen (1983), "On the Theoretical Interpretation of Indices of Trade Intensity and Revealed Comparative Advantage", *Weltwirtschaftliches Archiv*, vol. 119, pp. 464-472; Vollrath (1991), "A Theoretical Evaluation of Alternative Trade Intensity Measures of Revealed Comparative Advantage", *Weltwirtschaftliches Archiv*, vol. 127, n°2, pp. 265-279.

## 2. Empirical Analysis

#### 2.1. Overview of Trade of China and India with European Union

The aim of this chapter is to provide an overview of recent developments in the export trade of China and India in terms of trade goods.

The exports of China and India have increased substantially over the past years. According to WTO<sup>27</sup>, these two countries, respectively, exported to the World in 2009 about 9.6% and 1.32% of the World trade of merchandise. The large annual percentage of merchandise exports, from 2000 to 2009, is respectively for China and India about 19% and 16%, which reveals that these two economies increased their presence in the international trade during the last years.

In the case of China, the productive structure is characterized by exports specialization almost only in Manufactured products. As per Graph 1, since 2001 until 2009 the share of Agricultural products on the Chinese exports to the world registered a decrease as well as the Fuel and Mining products. In the Indian case, as per Graph 2, the exports specialization presents a significant share of Agricultural products with a slight decrease trend over the period analysed. The Fuel and Mining products present an increase in the exports share to the world between 2001 and 2009. For the same time period, the Manufactured products represent about 65% of the Indian exports. The Chinese productive structure, comparatively to India, is more specialized in Manufactured products. Therefore, it presents a lower exports share on the Fuel and Mining products as well as on the Agricultural products.

The China's exports analysis can be based on the Lorenz Index<sup>28</sup> (Graph 3), which verifies if there was a change on the China's export structure for a specific time period. The results suggest that between 2001 and 2009 there was a significant variation on Chinese structure, being more significant in the time period 2001-2005 than in 2005-2009. For Indian case, the Lorenz Index results (Graph 4) reveal that the changes on the export structure are slightly higher in the time period 2001-2005 than in 2005-2009. The

<sup>&</sup>lt;sup>27</sup> See WTO statistics database available at the website respectively for China and India <u>http://stat.wto.org/CountryProfile/WSDBCountryPFView.aspx?Language=E&Country=CN,IN</u> [Accessed at May 2011]

<sup>&</sup>lt;sup>28</sup> The Index is given by  $LI = abs[(X_{ijg1}/X_{ijT1}) - (X_{ijg0}/X_{ijT0})]$ , where  $X_{ijg1}$  represents the China or India export to UE(15) of the product g at the final of the time period;  $X_{ijT1}$  represents the total exports at final of the period;  $X_{ijg0}$  and  $X_{ijT0}$  represent, respectively, the product and the total export at the beginning of the time period. For more information please see the Data Appendix and Table 1 in Annex.

China' index presents a smaller result than the Indian index for the three time periods, which means that India' specialization had a higher variation comparatively to China.

The China and India exports can be analysed using the share of each group<sup>29</sup> over the total exported particularly to the  $EU(15)^{30}$  in a specific time period. According to Graph 5, the groups 20, Clothing, and 27, Machinery, present in 2001 a significant share, representing respectively about 9% and 37% of the total exported. In 2009 the same groups almost dominated the China's exports, since they represent proximally 14% and 45% of the total exported. The results suggest that there was a positive exports trend growth on both groups during the time period analysed. It is worth pointing out that the Machinery sector represented the majority of Chinese exports in 2009.

Concerning the Indian case, as per Graph 6, group 20, *Clothing* sector, is the most significant group in 2001 and 2009, representing respectively 22% and 19% of the total exported. The results suggest that this sector has had a decrease in its importance in India export to the European market. In 2001 the group 23, *Precious Metals and Stones*, present also a significant share, about 12% of the total exported. In 2009 there were another two significant groups 8, *Mineral Fuels*, and 28, *Automobiles and other transports as well as their accessories*, which represent respectively about 15% and 10% of the total exported, with a positive exports trend of growth during the time period analysed.

Regarding the China and India exports to the EU(15) by category of products, the following analysis is based on the variation of the share of each group in the total. For China during the time period 2001-2009, as per the Graph 7, the variation is positive and more significant on the groups 27 and 20, which represent respectively the *Machinery* and *Clothing* sectors, and it is negative on groups 9, 15 and 21, which represent respectively the *Chemical, Raw skins, Leather or Artificial Fur*, and *Footwear* sectors. On group 27 there is a negative variation between 2005 and 2009, which means that there was a decrease on the exported value of this group or an increase of other group exports that increased the total exported value. On group 20 the positive variation on the time period 2005-2009 is higher than on 2001-2005, which means that on the last few years the exports share to EU(15) increase more than on the first years of the decade. In India's case, as per Graph 8, groups 8, 24, 27 and 28 present a positive and more significant variation in the period 2001-2009, it means that the exports share

<sup>&</sup>lt;sup>29</sup> For more information concerning the groups' classification please see Data Appendix in Annex.

<sup>&</sup>lt;sup>30</sup> It designates the first fifteen member countries of European Union.

increase for *Mineral fuels, Iron Steel and Copper* products, *Machinery* or *Automobiles* sectors; groups 3, 15, 18, 19, 30 and 23 present a negative variation between 2001 and 2009, it means that the exports share decreased for *Raw skins, Leather, Cotton, Wool, Rugs* and similar sectors.

#### 2.1.1. Revealed Comparative Advantage for China and India

The analysis of the competitiveness of trade of China and India with EU(15) can be made based on the Revealed Comparative Advantage index, proposed by Balassa(1965)<sup>31</sup>. As mentioned before, it is the traditional way to capture the country's competitiveness on the trade partner market. The RCA<sup>32</sup> index is calculated as follows:

 $RCA_{i.j,a} = (X_{i,a}/X_i) / (M_{w-i,a}/M_{w-i})$ 

Where *i* represents the exporter country, China or India, *a* is a particular product, *X* represents the exports and *M* represents the imports (excluding the World imports made in China<sup>33</sup>). If the RCA is higher than one, it means that the exporter country is competitive in the specific product. If the RCA is lower than one, it means that the exporter country has a disadvantage in the analysed product.

As per Table 2<sup>34</sup>, China's total exports are competitive between 2001 and 2009 for groups 15, 18-22, 26, 27 and 30. It means that in products as *Raw skins, Leather, Silk, Wool Cotton, Rugs, Clothing, Footwear*, products made by *Slate, Brick, Porcelain or Machinery* and *Tools instruments*, China is competitive at World's level. From 2005 until 2009, China displays competitiveness as well on groups 24 and 29, i.e., in products as *Iron, Steel and Copper* or *Electro-medical apparatus and Laboratory equipment* and similar. In sum, China presents an advantage essentially in the Traditional Sector, i.e., *Footwear, Clothing and Textile* products, and on the Machinery and Transport Sectors, which require more technology and qualified workers.

<sup>&</sup>lt;sup>31</sup> See Balassa (1965), "Trade Liberalization and Revealed Comparative Advantage", *The Manchester School of Economics and Social Studies*, vol. 33, n.°2, pp. 93-125.

<sup>&</sup>lt;sup>32</sup> According to the RCA index defined in Castilho (2003), pp. 222. It is an adoption of the RCA explained above, which use the Worlds imports instead of the Worlds exports. Therefore, the methodology can be overestimate the competitiveness of both countries, since it is not eliminated the trade protections.

<sup>&</sup>lt;sup>33</sup> It is removed the intra-trade between the economies and the World, since this trade relation is already determinate by the trade preferences.

<sup>&</sup>lt;sup>34</sup> The Empirical analysis used the annual product export at the trade goods during 2001-2009. The methodology was applied for the 30 groups created as well as for the 4-digit level disaggregation. For more information see the Data Appendix in Annex.

Rodrik(2006)<sup>35</sup> analysis affirmed that "Chinese exports often concentrate on the more labour-intensive, less sophisticated end of the product spectrum, at least when we compare them to the exports of significantly richer countries". The author adds that "Chinese exports of electronics products tend to be low-cost, high volume products with not much technological sophistication (...)", which explain the Chinese advantage in electronics and machinery production at World's level.

Regarding the Indian case, as per Table 3, there was competitiveness between 2001 and 2009 on groups 1, 3, 7, 9, 15, 18-21, 23-24, i.e., in Agricultural products, as Cereals or Vegetables, in Ores and Metal products, Chemical and Organic compounds, Raw skins, Leather, Silk, Wool and similar products, Clothing and Footwear, Precious metals and Stones, or in Iron, Steel and Copper products. During this time period, India's exports also present competitiveness in some years on groups 6, 8, 11-12, i.e., in products as Mineral Fuels, Organic Substances or Beauty and Make-up preparations.

Indian total exports present a significant advantage in the Traditional sectors as well as in the Agricultural, Metals and Chemical sectors. It can suggest that most of the products that India presents competitiveness are in the primary and labour intensive sectors.

## 2.2. Does Competitiveness explain export trade?

The following methodology aims to ascertain whether competitiveness of China and India explain the export growth of these two countries on the European market. For this purpose we perform a Shift-Share analysis.

#### 2.2.1. Methodology

The Shift-Share analysis, or Constant-Market-Shares (CMS) analysis, was first applied in the "pioneering work of Tyszynski (1951)"<sup>36</sup>. It is a decomposition technique, which describes the increase in the exports of a country into different components. The purpose of breaking down the analysis of exports growth in a country is that it takes into account the specific commodity structure as well as the particular composition of the export markets of the total exported. On one hand, the products

 <sup>&</sup>lt;sup>35</sup> See Rodrik (2006), pp. 12.
 <sup>36</sup> See Milana (1988).

exported can contain several goods for which the world's demand is relatively slowly, the case for example of the primary products. This induces that the country's exports may increase slowly and its market share being negatively affected. On other hand, the composition of the export markets of a country can also influence its exports growth. Both factors need to be determined as of the exports growth, since they are not related with a possible increase on the country's competitiveness. With this technique it is possible to measure the competitiveness effect to the growth of trade assuming that for the total export growth rate it is taken into consideration the export growth rate at constant market share.

The following empirical analysis adopts the CMS identity suggested by Jepman, C. (1981)<sup>37</sup>, which is given by:

$$\underbrace{\Delta q}_{TE} = \underbrace{\underbrace{S_0^* \Delta Q}_{E}}_{E} + \underbrace{\underbrace{(\Sigma_i S_{i0}^* \Delta Q_i - S_0^* \Delta Q)}_{PE}}_{PE} + \underbrace{\underbrace{(\Sigma_i \Sigma_j S_{ij0}^* \Delta Q_{ij} - \Sigma_i S_{i0}^* \Delta Q_i)}_{ME} + \underbrace{\Sigma_i \Sigma_j \Delta S_{ij}^* Q_{ijj}}_{CE}$$

Where  $\Delta q = \Delta[\Sigma_i \Sigma_j q_{ij}]$  means the total variation per product of country's exports to the world between the time period, i.e., the growth of country's exports;  $S_0=q_0/Q_0$  is the share, per product *i*, of country's exports over the total world's exports at the beginning of the time period;  $\Delta Q = \Delta[\Sigma_i \Sigma_j Q_{ij}]$  means the difference on total world's exports between the time period analysed;  $S_{i0}=q_{i0}/Q_{i0}$  is the share, per product *i*, of country's exports to the world over the total world's exports at the beginning of the time period;  $\Delta Q_i$  is the difference on world's total exports per product *i* between the time period;  $S_{ij0}=q_{ij0}/Q_{ij0}$  is the share, per product *i*, of country's exports to a specific country/market *j* over the world's exports to country/market *j* at the beginning of the period;  $\Delta Q_{ij}$  means the difference on world's export to a specific country/market *j* per product *i* between the time period;  $\Delta S_{ij}$  means the difference on the share, per product *i*, of the country's exports to country/market *j* over the world's export to country/market *j* at the end of the time period.

The Total Effect captures the exports performance of a country during a specific time period, and it is decomposed into the Scale Effect, Product Effect, Market Effect and Competitive Effect.

The Scale Effect represents the change on a country's exports when its growth is equal to the world export growth in terms of commodity and market. This effect "shows

<sup>&</sup>lt;sup>37</sup> See Jepma (1981).

how much the exports would have increased had the percentage change of the total export been the same as that of the total export of the standard"<sup>38</sup>, where the standard means the group of countries that are the comparative group of exports performance.

The Product Effect allows us to analyse if the exports specialization in a specific product, or in several products, is relevant for the total exports growth in a specific time period. If this effect presents a positive value, it means that the product structure results in a beneficial influence on country's exports.

The Market Effect reveals if the destination market has an impact in the country's exports growth. If the export markets have a harmful influence on the country's exports, then this effect comes negative.

The Competitive Effect is the "residual" term and it "represents both the influence of price and volume competition"<sup>39</sup> on the exports growth, i.e., it mirrors the country's capacity to increase its market share. However, it is very difficult to capture the influence of the price and volume competition on the residual term. One important point to note is that the exports data is generally in USD value, instead of domestic currency. Hence developments in market share are influenced by variations on USD exchange rate. It means that, *ceteris paribus*, an appreciation of the USD will result in a decline in the market share of the country analysed.

Some critiques have been made to this method, as Baldwin(1958) and Richardson(1971), whom considered it "an index of number approach in which different weights of aggregation can be chosen in order to obtain consistency in accounting for changes in total exports (or exports shares)"<sup>40</sup>, i.e., the formula is sensitive to level of disaggregation, range period or geographical groups used on empirical analysis, which can give different results for the same export's country. For example, the Scale Effect can present different results according to the comparative groups selected. Therefore, it is recommended to define this group as the group that contains the most important competitors of the country analysed.

There is another issue concerning the measure of the Product Effect and the Market Effect, since in the Market Effect we subtracted part<sup>41</sup> of the Product Effect and for instance, if it is used a similar term<sup>42</sup>, the sum of both Effects will not change,

 <sup>&</sup>lt;sup>38</sup> See Jepma (1981).
 <sup>39</sup> See Jepma (1981).

<sup>&</sup>lt;sup>40</sup> See Milana, Carlo (1988).

<sup>&</sup>lt;sup>41</sup> It is used the following term:  $\Sigma_i S_{i0}^* \Delta Q_i$ 

<sup>&</sup>lt;sup>42</sup> Which can be the following term:  $\Sigma_i \Delta S_i * S$ 

however the individual results would be different. It reflects the arbitrary that there is on the choice of the terms used in this methodology.

Richardson also mention that "the problem is that over the time period under consideration, both a country's export structure and world exports are continuously changing. The typical research however, has observations in only the beginning and end of period variables, while he optimally would like to know (...) at every moment during the period"<sup>43</sup>, i.e., using discrete time.

In the next section we present the empirical results obtained with the methodology presented above calculated for two sub-periods between 2001 and 2009.

#### **2.2.2. EMPIRICAL RESULTS**

The following analysis of the China and India export performance uses annual product exports of trade goods during 2001-2009<sup>44</sup>. The methodology was applied for the 30 groups created for this purpose as well as for the 4-digit level disaggregation.

Table 4 reports the results for China's exports between 2001 and 2009. The Total Effect presents a positive value in all groups, revealing that there was an increase in China's exports to the EU(15). However, if the results were analysed for the time period 2001-2004 one verifies a negative Total Effect on group 2 and for period 2005-2009 in groups 7 and 8. It can suggest that there was a drop in export to European market in products as *Animal products or its derivates* in the first sub-period analysed and in products as *Ores and Metal products* or *Mineral Fuels* on the second sub-period analysed.

It is worth mentioning that the Total Effect on the time period 2001-2009 is higher on groups 27, *Machinery and other equipment*, and 20, *Clothing*, representing about 46.52% and 15.23% of the Total Effect, respectively. It means that these two groups were the ones that contributed more for the growth of China's exports in the period analysed.

According to the following Table, the China's exports growth was essentially explained by the Competitive Effect, since it represents about 95% of the Total Effect in

<sup>&</sup>lt;sup>43</sup> See Richardson, J. D. (1971), "Constant-Market-Shares Analysis of Export Growth", *Journal of International Economics*, vol. 1, pp. 227-239.

<sup>&</sup>lt;sup>44</sup> For more information please see the Data Appendix in Annex

the time period 2001-2009. It means that Chinese growth is basically given by the increase on its capacity to export to EU(15).

The Market Effect represents proximally -110% of the Total Effect in the time period 2001-2009, which means that the EU(15), as a destination market, has a negative influence on the Chinese exports growth. The Product Effect represents about 108% of the Total Effect in the same time period, which means that Chinese specialization is favourable to its exports to the EU(15).

Finally, the Scale Effect, related to the world export growth, represents only about 16% of the Total Effect, being proximally one-third in the period 2001-2004.

	Total Effect		Scale Effect			Product Effect			Market Effect			Competitiveness Effect			
	2001-2009	2001-2004	2005-2009	2001-2009	2001-2004	2005-2009	2001-2009	2001-2004	2005-2009	2001-2009	2001-2004	2005-2009	2001-2009	2001-2004	2005-2009
Group 1	100.00	100.00	100.00	38.31	159.36	19.98	259.49	708.39	152.30	-265.59	-760.67	-147.16	67.80	-7.09	74.89
Group 2	100.00	100.00	100.00	90.33	-151,15	39.38	224.91	-321.96	137.48	-207.99	312.48	-133.36	-7.25	260.64	56.49
Group 3	100.00	100.00	100.00	56.11	102.34	53.43	537.02	636.10	680.70	-549.42	-657.49	-683.03	56.29	19.06	48.90
Group 4	100.00	100.00	100.00	40.43	97.89	69.94	1495.38	2861.34	1714.25	-1514.77	-2923.20	-1704.55	78.96	63.96	20.36
Group 5	100.00	100.00	100.00	78.47	147.86	143.49	497.31	773.46	956.02	-506.46	-793.41	-968.85	30.68	-27.91	-30.66
Group 6	100.00	100.00	100.00	20.10	84,86	13.15	464.65	1199.63	328,76	-468.27	-1226.99	-326.63	83.52	42.50	84.71
Group 7	100.00	100.00	100.00	443.38	49.28	8.89	2315.39	211.45	34.46	-2260.31	-146.58	26.18	-398.46	-14.15	30.47
Group 8	100.00	100.00	100.00	456.21	37.42	-45.55	7541.55	609.71	-883.99	-7754.29	-576.49	955.31	-143.46	29.36	74.24
Group 9	100.00	100.00	100.00	38.21	70.36	22.05	163.11	255.91	136.76	-170.62	-272.19	-139.72	69.30	45.92	80.91
Group 10	100.00	100.00	100.00	35.02	291.66	16.92	245.43	1134.10	201.85	-254.16	-1294.85	-193.63	73.71	-30.91	74.86
Group 11	100.00	100.00	100.00	45.75	73.05	50.27	139.77	230.19	206.12	-169.90	-263.79	-247.81	84.38	60.55	91.42
Group 12	100.00	100.00	100.00	32.51	33.65	387.24	160.79	81.17	3233.16	-133,36	-66.87	-2912.49	40.06	52.05	-607.91
Gropu 13	100.00	100.00	100.00	43.18	107.86	33.24	149.99	309.34	186.68	-166.09	-346.87	-182.75	72.92	29.67	62.84
Group 14	100.00	100.00	100.00	29.76	56.29	17.03	160.50	229.15	217.03	-160.28	-235.75	-200.29	70.02	50.31	66.24
Group 15	100.00	100.00	100.00	27.24	46.70	16.57	207.33	431.21	67.70	-142.74	-301.18	-26.61	8.17	-76.74	42.35
Group 16	100.00	100.00	100.00	10.54	29.89	-22.74	84.71	155.35	-16.95	-76.94	-147.62	33.69	81.68	62.38	106.01
Group 17	100.00	100.00	100.00	10.61	105.57	3.65	88.89	565.64	76.37	-84.53	-563.39	-71.84	85.03	-7.81	91.81
Group 18	100.00	100.00	100.00	-8.53	15.72	-105.36	82.26	284.20	-314.85	-84.41	-288.38	304.62	110.68	88.47	215.59
Group 19	100.00	100.00	100.00	6.02	22.35	-36.00	78.42	176.10	-52.92	-83.13	-182.51	5.41	98.68	84.06	183.52
Group 20	100.00	100.00	100.00	11.47	38.21	17.41	95.46	249.26	95.11	-95.08	-250.24	-93.84	88.15	62.77	81.32
Group 21	100.00	100.00	100.00	26.99	60.25	28.73	205.30	252.13	293.05	-201.52	-249.51	-282.18	69.23	37.13	60.40
Group 22	100.00	100.00	100.00	13.95	35.64	9.03	99,92	197.36	92.10	-103.54	-203.64	-99.55	89.67	70.64	98.41
Group 23	100.00	100.00	100.00	46.14	46.45	32.23	482.24	294.39	938.12	-495.55	-265.34	-1028.80	67.18	24.51	158.45
Group 24	100.00	100.00	100.00	29.99	44,35	-21.02	227.40	211.42	615.72	-227.32	-221.50	-560.56	69.93	65.73	65.86
Group 25	100.00	100.00	100.00	14.76	40.12	-7.61	209.47	333.34	79.90	-193.70	-333.50	-44.07	69.47	60.04	71.78
Group 26	100.00	100.00	100.00	23.75	34.90	25.70	92.17	132.52	95.67	-94.64	-132.39	-106.44	78.71	64.97	85.07
Group 27	100.00	100.00	100.00	8.33	15.62	-3.63	57.56	85.70	17.67	-60.79	-85.72	-37.47	94.90	84.40	123.43
Group 28	100.00	100.00	100.00	12.97	52.65	-2.81	94.16	222.22	67.47	-72.72	-221.76	-40.61	65.59	46.89	75.96
Group 29	100.00	100.00	100.00	35.52	59.01	60.06	135.27	168.33	723.92	-159.87	-183.76	-887.11	89.09	56.42	203.13
Group 30	100.00	100.00	100.00	30.29	77.84	41.29	74.04	92,52	130.82	-84.66	-125.55	-119.08	80.33	55.19	46.96
Total	100.00	100.00	100.00	16.45	31.78	10.41	108.40	152,49	106.32	-109.80	-153.95	-111.91	84.95	69.68	95.18

**Table 5:** China's results of the Constant Market Share analysis per group between thetime period 2001 and 2009, and the sub-periods 2001-2004 and 2005-2009

Focussing the Competitive Effect, effect with more significance, it presents between 2001 and 2009 a positive value for all groups, except for groups 2, *Animal products or derivate*, 7, *Ores and metal products*, and 8, *Mineral Fuels*. It means that in these three groups China decreased its capacity to export to the European Market. In the same time period, the groups that present a higher value of Competitive Effect are 18, *Silk, Wool, Cotton, Fabrics, Synthetic Fibbers*, 19, *Rugs, Tulle, Padded, Textile coatings*, and 27, *Machinery and other equipment*. These groups, which present the most significant Competitiveness Effect, together, represent in 2009 about 46% of the total exports to EU(15).

If we consider the sub-period 2005-2009, the Competitive Effect presents a negative value in groups 5, *Prepared, Preserved or Extracts of products*, and 12, *Waxes, Albumin and other organic substances*. It presents higher values in groups 16, *Wood and its products*, 23, *Precious Metals and Stones*, and 28, *Automobiles and other transports as well as their accessories*, as did in groups 18, 19 and 27. Together, the most significant groups, represent in 2009 about 50% of the total exports to the EU(15). It means that the majority of the China exports are explained by the raise of its competitiveness.

It is worth pointing out some values on the Scale Effect, since groups 2, 7 and 8 present a higher percentage of Total Effect between 2001 and 2009. It possibly means that the weak competitiveness into the European Market in the case of these groups can be explained by the equal change in China's exports as well as in the world's exports.

Analysing the results at the 4-digit level<sup>45</sup>, it reveals that the highest percentage of the Total Effect on the period 2001-2009 is in product 8471, *Automatic data process machines, optical reader and others*, which presents about 13.94% of it. It is interesting to observe that it is mainly explained by the Competitive Effect, representing in this particular product proximally 99% of the Total Effect.

It is worth mentioning, also, the product 8517, *Electric apparatus for line telephony including current line system*, as it presents a high Total Effect in the period 2005-2009, about 11.41 % and this effect is essentially explained by the Scale Effect and Competitive Effect. Therefore, the growth of China exports in this product is given by an increase on World's exports, about 10.8% of the Total Effect in this specific product, and by an increase of China competitiveness, of about 89.19%.

<sup>&</sup>lt;sup>45</sup> According to the HS classification. See please Data Appendix in Annex.

Another relevant results are the product 6110, *Jerseys, pullovers, cardigans and others, knitted or crocheted*, which represents 3.90% of the Total Effect in the period 2005-2009; or the product 6204, *Women's suits, jackets, dresses skirts and shorts*, that presents about 2.56% of Total Effect for the same period. Indeed, the rises of the exports of both products are essentially given by an increase on the Competitive Effect, since this effect represents, respectively, about 95.01% and 92.87% of Total Effect of each product.

It is worth pointing out that the products, mentioned at the 4-digit level analysis, represent, together, in 2009, proximally 21.37% of the China's exports to the EU(15). It means that about one-fourth of the China exports are explained by it competitiveness in this specific market.

Regarding now the results for Indian exports, according to Table 6, the Total Effect was positive for all groups between the time period 2001 and 2009, which reveals that India registered a growth on its exports. However, if the results were analysed for the time period 2005-2009, groups 2, 7, 18 and 19 present a negative Total Effect. It means that there was a decrease in Indian exports during this time period in products as *Animal Products or its Derivates, Ores and Metal products, Silk, Wool, Cotton, Fabrics, Synthetic Fibbers*, or *Rugs, Tulle, Padded and Textile coatings*.

It is worth mentioning that the Total Effect of the time period 2001-2009 is higher on groups 8, *Mineral Fuels*, 20, *Clothing*, and 28, *Automobiles and other transports as well as their accessories*, representing, respectively, about 21%, 18% and 13% of the TE. It means that these three groups were the ones that contributed more for the growth of Indian exports in the period analysed.

According to the following Table, Indian exports growth was mainly explained by the Competitive Effect, since it represents about 69% of Total Effect in the time period 2001-2009. It means that India's growth is given in part by the increase on its capacity to export to EU(15).

During the same time period, the Market Effect represents proximally -164% of Total Effect, which means that the EU(15), as a destination market, has a negative influence on Indian exports growth. The Product Effect represents about 165% of Total Effect, which means that India's specialization is favourable to its exports to the EU(15).

The Scale Effect represents about 31% of Total Effect, being higher in the period 2005-2009 where it is about 72%. Nevertheless, this effect is less relevant than the Competitive Effect.

		Total Effect Scale Effect Product Effect		Market Effect			Competitiveness Effect								
8	2001-2009	2001-2004	2005-2009	2001-2009	2001-2004	2005-2009	2001-2009	2001-2004	2005-2009	2001-2009	2001-2004	2005-2009	2001-2009	2001-2004	2005-2009
Group 1	100.00	100.00	100.00	117.25	237.34	216.70	264.47	435.00	726.69	-314.14	-494.99	-889.54	32.43	-77.35	46.15
Group 2	100.00	100.00	100.00	185.20	67.16	-258.22	1022.44	220.04	-3486.99	-956.99	-188.89	3335.21	-150.66	1.69	509.99
Group 3	100.00	100.00	100.00	141.06	144.85	648.36	804.24	479.33	5232.31	-781.01	-499.68	-5065.13	-64.29	-24.50	-715.54
Group 4	100.00	100.00	100.00	114.46	66.01	104.68	151.14	95.95	54.72	-183.85	-117.24	-97.72	18.25	55.28	38.32
Group 5	100.00	100.00	100.00	53.38	139.32	57.27	410.64	420.54	200.13	-417.26	-440.95	-206.08	53.23	-18.92	48.68
Group 6	100.00	100.00	100.00	19.79	80.82	10.41	325.07	640.46	347.26	-333.13	-702.17	-342.85	88.27	80.89	85.19
Group 7	100.00	100.00	100.00	175.76	64.63	14.74	5215.45	518.18	-3826.96	-5370.45	-546.46	3847.63	79.24	63.64	64.58
Group 8	100.00	100.00	100.00	0.07	0.27	13.37	106.87	289.17	97.66	-106.89	-289.25	-90.12	99.96	99.82	79.09
Group 9	100.00	100.00	100.00	33.79	69.26	17.37	176.39	309.99	124.28	-161.02	-296.25	-87.92	50.84	17.00	46.27
Group 10	100.00	100.00	100.00	66.31	117.65	55.91	390.05	527.48	374.30	-377.25	-471.26	-385.39	20.89	-73.88	55.18
Group 11	100.00	100.00	100.00	62.52	160.94	44.96	121.17	313.67	69.62	-169.94	-404.38	-118.73	86.25	29.77	104.15
Group 12	100.00	100.00	100.00	27.61	74.12	15.83	78.29	169.12	108.34	-89.21	-193.26	-110.32	83.31	50.02	86.15
Gropu 13	100.00	100.00	100.00	47.61	99.52	44.45	136.95	214.43	217.18	-129.20	-200.87	-208.31	44.64	-13.08	46.69
Group 14	100.00	100.00	100.00	33.06	42.39	69.31	282.19	263.57	813.42	-280.60	-264.58	-788.15	65.35	58.61	5.42
Group 15	100.00	100.00	100.00	69.03	107.14	36.84	-45.99	-108.63	-25.80	12.70	32.10	58.39	64.27	69.39	30.57
Group 16	100.00	100.00	100.00	9.57	35.90	-6.74	40.14	122.48	-32.78	-31.05	-111.73	41.05	81.34	53.35	98.48
Group 17	100.00	100.00	100.00	12.71	27.79	29.75	137.42	247.94	284.65	-131.76	-247.66	-218.99	81.63	71.94	4.58
Group 18	100.00	100.00	100.00	-217.35	57.06	123.36	1036.95	555.63	224.47	-1026.81	-552.10	-221.34	307.21	39.41	-26.49
Group 19	100.00	100.00	100.00	40.92	142.03	174.20	180.71	185.31	-411.31	-182.08	-208.65	286.84	60.45	-18.68	50.27
Group 20	100.00	100.00	100.00	44.83	102.99	48.99	70.03	138.34	46.60	-66.95	-130.43	-39.55	52.08	-10.90	43.95
Group 21	100.00	100.00	100.00	62.12	134.59	41.80	8.23	-19.61	24.80	-35.19	-17.90	-47.39	64.84	2.92	80.79
Group 22	100.00	100.00	100.00	30.67	89.58	11.21	161.91	309.73	84.29	-156.25	-305.19	-85.36	63.67	5.88	89.86
Group 23	100.00	100.00	100.00	55.01	106.82	23.23	402.66	842.86	195.84	-429.62	-757.54	-282.05	71.95	-92.14	162.97
Group 24	100.00	100.00	100.00	26.03	28.87	-22.35	192.23	146.42	623.04	-191.61	-152.88	-567.25	73.35	77.59	66.56
Group 25	100.00	100.00	100.00	10.73	26.02	-13.59	254.33	387.41	170.09	-251.88	-387.08	-134.37	86.82	73.65	77.86
Group 26	100.00	100.00	100.00	83.42	107.09	164.65	173.56	186.94	620.63	-157.34	-164.58	-635.10	0.37	-29.45	-50.19
Group 27	100.00	100.00	100.00	12.44	44.85	-1.99	87.76	193.00	90.97	-75.08	-188.48	-72.88	74.88	50.63	83.90
Group 28	100.00	100.00	100.00	4.35	25.52	-1.25	19.42	72.97	36.36	-5.87	-62.07	41.26	82.10	63.58	23.63
Group 29	100.00	100.00	100.00	20.12	36.72	18.76	161.94	217.01	166.18	-161.37	-222.23	-157.37	79.31	68.50	72.43
Group 30	100.00	100.00	100.00	158.82	423.09	113.91	737.01	1072.42	393.62	-724.42	-1001.40	-454.81	-71.40	-394.11	47.28
Total	100.00	100.00	100.00	30.62	71.55	21.36	165.33	271.89	177.79	-164.45	-266.57	-162.00	68.50	23.13	62.85

**Table 7:** India's results of the Constant Market Share analysis per group between the time period 2001 and 2009, and the sub-periods 2001-2004 and 2005-2009

**Source:** Own calculations using data available at the Website of International Trade Centre: http://www.intracen.org/ [accessed at February 2011]

Concerning the Competitive Effect, it is positive for all groups between 2001 and 2009, except for groups 2 and 3, and 30. For the time period 2005-2009 it is negative for groups 7, 18 and 26 as did group 3 mentioned above. It can reflect the weak capacity of India to increase its export to EU(15) products as *Animal Products or its Derivates, Vegetables, Cereals and Fruits, Ores and metal products, Tools and brass instruments* and others. In the time period 2001-2009, the higher value of Competitive Effect is in group 18, *Silk, Wool, Cotton, Fabrics, Synthetic Fibbers,* which represents about 3% in 2009 of the Indian exports to the EU(15). In time period 2005-2009 is higher in groups 2, 11 and 23. It means that this sub-period Indian capacity to increase

its exports to EU(15) is given by products as *Animal Products or its Derivates*, *Paints*, *Varnishes and other Beauty and Make-up preparations*, or *Precious Metals and Stones*. These groups together represent, in 2009, about 9% of the Indian exports to the EU(15). The results suggest that the competitiveness of Indian exports is in products that present a lower share of the total exports to the European market.

Analysing the results at the 4-digit level, it reveals that the product 2710, *Petroleum oils, not crude*, is the one that presents the highest value in the period 2001-2009, about 21.05% of Total Effect. This is essentially explained by the Competitive Effect, since it presents about 100% of the Total Effect of this specific product. Other relevant results are the products 8703, *Cars, including station wagon*, 8803, *Aircraft parts*, 8901, *Cruise ship, cargo ship, barges*, since they present respectively about 7.49%, 1.65% and 1.61% of Total Effect in the period 2001-2009 and in the sub-period 2005-2009, receptively, 12.01%, 3.35% and 2.93%. The increase in these products is mainly explained by the Competitive Effect, since it represents between 2001 and 2009, respectively, about 98.61%, 86.45% and 99.93% of Total Effect of each product.

It is worth pointing out that the products, mentioned at the 4-digit level analysis, represent, together, in 2009, about 22.69% of the India's exports to the EU(15). It means that proximally one-fourth of the India exports are explained by it competitiveness in this specific market.

In sum, according to the analysis above, both exports trade for each country present several products or sectors where the growth is essentially explained by the rise on its competitiveness. On one hand, China exports products, such as *Silk, Wool, Cotton or similar products, Clothing* or *Machinery*, are explained by its competitive effect, i.e., its capacity to increase its exports in the European market. It suggests that China's competitiveness is in products that it presents a higher significance in the total exported, i.e., in Traditional Sector as well as in more sophisticated sector, such as the Machinery.

On other hand, India exports continue to be dependent on Agricultural sector, being in these products that it presents competitiveness as well as in products that require an application of some technologies and innovation, such as *Tools and brass instruments* or *Transports* sectors. However, India is not moving towards higher productivity levels as quickly as China, since it presents an advantage in more technological products than India.

# **2.3.** Complementarity and Geographical bias: Is there potential to increase trade?

China and India exports have registered a strong growth during the recent years, as did their presence on the international market. However, is it still possible to raise their exports for the EU markets? In which products? The following methodology, adopted from Castilho and Flôres<sup>46</sup>, provides some information on this respect.

#### 2.3.1. Methodology

Castilho and Flôres(2005) combine an analysis based on the revealed comparative advantage indexes, with a "geographic orientation" dimension introduced. The methodology is based in two indexes, the *Trade Complementarity Index* (TCI) and the *Geographical Orientation Index* (GOI).

The TCI is defined as the product of the exports RCA with the imports *Comparative Disadvantage Index* (CDM), which analyses the correspondence between the supply from the exporter country and the demand from the trade partner. The RCA is given by the country' share of exports of a product in total over the world' share of imports of the same product in total (excluding the world's imports from the exporter country). The CDM is given by the partner's share of imports of the same product in total over the the world' share of imports of the same product in total (excluding from the total over the the world' share of imports of the same product in total (excluding from the world imports those that are made to the trade partner). The index is calculated as follows:

 $TCI_{i.j,a} = RCA_{i.j,a} . \ CDM_{i.j,a} = [(X_{i,a}/X_i) / (M_{w-i,a}/M_{w-i})] \ . \ [(M_{j,a}/M_j) / (M_{w-j,a}/M_{w-j})]$ 

Where, i represents the export country, j the trade partner, w the world, a the specific product, X the exports value and M the imports value. When TCI value is higher than one it means that there is trade complementarity, since the exporter country presents a superior competitiveness and satisfies the demand of the trade partner. Therefore, it is expected that with the trade liberalization more trade will occur between both countries.

The GOI is defined as the ratio, for a specific product, between the country' share of exports to the trade partner in the total and the partner' share of imports in the world's imports (excluding the world's imports those that are from the exporter

<sup>&</sup>lt;sup>46</sup> See Castilho and Flôres (2005)

country). It aims to verify the existence of geographical bias, i.e., if the exports capacity for the trade partner are undervalued and then the exporter country has possibility to export more to the importer country. The index is calculated as follows:

 $GOI_{i.j,a} = \ (X_{i.j,a} \! / \! X_{i,a}) \ / \ (M_{j,a} \! / \ M_{w\text{-}i,a})$ 

Where the *i* represent the export country, *j* the trade partner, *w* the world, *a* the specific product, *X* the exports value and *M* the imports value. If the result of GOI is higher than one it means that there is a "positive" geographical bias, since for a specific product the exports made by the country *i* in the total exported are superior to the imports made by the partner in the world. If it is negative, it means that there is room to expand export to the specific market.

According to Castilho(2003)<sup>47</sup>, "if the geographical bias was negative, it is necessary to verify if it is caused by country specialization or other reason, such as the trade policy, historical, geographical and cultural factors".

The indexes results can be combined, thus creating four possible scenarios.

<b>TCI &gt; 1 and GOI &gt; 1</b>	<b>TCI &lt; 1 and GOI &gt; 1</b>
The positive geographical bias	The geographical bias is positive, but it is
reflects the complementarity	not justified by the complementarity. There
between both countries.	are other factors that reflect the trade.
TCI > 1 and GOI < 1	TCI < 1 and GOI < 1
There is complementarity, but	The geographical bias is negative as
there is still room for additional trade.	expected considering the lack of
It is the trade potential situation.	complementarity of both economies.

Table 8: The four possible scenarios provided by the combination of TCI and GOI

Source: Castilho(2003)

On the trade potential situation one can presume that there are some obstacles that prevent the country's export to a specific market, such as problems on the market access; Comparative advantage or other factor from another trade partner; or multinational strategies that use subcontracts.

In this case of the trade potential situation, it is advisable to investigate the tariff level or other trade barriers applied by the importer country. If there is a high level of

<sup>&</sup>lt;sup>47</sup> See Castilho(2003)

protection, there is a good motive to negotiate trade liberalization in order to increase country exports.

It is worth pointing out that it is not possible, with this methodology, to capture the impact of the fragmentation in the production on the trade values. Therefore, the results, probably display a specialization pattern somehow unrealistic. This phenomenon is being studied by international economists and trade statisticians, which aim to develop a "new measures of trade (...) for a better understanding of the nature of cross-border trade in today's increasingly integrated world"<sup>48</sup>. Nevertheless, this limitation is common to all methodologies in this study and in previous ones.

#### 2.3.2. Empirical Results

The methodology applied on the following analysis is based on annual exports values, which are calculated for the 30 groups created as well as for the 4-digit level disaggregation<sup>49</sup>. It is worth pointing out that the value of world's exports to country *j* is substituted by the value of country j' imports from world, which can influence the analysis<sup>50</sup>.

Tables 9 and 10 present, respectively, the TCI and the GOI results for China between 2001 and 2009. The China's TCI results are higher than one for several groups, being more significant for groups 19, 20 and 21. It means that China presents a higher advantage on exports to EU(15) on products as Rugs, Tulle, Padded and Textile coatings, Clothing, Footwear or similar. The GOI results are higher than one only for group 7, Ores and Metal products, between 2005 and 2008. Although only this group has a value greater than one, the remaining groups present a positive GOI, which means that the rest of China exports to the European market have not achieved their trade potential.

According to the methodology above, the results of China's indexes crossover are in the following table.

<sup>&</sup>lt;sup>48</sup> According to the" Trade Workshop: The Fragmentation of the Global Production and Trade in Value-Added - Developing New Measures of Cross Border Trade", DECTI - World Bank in Jun 2011. More information available at the official World Bank website:

http://web.worldbank.org/WBSITE/EXTERNAL/TOPICS/TRADE/0,,contentMDK:22894003~menuPK: 2644066~pagePK:64020865~piPK:51164185~theSitePK:239071,00.html [accessed at September 2011].

<sup>&</sup>lt;sup>49</sup> For more information please see the Data Appendix in Annex.

<sup>&</sup>lt;sup>50</sup> There is an issue on the providing data, since the database don't have available the value of world's exports to country *j*.

2001 and 2009	of of ter and GOI between the time period
TCI > 1 and GOI > 1	<b>TCI &lt; 1 and GOI &gt; 1</b>

Table 11. China's maple of the combination of TCI and COI between the time named

1CI > 1 and $GOI > 1$	1CI < 1 and $GOI > 1$
No Groups.	No Groups, except group 7 between 2005
	and 2008.
TCI > 1 and $GOI < 1$	TCI < 1 and GOI < 1
Groups: 5, 12, 15, 18, 19, 20, 21, 22, 26, 27	Groups: 1, 2, 3, 4, 6, 7, 8, 9, 10, 11, 13, 14,
and 30.	16, 17, 23, 24, 25, 28 and 29.

**Source:** Own calculations using data available at the Website of International Trade Centre: <u>http://www.intracen.org/</u> [accessed at February 2011]

The results suggest that China has trade potential in traditional products, such as *Clothes* and *Footwear*, and in more technological products, such as *Tools and Brass instruments* or *Machinery*. On other hand, the results reveal that the Comparative advantage doesn't explain the trade between China's and EU(15) in some *Agricultural or Metal products*, in *Mineral Fuels*, in *Chemical or Medical products*, in *Plastic, Wood or Paper products*, in *Precious metals and stones*, in *Iron, Nickel, Zinc and similar products*, or in *Automobiles and other transports*. For instance, the exports of these products can be in part explained by the production fragmentation<sup>51</sup>.

Considering the 4-digit level analysis, the following graph represents the China's results of TCI and GOI for 2009. The vertical line represents the situation where TCI is equal to one and the horizontal line when GOI is equal to one. It can be seen that there is a large number of products where the trade is not explained by the complementarity of Chinese exports, which is characterized by both indexes lower than one. The trade potential situation reflects the case when GOI is lower than one and TCI is higher than one, where there are also several products in this situation. The other two possible situations don't present a significant number of products.

<sup>&</sup>lt;sup>51</sup> According to Dean and Lovely(2008), the imported inputs represent about 56% of the growth in China's exports and in 2005, about 84% of China's intermediate inputs exports and imports were carried out by the "foreign-invested enterprises".



Graph 9: Crossover of TCI and GOI for China exports at 4-digit level in 2009

**Source:** Own calculations using data available at the Website of International Trade Centre: <u>http://www.intracen.org/</u> [accessed at February 2011]

It is worth pointing out some products which present trade potential at 4-digit level: Vegetables prepared and preserved; Mineral and aerated waters; Mineral substances; Chemical products; Zinc and Iron oxide or peroxide and others; Articles of Plastic for bathrooms, kitchen or others; Articles of vulcanised Rubber; Articles of Leather or Wood; Articles of fur skin; Paper and paperboard products; Cotton, Fibres, Silk, Wool in gross; Textile products and carpets; Man and Woman Clothing; Footwear and others accessories; Ceramic and Glass articles; Iron, Steel or Aluminium products; Hand tools used in Agriculture, Horticulture or Forestry; Machines tools of base metal; Office equipment and apparatus; Household Machines; Television and other electronic apparatus; Motorcycles, Cycles and similar and their accessories; Photographic Cameras and other optical apparatus; Clocks; or Music Instruments. Some of the products in this analysis are the same that were mentioned on the indexes crossover per groups, which reinforces the results obtained in the trade potential situation.

The potential trade between China and EU(15) needs to be analysed with the trade protection applied by EU(15). The following table shows the applied tariffs on the European market in two time periods.

		<u> </u>
Products	Tariff until 2001 $(\%)^1$	<b>Tariff in 2011</b> (%) <sup>2</sup>
Vegetables Prepared or preserved	Maximum 20/25	Maximum 25
Mineral Waters and aerated Waters	No information	No tariff in quite all products
Mineral substances	Maximum 2	Maximum 3, but almost all products don't have tariff
Chemical products	Maximum 3/6	Maximum 6, but almost all products don't have tariff or in other cases it's zero with specific certificates
Zinc and Iron oxide or peroxide and others	Maximum 3/4	Maximum 4/5
Articles of Plastic	Maximum 6/7	No tariffs with specific conditions, being in maximum 6/7
Articles of vulcanised Rubber	Maximum 3/6	Maximum 3, being zero with specific certificates
Articles of Leather or Wood	Maximum 3/6	Maximum 9, but it is zero with specific conditions
Articles of fur skin	No information	No tariffs
Paper and paperboard products	Maximum 4	No tariffs, excluding the products with anti-dumping duty
Cotton, Fibres, Silk, Wool	No information	No tariff in quite all products or with a specific certificates
Textile products and carpets	Maximum 22	Maximum 8, but it can be suspended with specific certificates
Man and Woman Clothing	Maximum 30	Maximum 12, but there is no tariff in several products with a specific certificates
Footwear and others accessories	Maximum 8/9	Maximum 17, but in several products there are no tariffs or it is suspended with specific certificates
Ceramic and Glass articles	Maximum 5/6	Maximum 5/7, in particular cases with anti-dumping duty
Iron, Steel or Aluminium products	Maximum 3/5	Maximum 3/8, in particular cases with anti-dumping duty
Hand tools used in Agriculture, Horticulture or Forestry	No information	Maximum 1/2
Machines tools of base metal	No information	Maximum 2/3
Office equipment and apparatus	Maximum 1	Maximum 1/2
Household Machines	Maximum 1/2	Maximum 2
Television and other electronic apparatus	Maximum 8/9	Maximum 14, but in several products there are no tariffs or it is suspended with a specific certificates
Motorcycles, Cycles and similar	Maximum 10	Maximum 6/8
Photographic Cameras and other optical apparatus	No information	Maximum 3/4
Clocks	No information	Maximum 3/5
Music Instruments	No information	Maximum 3/4

Table 12: Tariffs applied by the European Union on China's exports

**Source:** <sup>1</sup>Global tariff applied by European Community in 1999-2000, according to Messerlin, P.(2002); <sup>2</sup>According to European Commission Taxation in 2011, available on the website: <u>http://ec.europa.eu/taxation\_customs/dds2/taric/taric\_consultation.jsp?Lang=en&Expand=true&SimDate</u> <u>=20110908</u> [accessed at August 2011]. Considering the information on the table above, it suggests that the tariffs applied in China's exports have been decreased in several products. However, the values above are not sufficient to conclude that there was a decrease on the protection applied to China, since the values for 2001 are for all imports made by European Community, i.e., it is not the trade tariff applied only in China's exports.

It is worth pointing out that "in 2006 the European Commission adopted a major policy strategy (Partnership and Competition) on China that pledged the EU to accepting tough Chinese competition while pushing China to trade fairly"<sup>52</sup>. It is negotiated the Partnership and Cooperation Agreement in 2007, which will provide "the opportunity to further improve the framework for bilateral trade and investment relations"<sup>53</sup>. Nevertheless, there are some products on the empirical analysis that present a high level of trade protection in 2011, such as *Television and other electronic apparatus* or *Footwear and others accessories*, where China need to negotiate with EU(15) to decrease the tariffs applied to its export and consequently rise its entrance on the European Market.

Regarding now the Indian case, its TCI results, as per Table 13, are higher than one for several groups, in particular for groups 19, 20 and 23. It means that India presents a superior advantage relative to EU(15) on products, such as *Rugs, Tulle, Padded and Textile coatings, Clothing* or *Precious Metals and Stones*. Indian GOI results, as per Table 14, show an index higher than one in groups 15, 19 and 21 during the time period 2001-2009, i.e., there are Indian exports to European market in products as *Raw skins, Leather, Rugs, Tulle, Padded and Textile coatings* or *Footwear*.

The results of India's indexes crossover are in the following table.

<sup>&</sup>lt;sup>52</sup>According to the information available on the official website of European Commission: <u>http://ec.europa.eu/trade/creating-opportunities/bilateral-relations/countries/china/</u>

<sup>&</sup>lt;sup>53</sup> The same source that above footnote. This agreement also includes the upgrading of the 1985 EC-China Trade and Economic Cooperation Agreement.

**Table 15:** India's results of the combination of TCI and GOI between the time period

 2001 and 2009

<b>TCI &gt; 1 and GOI &gt; 1</b>	<b>TCI &lt; 1 and GOI &gt; 1</b>
Groups: 15, 19, 20 and 21.	No Groups, except group 4 during the time
	periods 2002-2004 and 2007-2008.
TCI > 1 and GOI < 1	TCI < 1 and GOI < 1
Groups: 1, 2, 3, 6, 7, 9, 10, 11, 13, 18, 22,	Groups: 4, 5, 8, 12, 14, 16, 17, 25, 27, 28,
23, 24 and 26.	29 and 30.

The India's results show that there is a typical case of trade with EU(15) in *Raw Skins or Leather products*, in *Rugs, Tulle or Textile coatings*, or in *Clothing* and *Footwear*. The results also suggest that India presents trade potential in several agricultural products, in *Bottled or Canned products*, in *Ores and Metal products*, in *Chemical, Medical and Pharmaceutical products*, in *Paints, varnishes and similar products*, in *Silk, Wool, Cotton* and similar products, in *Natural stones, Porcelain or Glass products*, in *Precious Metals and Stones*, in *Iron, Steel and Copper products*, or in *Tools and Brass instruments*. On the other hand, the results reveal that there are several products where the complementarity doesn't explain the trade, such as *Agricultural products, Waxes, Albumin and other organic substances, Natural Polymers or Modified, Rubber and its products, Plates and Plastic products, Wood, Cork and Paper products, Nickel, Aluminium, Zinc, Tin and others articles, Machinery, Automobiles and other transports, or Optical fibre, Electro-medical apparatus, Laboratory equipment and others instruments.* 

The following graph represents the India's results of TCI and GOI for 2009 at 4digit level. It shows that there is a large number of products where the trade with EU(15) is not explained by Indian specialization, since both indexes results are lower than one. The trade potential situation is given by the TCI higher than one and GOI lower than one and it can be seen that India also presents several products in this case.

Graph 10: Crossover of TCI and GOI for India exports at 4-digit level in 2009



**Source:** Own calculations using data available at the Website of International Trade Centre: <u>http://www.intracen.org/</u> [accessed at February 2011]

It is worth pointing out some products which present trade potential at 4-digit level: Animal Derivates; Vegetables fresh or chilled; Rice, Ginger, Saffron, Turmeric, Thyme and Curry; Coffee, Tea and other vegetable products; Pipe, chewing and snuff tobaccos; Mineral substances and its products; Antibiotic and Pharmaceutical preparations; Perfumes and Toilet Waters; Articles of vulcanised Rubber; Leather further prepared after tanning or crusting; Paper or Paperboard products; Cotton and Woven fabrics of Cotton; Synthetic filaments; Carpets and Textile covers; T-shirts, singles and other vests, knitted or crocheted; Men and Women clothing and similar; Slate, Mica and its articles; Ceramic products; Articles of Glass; Diamonds and precious stones; Iron, Steel and Copper products; Articles of Aluminium, Nickel or Zinc; Hand tools used in Agriculture, Horticulture or Forestry; Machinery parts and accessories; Tractors, Motor vehicles, Motorcycles and its accessories; or Cruise ship, Cargo ship, Barges, Tugs and Pusher Craft. There are several products that are mentioned above on the indexes crossover per groups, which also strengthens the products identified as trade potential case. The potential trade needs to be analysed with the trade protection applied by EU(15) on Indian exports. The following table shows the applied tariffs on the European market in two time periods.

	I I I I I I I I I I I I I I I I I I I	
Products	Tariff until 2001 (%)	Tariff in 2011 (%)
Animal Derivates	Maximum 110	Limited entrance with high taxes when exceed the limited value
Vegetables fresh or chilled	Maximum 20	Maximum 6/12
Rice	No information	Maximum 7/15
Ginger, Saffron, Turmeric, Thyme and Curry	No information	No tariff in quite all products
Coffee, Tea and other vegetable products	No information	Maximum 9/12
Pipe, chewing and snuff tobaccos	Maximum 48	Maximum 18/20
Mineral substances and its products	Maximum 2	Maximum 2, but almost all products don't have tariff
Antibiotic and Pharmaceutical preparations	No information	No tariffs
Perfumes and Toilet Waters	No information	No tariffs
Articles of vulcanised Rubber	Maximum 3/6	Maximum 3
Leather further prepared after tanning or crusting	Maximum 6	Maximum 6/7
Paper or Paperboard products	Maximum 4	No Tariffs
Cotton and Woven fabrics of Cotton	No information	Maximum 5/8, but there is several products without tariffs
Synthetic filaments	No Information	Maximum 4
Carpets and Textile covers	Maximum 22	Maximum 8, but it can be zero in particular cases
T-shirts, singles and other vests, knitted or crocheted	Maximum 30	Maximum 12
Men and Women clothing	Maximum 30	Maximum 12, but there is no tariff in several products by a specific certificate
Slate, Mica and its articles	No information	Maximum 1/2
Ceramic products	Maximum 6	Maximum 5/6
Articles of Glass	Maximum 5	Maximum 3
Diamonds and precious stones	No information	No tariffs
Iron, Steel and Copper products	Maximum 3/5	No tariffs in quite all products
Articles of Aluminium, Nickel or Zinc	Maximum 3/5	Maximum 5/7
Hand tools used in Agriculture, Horticulture or Forestry	No information	Maximum 1/2
Machinery parts and accessories	Maximum 1/2	Maximum 1/2
Tractors, Motor vehicles, Motorcycles and its accessories	Maximum 10	Maximum 6, but there is no tariff in several products and others have special treatment
Cruise ship, Cargo ship, Barges, Tugs and Pusher Craft	Maximum 1/2	Maximum 2/3, but there is no tariff in several products

Table 16: Tariffs applied by the European Union on India's exports

**Source:** Global tariff applied by European Community in 1999-2000, according to Messerlin, P.(2002); According to European Commission Taxation in 2011, available on the website: <u>http://ec.europa.eu/taxation\_customs/dds2/taric/taric\_consultation.jsp?Lang=en&Expand=true&SimDate =20110908</u> [accessed at August 2011].

The table above suggest that there are some products that India can negotiate with EU(15) to reduce the trade protection, in particular in products as *Men and Women clothing*, *Coffee*, *Tea and other vegetable products*, or *Carpets and Textile covers* and consequently increase its exports.

India became one of the EU's "strategic partners" since 2004. The two countries aim "to increase their trade in both goods and services through the Free Trade Agreement (FTA) negotiations that they launched in 2007"<sup>54</sup>, which certainly will reduce some of the tariffs applied in Indian exports that have interesting for both countries.

Concerning the situation that there is trade potential in a specific product and the tariffs analysis suggests that there are no tariffs applied during the time period, it can result from non-tariff barriers applied by EU(15), since the exporter country have complementarity in the European market but still exists some obstacle that restricts the exports flow.

In sum, there are several differences in trade potential for both countries. India presents more trade potential in products related with the Agricultural sector while China presents a significant trade potential on the Machinery sector.

As affirmed by Lawler and Seddighi(2001)<sup>55</sup> "China has gradually moved away from the low-cost labour intensive assembly operations, however, by employing more advanced technology". This suggests the fact that China has been registering a significant importance in products as Machinery, Television and other electronic equipment.

India for its part still presents an important result in Agricultural products where "almost two-thirds of India's people continue to depend (...) for a living"<sup>56</sup>. It one of the most subsided sectors in EU and it presents high tariffs that limited trade opportunity in the European market.

It is worth mentioning that both countries present trade potential in Textile, Clothing and Footwear sectors, i.e., in Traditional sectors that require lower technology level as well as unqualified workers. In this sector, the EU(15) is reducing some of the tariffs applied both for China and India exports., which improves the market access as well as stimulates the exports of China and India to the EU(15).

<sup>&</sup>lt;sup>54</sup> According to the information available on the official website of European Commission: <u>http://ec.europa.eu/trade/creating-opportunities/bilateral-relations/countries/india/</u>

<sup>&</sup>lt;sup>55</sup> See Lawler and Seddighi (2001), pp. 382

<sup>&</sup>lt;sup>56</sup> See Kowalski, Przemysław and Dihel, Nora (2009), pp. 8.

## Conclusion

China and India present an incredible exports growth, in terms of goods trade, however there is a gap between both countries, since China presents a stronger raise.

In terms of specialization, both countries still present a high share on the Traditional sector. But on one hand, China presents an increase in its specialization on the Machinery sector or Electronic apparatus and on other hand, India presents in sectors such as Agricultural, Vehicles Motors or Ores and metal products.

In both countries there are several cases in which specialization complementarity is not mirrored by the trade relation, thus showing that there is room for expansion of trade. It is worth mentioning that in cases that China and India export without Comparative advantage, i.e., TCI lower than one and GOI higher than one, the methodology doesn't allow us to conclude about its causes. One relevant justification could be the fragmentation at the global production, which can be correlated with the Foreign Direct Investment.

In spite of free International Trade, there still are several trade barriers applied by EU(15) that impedes the entrance of Chinese and Indian exports. It prevents to capture all the gains from the exports trade and it is contradictory to the idealism of the World Trade Organization and its obligations for its country's members.

The empirical analysis is based essentially in three methodologies: the Constant Market Share analysis presents the products where the increase in country exports is explained by its competitiveness. The *Trade Complementarity Index* reflects when it is higher than one, the products where there is complementarity in terms of specialization with the destination market. This index, when it is used in conjunction with the Geographical Orientation Index, reveals if there is trade potential situation. These methodologies have their own limitations, as mentioned. Therefore, it is recommended to use more than one methodology to complement and support the results. In this study, the results obtained with the different methodologies are identical in most products at both levels of disaggregation, which can reveal that these results are reliable.

The major difficulty of this study, as mentioned in the Introduction, is that in several cases there is information about China and India trade and tariffs, but it is incompatible to the data source chosen in the empirical analysis.

The second and third methodologies, as we know, are not frequently used to analyse this subject. This makes, in part, this paper innovator at least for China and India, but in several cases it is difficult to compare the results and their relevance with other investigations.

In a future study could be analysed the impact of China and India exports growth on the EU specialization pattern, at a higher disaggregated level. Another point of interest in a future investigation is the analysis of the trade flows separating the intermediate goods, which usually reflect the Outsourcing phenomenon, from the final goods.

Finally, it is also worth mentioning that the services industry in China and India has achieved a significant importance in their exports. For instance, the China's services exports have grown steadily over the last fifteen years, in particular the Computer and Information related services have been increased with average annual growth of 49%. However, they remain a small proportion of the total exported. On other hand, India's service sector has progressively increased its share of the country's overall exports, which represents in 2007 about 37%<sup>57</sup>. Therefore, this dimension should be included in future empirical analysis.

<sup>&</sup>lt;sup>57</sup> According to BERR(2009).

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#### Annex

#### 1. Data Appendix

The empirical analysis is based on trade statistics for goods of China, India, World and EU(15), for the period 2001-2009, following the Harmonized System Rev.3 from International Trade Centre (Intracen) at 4-digit of desaggregation level designation. The values for exports and imports are expressed in thousands of USD dollars. Data are available for 1255 products, but we created 30 groups that are associated to products that were considered similar. The objective aims to establish, after the results for the 4-digits level, several groups that represent analogous products and it makes sense analyse them together, since they can be considered from the same sector or industry. The following Table presents the list of groups and the corresponding products.

Groups	Designation	Products code
Group 1	Live Animals	From 0101 to 0307
Group 2	Animal Products or its Derivates	From 0401 to 0511
Group 3	Vegetables, Cereals and Fruits	From 0601 to 1404
Group 4	Fats and Saturated products	From 1501 to 1603
Group 5	Prepared, Preserved or Extracts of products	From 1604 to 2106
Group 6	Bottled or Canned products	From 2201 to 2501
Group 7	Ores and Metal products	From 2502 to 2621
Group 8	Mineral Fuels	From 2701 to 2715
Group 9	Chemical and Organic compounds	From 2716 to 2942
Group 10	Medical and Pharmaceutical products	From 3001 to 3202
Group 11	Paints, Varnishes and other Beauty and Make-up preparations	From 3203 to 3403
Group 12	Waxes, Albumin and other organic substances	From 3204 to 3507
Gropu 13	Powders, Fireworks, Photographic plates and Film, or Residual products of the Chemical or allied industries	From 3601 to 3825
Group 14	Natural Polymers or Modified, Rubber and its products, Plates and Plastic products	From 3901 to 4017
Group 15	Raw Skins, Leather, Artificial fur and articles thereof	From 4101 to 4304
Group 16	Wood and its products	From 4401 to 4706
Group 17	Cork or Paper products and others	From 4707 to 4911
Group 18	Silk, Wool, Cotton, Fabrics or Synthetic fibbers	From 5001 to 5609
Group 19	Rugs, Tulle, Padded and Textile coatings	From 5701 to 5911
Group 20	Clothing	From 6001 to 6310
Group 21	Footwear and others accessories	From 6401 to 6704
Group 22	Natural stone, Slate, Brick, Porcelain and Glasses well as its products	From 6801 to 7020
Group 23	Precious Metals and Stones	From 7101 to 7118
Group 24	Iron, Steel and Copper products	From 7201 to 7419
Group 25	Articles of Nickel, Aluminium, Zinc, Tin and others	From 7501 to 8113
Group 26	Tools and Brass instruments	From 8201 to 8311
Group 27	Machinery and other equipment	From 8401 to 8548
Group 28	Automobiles and other transports as well as their accessories	From 8601 to 8908
Group 29	Optical fibre, Electro-medical apparatus, Laboratory equipment and others instruments	From 9001 to 9305
Group 30	Others products	From 9306 to 9999

Table 1: List of groups that were created based on HS classification

**Source:** Classification available on website of International Trade Centre: <u>http://www.intracen.org/</u> [accessed at December 2010]

## 2. Statistical Appendix

	RCAij,a											
Groups	2001	2002	2003	2004	2005	2006	2007	2008	2009			
Group 1	0.91217	0.77278	0.66297	0.63606	0.52783	0.46824	0.37779	0.36299	0.44579			
Group 2	0.58649	0.49017	0.40421	0.39627	0.34214	0.29055	0.24728	0.27791	0.24065			
Group 3	0.77955	0.75453	0.71935	0.48983	0.50801	0.44998	0.40384	0.31339	0.36249			
Group 4	0.65907	0.50039	0.36985	0.33754	0.38821	0.34685	0.23998	0.17174	0.17415			
Group 5	0.96778	0.87204	0.75066	0.75622	0.72817	0.74271	0.70518	0.66132	0.51467			
Group 6	0.35002	0.31852	0.25365	0.23245	0.18732	0.19337	0.16691	0.18409	0.19820			
Group 7	0.65017	0.53565	0.43840	0.34525	0.36520	0.28140	0.19626	0.18723	0,12592			
Group 8	0.27962	0.24232	0.21950	0.18933	0.15171	0.11226	0.10814	0.11389	0.10375			
Group 9	0.83775	0.78471	0.70956	0.67482	0.70015	0.68174	0.70520	0.86931	0.74992			
Group 10	0.19064	0.12608	0.13336	0.13831	0.10555	0.09683	0.15470	0.15870	0.12738			
Group 11	0.48227	0.44029	0.38741	0.37935	0.39434	0.39258	0.38195	0.37276	0.34659			
Group 12	0.76591	0.73499	0.68992	0.78349	0.76918	0.76997	0.77825	0.90159	0.78112			
Group 13	0.60447	0.54344	0.52354	0.58573	0.58952	0.51003	0.51724	0.62710	0.52888			
Group 14	0.77663	0.73816	0.67321	0.67673	0.71427	0.72242	0.70015	0.70802	0.70552			
Group 15	4.20057	4.06688	4.06030	3.91850	3.75485	2.95253	2.55756	2.72625	2.93130			
Group 16	0.74624	0.75635	0.70535	0.74190	0.77273	0.85577	0.78808	0.79703	0.78079			
Group 17	0.34675	0.33456	0.32753	0.33379	0.37054	0.42367	0.44565	0.46476	0.49382			
Group 18	2.37777	2.38477	2.42787	2.39725	2.50375	2.59919	2.42411	2.57463	2.74199			
Group 19	1.66322	1.80643	1.84712	1.99963	2.29503	2.46217	2.85178	3.48922	3.20806			
Group 20	4.41096	4.22609	4.19456	4.17242	4.29953	5.09993	5.29595	5.22184	4.78958			
Group 21	5.65944	5.14922	4.79662	4.73235	4.86613	4.72543	4.65207	5.09639	5.15547			
Group 22	1.49033	1.56870	1.49409	1.57424	1.67426	1.73920	1.61165	1.83729	1.98429			
Group 23	0.47281	0.43571	0.39256	0.38639	0.36374	0.35843	0.32643	0.27701	0.26377			
Group 24	0.82833	0.77085	0.72506	0.92058	0.94285	1.08647	1.12370	1.24254	0.84661			
Group 25	0.90431	0.85745	0.90697	0.99605	0.88811	0.90086	0.80540	0.94557	0.78486			
Group 26	1.89218	1.90591	1.79788	1.88691	1.93531	1.97973	1.88898	1.79746	1.81217			
Group 27	1.11482	1.28338	1.46125	1.58522	1.63666	1.69988	1.77155	1.89719	1.86361			
Group 28	0.31091	0.27599	0.30696	0.31509	0.35032	0.37964	0.42572	0.50876	0.53842			
Group 29	0.91038	0.84570	0.84190	0.90734	1.09215	1.09471	1.04714	1.10867	1.03327			
Group 30	1.36677	1.39571	1.27961	1.12621	1.23309	1.05671	1.07308	1.09297	1.12603			

**Table 2:** The Revealed Comparative Advantage Index of China's exports to EU(15)per groups between

 2001 and 2009

	RCAij,a											
Groups	2001	2002	2003	2004	2005	2006	2007	2008	2009			
Group 1	2.17857	2.10679	1.74503	1.57764	1.57928	1.47048	1.37819	1.18163	1.04233			
Group 2	0.49558	0.42141	0.37834	0.44003	0.59375	0.43822	0.45126	0.53710	0.25894			
Group 3	2.97402	3.05239	2.67165	2.78459	2.52330	2.22717	2.25327	2.09639	1.62294			
Group 4	0.95631	0.61197	0.64460	0.82379	0.66934	0.55544	0.53614	0.49436	0.46787			
Group 5	0.96030	0.78023	0.64642	0.43466	0.44899	0.82100	0.87916	1.00496	0.33563			
Group 6	1.22826	0.78838	1.20634	1.31717	1.02483	1.28827	1.30616	1.73072	1.15507			
Group 7	2.80150	3.91811	3.85806	4.50337	5.30654	3.84690	3.54262	2.68971	2.79941			
Group 8	0.49155	0.53659	0.56286	0.68695	0.75986	1.01964	1.15851	1.03818	0.96021			
Group 9	1.18343	1.33672	1.41514	1.43609	1.42350	1.55589	1.41761	1.46121	1.23514			
Group 10	1.14659	1.00777	0.92089	0.91644	0.85030	0.92628	0.92942	0.93787	0.81150			
Group 11	1.34799	1.21501	1.15153	1.01530	0.99754	1.06487	1.06640	1.15827	0.92254			
Group 12	0.59671	0.57320	0.55152	0.61205	0.80246	0.71006	0.94511	0.85449	0.62390			
Group 13	0.86539	0.77719	0.77499	0.78511	0.98970	0.88383	0.88508	1.01089	0.82772			
Group 14	0.66104	0.70326	0.75089	0.83487	0.75892	0.76634	0.63853	0.61746	0.48713			
Group 15	3.65941	3.15090	3.25466	3.27222	2.85365	2.62795	2.47920	2.55627	2.02428			
Group 16	0.05384	0.06384	0.07084	0.08295	0.08051	0.08655	0.09193	0.10070	0.08737			
Group 17	0.27281	0.29165	0.28220	0.29417	0.32099	0.30872	0.29260	0.29217	0.26591			
Group 18	4.48868	4.52917	4.64188	4.49308	4.04925	4.52131	4.96624	4.77957	4.01597			
Group 19	4.69339	3.78127	3.73737	3.70039	3.87384	4.06251	3.59369	3.19802	2.58489			
Group 20	3.90918	3.76819	3.61801	3.50937	3.59837	3.42139	3.02760	2.85729	2.71137			
Group 21	1.66263	1.34347	1.47277	1.52186	1.46987	1.50080	1.55737	1.48122	1.23295			
Group 22	1.06383	1.07052	1.06769	0.91881	0.93936	1.02686	0.99940	0.95401	0.82744			
Group 23	9.50896	9.45453	9.75866	9.50905	9.08756	7.34669	7.23611	5.81815	9.39379			
Group 24	1.23092	1.62224	1.72827	1.69499	1.63399	1.68748	1.52099	1.49613	1.17565			
Group 25	0.58829	0.56388	0.53305	0.44438	0.52208	0.69816	0.58574	0.67038	0.64116			
Group 26	0.99542	0.84982	0.95155	0.93514	0.91760	0.92677	0.76215	0.76614	0.58950			
Group 27	0.22360	0.21266	0.24834	0.23395	0.24556	0.26885	0.28196	0.32192	0.36226			
Group 28	0.21045	0.22288	0.27372	0.32542	0.38505	0.37640	0.39317	0.60124	0.67330			
Group 29	0.23365	0.23397	0.24404	0.23334	0.21747	0.20428	0.19899	0.20888	0.21495			
Group 30	0.65434	0.52979	0.46376	0.41879	0.41984	0.35344	0.37852	0.41003	0.90225			

**Table 3:** The Revealed Comparative Advantage Index of India's exports to EU(15) per groups between 2001 and 2009



Graph 1: Share of Chinese Total Merchandise Exports per sector in 2001, 2005 and 2009

**Source:** Own calculus based on WTO statistics database available at the website <u>http://stat.wto.org/StatisticalProgram/WSDBViewData.aspx?Language=E</u> [Accessed at August 2011]



Graph 2: Share of Indian Total Merchandise Exports per sector in 2001, 2005 and 2009

**Source:** Own calculus based on WTO statistics database available at the website <a href="http://stat.wto.org/StatisticalProgram/WSDBViewData.aspx?Language=E">http://stat.wto.org/StatisticalProgram/WSDBViewData.aspx?Language=E</a> [Accessed at August 2011]



**Graph 3:** Lorenz Index of China's total exports of products in the time period 2001-2009 and in the subperiods 2001-2004 and 2005-2009

**Source:** Own calculations using data available at the Website of International Trade Centre: <u>http://www.intracen.org/</u> [accessed at February 2011]

**Graph 4:** Lorenz Index of India's total exports of products in the time period 2001-2009 and in the subperiods 2001-2004 and 2005-2009



**Source:** Own calculations using data available at the Website of International Trade Centre: <u>http://www.intracen.org/</u> [accessed at February 2011]



Graph 5: Share of China's exports to EU(15) over the total exported per groups in 2001 and in 2009



Graph 6: Share of India's exports to EU(15) over the total exported per groups in 2001 and in 2009



**Graph 7:** Variation of China's exports share of each group in total exported to EU(15) between 2001-2009 and between the sub-periods 2001-2004 and 2005-2009

**Graph 8:** Variation of India's exports share of each group in total exported to EU(15) between 2001-2009 and between the sub-periods 2001-2004 and 2005-2009



**Source:** Own calculations using data available at the Website of International Trade Centre: <u>http://www.intracen.org/</u> [accessed at February 2011]

**Source:** Own calculations using data available at the Website of International Trade Centre: <u>http://www.intracen.org/</u> [accessed at February 2011]

		<b>Total Effect</b>	~
	2001-2009	2001-2004	2005-2009
Group 1	0.6258	0.1977	1.0419
Group 2	0.1442	-0.1396	0.2488
Group 3	0.5688	0.3778	0.7684
Group 4	0.0440	0.0211	0.0483
Group 5	0.4680	0.3121	0.3558
Group 6	0.1765	0.0568	0.3361
Group 7	0.0282	0.4939	-0.8449
Group 8	0.1267	1.7352	-0.7836
Group 9	2.4925	2.0504	2.7595
Group 10	0.4617	0.0776	0.8535
Group 11	0.3518	0.3709	0.2955
Group 12	0.1381	0.2506	0.0146
Gropu 13	0.4790	0.2814	0.6397
Group 14	2.3064	2.2604	2.1824
Group 15	1.2714	1.1561	1.3560
Group 16	0.9764	1.1083	0.7183
Group 17	0.7057	0.1534	1.2544
Group 18	0.9903	1.2926	0.5871
Group 19	0.4078	0.4502	0.2366
Group 20	15.2327	6.9589	20.8958
Group 21	2.7388	1.7514	3.2174
Group 22	1.6856	1.2967	1.9261
Group 23	0.4223	0.6350	0.3559
Group 24	2.7619	4.5848	0.9927
Group 25	0.9023	0.8275	1.0544
Group 26	1.2809	1.5837	0.8647
Group 27	46.5217	57.8139	39.9963
Group 28	5.4317	3.7268	7.5655
Group 29	1.8065	1.8149	1.0220
Group 30	8.4526	6.4995	10.0408
Total	100.0000	100.0000	100.0000

**Table 4:** The Total Effect for China's exports to EU(15), in percentage, between 2001-2009 and in the sub-periods 2001-2004 and 2005-2009

		Total Effect							
-	2001-2009	2001-2004	2005-2009						
Group 1	0.8352	0.7425	0.3411						
Group 2	0.0368	0.2252	-0.0229						
Group 3	1.8301	2.9571	0.4236						
Group 4	0.4606	1.2731	0.4484						
Group 5	0.7320	0.4827	0.8160						
Group 6	1.2778	0.5823	2.2671						
Group 7	0.2451	1.7787	-1.0600						
Group 8	21.1686	8.8671	25.2671						
Group 9	5.1183	5.1807	5.5631						
Group 10	2.1893	2.3645	2.3804						
Group 11	1.0610	0.9502	0.9519						
Group 12	0.1134	0.1087	0.1397						
Gropu 13	1.0750	1.0338	1.0794						
Group 14	1.8699	3.7021	0.5103						
Group 15	1.4526	1.9984	1.2119						
Group 16	0.1441	0.1693	0.1925						
Group 17	0.3939	0.5339	0.1795						
Group 18	0.2129	2.6711	-1.3407						
Group 19	0.6936	1.1220	-0.2163						
Group 20	17.6376	16.0016	15.4636						
Group 21	2.7177	2.4527	2.8962						
Group 22	1.0497	0.9677	1.1234						
Group 23	6.7745	7.2339	6.8409						
Group 24	5.2052	15.7829	1.5021						
Group 25	0.4098	0.5770	0.2655						
Group 26	0.4070	0.7888	0.0778						
Group 27	9.6327	8.5296	11.2864						
Group 28	13.0578	8.4908	19.3183						
Group 29	0.8372	1.0488	0.8301						
Group 30	1.3608	1.3825	1.2636						
Total	100.0000	100.0000	100.0000						

**Table 6:** The Total Effect for India's exports to EU(15), in percentage, between 2001-2009 and in the sub-periods 2001-2004 and 2005-2009

TCI										
	2001	2002	2003	2004	2005	2006	2007	2008	2009	
Group 1	0.920962	0.794879	0.733695	0.757915	0.657639	0.61169	0.48623	0.476605	0.575584	
Group 2	1.485544	1.22194	1.149413	1.100159	0.901526	0.746833	0.621689	0.718555	0.662703	
Group 3	0.763046	0.773141	0.741278	0.494049	0.542594	0.477961	0.408485	0.304849	0.354381	
Group 4	0.715971	0.522877	0.355903	0.336075	0.436293	0.405731	0.247704	0.180767	0.182904	
Group 5	1.332926	1.263676	1.109315	1.155128	1.085539	1.078001	1.059809	1.069646	0.813243	
Group 6	0.545696	0.528788	0.433713	0.390819	0.320565	0.326017	0.276376	0.307336	0.322205	
Group 7	0.44295	0.362523	0.270348	0.196884	0.206547	0.15828	0.10073	0.08123	0.049677	
Group 8	0.165673	0.144126	0.124974	0.104793	0.093926	0.071339	0.065951	0.072627	0.068978	
Group 9	0.983663	0.954556	0.849384	0.800133	0.875422	0.877735	0.883562	1.081318	0.938736	
Group 10	0.40576	0.320729	0.324376	0.347062	0.260817	0.240311	0.363954	0.339369	0.315648	
Group 11	0.847958	0.790625	0.731824	0.712515	0.751264	0.739439	0.718375	0.696676	0.615437	
Gropu 12	1.139862	1.100412	1.075146	1.211862	1.19964	1.176995	1.190304	1.359491	1.164892	
Group 13	0.76206	0.691413	0.674677	0.765958	0.776269	0.668195	0.66895	0.890905	0.73721	
Group 14	0.926509	0.858308	0.787846	0.793439	0.83338	0.844921	0.839211	0.849951	0.783255	
Group 15	3.510712	3.431972	3.297459	3.118326	3.152266	2.658296	2.446806	2.754745	2.87888	
Group 16	0.677579	0.687371	0.653245	0.660711	0.719791	0.855234	0.859655	0.90892	0.849409	
Group 17	0.540034	0.544105	0.549848	0.568628	0.610816	0.704037	0.72394	0.786614	0.835692	
Group 18	1.811317	1.721327	1.697164	1.620217	1.679251	1.762578	1.654457	1.680201	1.618394	
Group 19	1.871156	1.929654	2.002894	2.144686	2.369583	2.595382	2.985299	3.661028	3.11381	
Group 20	3.735949	3.683691	3.770659	3.931988	4.213536	5.131994	5.561375	5.998679	5.35586	
Group 21	5.251333	4.95775	4.755324	4.909571	5.220898	5.12912	5.213966	6.046801	6.052383	
Group 22	2.056978	2.108416	1.991215	2.069045	2.121132	2.153954	2.050136	2.383737	2.477548	
Group 23	0.326524	0.329666	0.249605	0.235432	0.231745	0.230803	0.208439	0.162872	0.136658	
Group 24	0.923805	0.829063	0.760323	0.955494	0.966786	1.212984	1.252856	1.303658	0.794709	
Group 25	1.012824	0.954662	0.974596	0.98431	0.898737	0.952026	0.874495	1.043728	0.824944	
Group 26	2.332127	2.283042	2.183837	2.269412	2.361765	2.398009	2.304233	2.369322	2.225573	
Group 27	0.985284	1.064301	1.18215	1.273708	1.337126	1.385195	1.414457	1.561996	1.388676	
Group 28	0.426615	0.388024	0.456097	0.472372	0.527546	0.551414	0.61323	0.729498	0.788768	
Group 29	0.862254	0.808332	0.768259	0.797217	0.993573	0.989322	0.877704	0.998824	0.948536	
Group 30	1.66264	1.521068	1.708169	1.956175	1.802981	1.440352	1.690502	1.873432	2.09612	

Table 9: TCI of China exports per groups during the time period 2001 and 2009

GOI									
	2001	2002	2003	2004	2005	2006	2007	2008	2009
Group 1	0.29353	0.15133	0.21848	0.24689	0.30184	0.36720	0.43662	0.52035	0.44267
Group 2	0.54852	0.35965	0.23341	0.23915	0.43743	0.48360	0.43940	0.48177	0.58634
Group 3	0.26344	0.21247	0.20695	0.27396	0.26578	0.29702	0.30449	0.40238	0.32922
Group 4	0.05464	0.04426	0.09248	0.07100	0.09240	0.17345	0.07713	0.08329	0.16749
Group 5	0.26903	0.23243	0.23912	0.19950	0.25946	0.26721	0.29104	0.25182	0.24225
Group 6	0.11186	0.12531	0.12879	0.11721	0.13983	0.17554	0.19752	0.26969	0.24112
Group 7	0.59296	0.69691	0.77625	0.97243	1.08587	1.06313	1.26708	1.23778	0.78714
Group 8	0.23037	0.20325	0.25403	0.40191	0.26781	0.25474	0.26178	0.29304	0.13015
Group 9	0.52645	0.48952	0.52905	0.49221	0.46823	0.45314	0.45035	0.44049	0.43682
Group 10	0.21377	0.26480	0.19581	0.12349	0.20831	0.22090	0.14110	0.17431	0.30970
Group 11	0.41695	0.36822	0.35513	0.39407	0.40138	0.42539	0.40859	0.41833	0.37893
Gropu 12	0.55116	0.53728	0.58083	0.57165	0.62301	0.58883	0.59931	0.48236	0.41375
Group 13	0.51400	0.42597	0.37640	0.34250	0.36093	0.38451	0.40999	0.49468	0.39204
Group 14	0.42626	0.41854	0.43353	0.41287	0.41461	0.39305	0.39177	0.38984	0.40945
Group 15	0.59212	0.57865	0.53138	0.48851	0.49230	0.55253	0.58703	0.59576	0.57503
Group 16	0.46840	0.44271	0.45701	0.51385	0.57139	0.55303	0.56635	0.57310	0.58306
Group 17	0.31470	0.24423	0.18875	0.21237	0.24023	0.25231	0.32116	0.31416	0.34621
Group 18	0.27917	0.28841	0.27427	0.29446	0.32850	0.32947	0.34941	0.36404	0.33017
Group 19	0.30569	0.35355	0.31311	0.30668	0.35127	0.28221	0.24283	0.25188	0.24993
Group 20	0.22132	0.22517	0.22942	0.23159	0.33036	0.28388	0.27319	0.36483	0.38304
Group 21	0.28661	0.28313	0.28309	0.26900	0.30595	0.29874	0.29802	0.29314	0.29013
Group 22	0.38776	0.33761	0.34801	0.37146	0.41452	0.42152	0.44359	0.40641	0.40342
Group 23	0.66337	0.57636	0.63607	0.71147	0.62845	0.63404	0.52039	0.63324	0.74413
Group 24	0.43555	0.44708	0.45260	0.40371	0.40061	0.44476	0.46387	0.40558	0.37418
Group 25	0.33557	0.25088	0.28204	0.28812	0.32317	0.31601	0.42676	0.46642	0.43605
Group 26	0.52337	0.49672	0.51117	0.52858	0.54950	0.54060	0.55378	0.53519	0.50749
Group 27	0.53552	0.50741	0.57191	0.60029	0.60881	0.57387	0.59799	0.59451	0.56458
Group 28	0.53960	0.45992	0.50056	0.46635	0.46161	0.46020	0.48305	0.49450	0.44533
Group 29	0.52154	0.53297	0.43361	0.41456	0.40731	0.46231	0.36750	0.35334	0.33031
Group 30	0.41273	0.45989	0.44545	0.37490	0.45431	0.46233	0.44343	0.44835	0.45604

Table 10: GOI of China exports per groups during the time period 2001 and 2009

	TCI									
	2001	2002	2003	2004	2005	2006	2007	2008	2009	
Group 1	2.199566	2.16703	1.931202	1.879873	1.96767	1.920992	1.773763	1.551461	1.345808	
Group 2	1.25529	1.050534	1.075841	1.221633	1.564496	1.126387	1.134502	1.388715	0.713085	
Group 3	2.91106	3.127677	2.75311	2.808574	2.695079	2.36568	2.279161	2.039238	1.586635	
Group 4	1.038869	0.639468	0.620298	0.82022	0.752251	0.649737	0.553397	0.520355	0.491389	
Group 5	1.322621	1.130634	0.955268	0.663951	0.669346	1.191627	1.321289	1.62545	0.530329	
Group 6	1.91489	1.308834	2.062738	2.214521	1.753769	2.171998	2.162739	2.889456	1.877754	
Group 7	1.90862	2.651717	2.379119	2.56812	3.001217	2.163753	1.818244	1.166953	1.104363	
Group 8	0.291241	0.31915	0.320475	0.380222	0.470439	0.647962	0.706502	0.662018	0.638417	
Group 9	1.38955	1.626047	1.694013	1.702781	1.779863	2.003184	1.776155	1.81758	1.546113	
Group 10	2.440464	2.563542	2.239936	2.299641	2.101152	2.298829	2.18654	2.005607	2.010949	
Group 11	2.370107	2.181794	2.175271	1.906975	1.900419	2.005725	2.005717	2.164757	1.638173	
Group 12	0.888052	0.858184	0.859475	0.946683	1.251544	1.085413	1.445504	1.288461	0.930428	
Group 13	1.091004	0.98881	0.998721	1.026682	1.303214	1.157908	1.144675	1. <mark>4</mark> 36146	1.153769	
Group 14	0.788607	0.817726	0.878745	0.978861	0.885482	0.896279	0.765355	0.741229	0.540805	
Group 15	3.058428	2.658994	2.643183	2.604015	2.395696	2.366064	2.37184	2.582987	1.988085	
Group 16	0.048885	0.058014	0.065604	0.073875	0.074991	0.086495	0.100277	0.114832	0.095053	
Group 17	0.424888	0.474323	0.473739	0.501145	0.529133	0.513019	0.475311	0. <mark>4</mark> 94504	0.449992	
Group 18	3.41935	3.269158	3.244827	3.036715	2.715808	3.066013	3.389461	3.119141	2.370327	
Group 19	5.280154	4.039216	4.052554	3.968833	3.999682	4.282301	3.761944	3.355496	2.508946	
Group 20	3.310957	3.284563	3.252372	3.307146	3.526398	3.442898	3.179337	3.28236	3.031932	
Group 21	1.542735	1.29351	1.460093	1.578853	1.577035	1.62901	1.745475	1.757443	1.447449	
Group 22	1.46832	1.438827	1.422948	1.207602	1.190086	1.271737	1.271313	1.237752	1.03313	
Group 23	6.566957	7.1534	6.204886	5.793973	5.789856	4.730784	4.620579	3.420816	4.866815	
Group 24	1.372792	1.74475	1.812323	1.759269	1.675467	1.88397	1.6958	1.569723	1.103574	
Group 25	0.658877	0.627806	0.57279	0.439143	0.528324	0.737819	0.635988	0.73997	0.6739	
Group 26	1.226871	1.017976	1.15582	1.124706	1.119792	1.122578	0.929692	1.009888	0.723979	
Group 27	0.197621	0.176359	0.200905	0.18798	0.200621	0.219081	0.225125	0.265047	0.269938	
Group 28	0.28877	0.313354	0.406708	0.487867	0.579845	0.546707	0.566337	0.862108	0.98636	
Group 29	0.221296	0.223634	0.222697	0.205022	0.197839	0.184617	0.166789	0.188182	0.197326	
Group 30	0.79599	0.577378	0.619083	0.727417	0.613875	0.481763	0.596312	0.70282	1.679556	

Table 13: TCI of India exports per groups during the time period 2001 and 2009

				GOI					
	2001	2002	2003	2004	2005	2006	2007	2008	2009
Group 1	0.4420	0.4756	0.4442	0.4424	0.4688	0.5221	0.5399	0.4650	0.4237
Group 2	0.2991	0.4159	0.3963	0.3429	0.1994	0.3374	0.2206	0.2394	0.2235
Group 3	0.4917	0.4106	0.4152	0.4151	0.4684	0.4977	0.4065	0.4230	0.3780
Group 4	0.9834	1.1973	1.1186	1.2280	0.9752	0.8114	1.0769	1.1642	0.9002
Group 5	0.2540	0.2385	0.3343	0.4397	0.5039	0.3426	0.3452	0.2455	0.5379
Group 6	0.2000	0.2938	0.2097	0.1755	0.1786	0.1589	0.1820	0.1946	0.3133
Group 7	0.4178	0.3917	0.3046	0.2640	0.2034	0.2234	0.2037	0.1583	0.1568
Group 8	0.0031	0.1148	0.3058	0.3232	0.6623	0.4104	0.4682	0.5005	0.7242
Group 9	0.5959	0.5804	0.5347	0.4946	0.4787	0.4909	0.5201	0.5608	0.5519
Group 10	0.2810	0.2700	0.2757	0.2822	0.3119	0.2438	0.2712	0.3923	0.2680
Group 11	0.5413	0.5548	0.5489	0.5465	0.5982	0.6056	0.6663	0.5959	0.5057
Group 12	0.4344	0.2664	0.3889	0.4082	0.3054	0.3342	0.3939	0.3021	0.4249
Group 13	0.7824	0.7299	0.7360	0.7583	0.6349	0.5686	0.6403	0.6886	0.6095
Group 14	0.3971	0.4263	0.4027	0.4093	0.4859	0.5111	0.6259	0.6087	0.5189
Group 15	1.7327	1.6793	1.6198	1.6801	1.6845	1.6101	1.5798	1.6196	1.7064
Group 16	0.7660	0.7471	0.6746	0.6524	0.5703	0.6003	0.6279	0.6628	0.7889
Group 17	0.2356	0.2510	0.3417	0.3248	0.4227	0.3785	0.4959	0.3816	0.3898
Group 18	0.7132	0.7080	0.6555	0.6788	0.7108	0.6431	0.5516	0.5192	0.4972
Group 19	1.1030	1.1016	1.1209	1.1382	1.2051	1.1841	1.1800	1.1930	1.2454
Group 20	0.9951	1.0002	0.9640	0.9618	1.0760	1.0502	1.0796	1.0491	1.1073
Group 21	1.9620	1.8495	1.8023	1.7373	1.7359	1.7441	1.6880	1.6620	1.6715
Group 22	0.6549	0.6564	0.6662	0.6870	0.7003	0.7242	0.7548	0.7307	0.7724
Group 23	0.5587	0.4870	0.4750	0.4805	0.4562	0.4804	0.4927	0.5858	0.3777
Group 24	0.4222	0.3361	0.3608	0.5655	0.4867	0.5285	0.6072	0.6519	0.5157
Group 25	0.1500	0.1961	0.2499	0.3181	0.3236	0.8048	0.6163	0.3175	0.2378
Group 26	0.9773	0.9742	0.9008	0.8946	0.8746	0.9077	0.9856	0.8919	0.8817
Group 27	0.7272	0.8245	0.8101	0.8051	0.8228	0.8192	0.8737	0.9538	0.6806
Group 28	0.5658	0.5428	0.7298	0.6618	0.6243	0.4580	0.5162	0.6567	0.7899
Group 29	0.4698	0.5216	0.5368	0.6180	0.6792	0.6628	0.7342	0.6889	0.6589
Group 30	0.6407	0.8740	0.6834	0.5574	0.6062	0.6908	0.5216	0.5105	0.1723

Table 14: GOI of India exports per groups during the time period 2001 and 2009