

LISBOA UNIVERSIDADE DE LISBOA

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### **ROBOTIC PROCESS AUTOMATION (RPA)**



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### RPA

- Robotic process automation (RPA) tools perform "if, then, else" statements on structured data, typically using a combination of user interface (UI) interactions or by connecting to APIs to drive client servers, mainframes or HTML code.
- An RPA tool operates by mapping a process in the RPA tool language for the software "robot" to follow, with runtime allocated to execute the script by a control dashboard.





### RPA

- Is an application of technology, governed by business logic and structured inputs, aimed at automating business processes.
- Using RPA tools, a company can configure software, or a "robot," to capture and interpret applications for processing a transaction, manipulating data, triggering responses, and communicating with other digital systems.
- RPA scenarios range from generating an automatic response to an email to deploying thousands of bots, each programmed to automate jobs in an ERP system.





### RPA

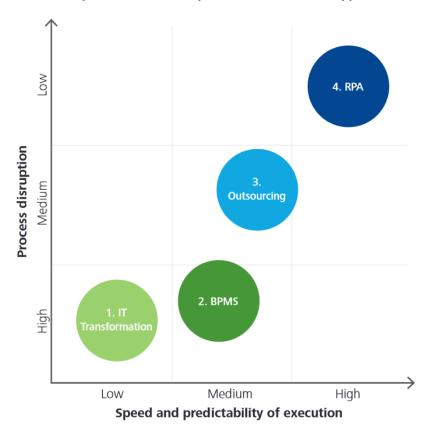
 s an emerging technology that refers to software that can be easily programmed to perform routine activities that are currently carried out by human workers, in a controlled, flexible and scalable way.

Deloitte



### Process Transformation Approaches

Figure 1: RPA compared to traditional process transformation approaches



Source: Deloitte Analysis



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### Process Transformation Approaches

Figure 2 Magic Quadrant for Robotic Process Automation



Source: Gartner (July 2022)



# What processes are suitable to deploy with RPA?

- Repetitive
- Susceptible to error
- Rules based
- Involve digital data
- Highly administrative.





### Why Robotic Process Automation?

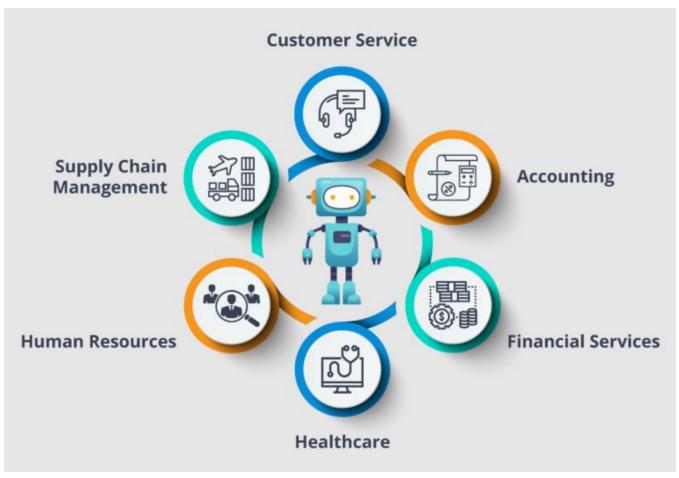
The benefits of RPA solutions go beyond cost reduction and include:

- Decreased cycle times and improved throughput
- Flexibility and scalability
- Improved accuracy
- Improved employee morale enables them to add more value
- Allows time to innovate and focus on customer satisfaction
- 24/7 availability.





### Applications



https://www.processmaker.com



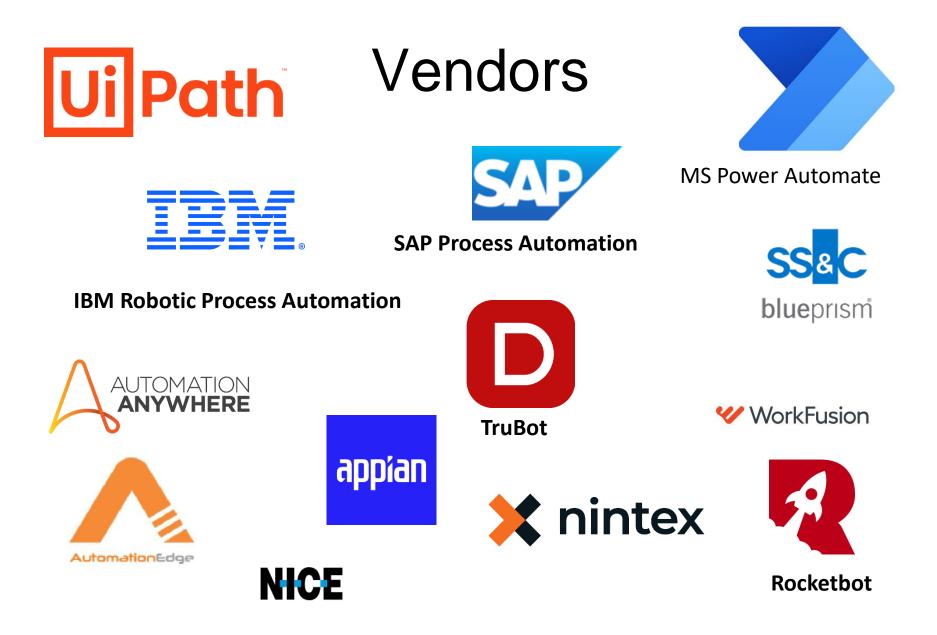
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### Applications

- Banking (e.g. Romão et al. 2019)
- Finance (e.g. Ortiz e Costa, 2020)
- Auditing (e.g. Calçada, 2020)
- Invoice processing (e.g. Oliveira, 2021)
- Retail (e.g. Oliveira, 2021)







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### Other





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### Bibliography

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Oliveira, A. R. A. (2021). *Utilização de robotic process automation para integração de processos de pagamentos* (Master Thesis, Instituto Superior de Economia e Gestão).ISEG, Ulisboa

Ortiz, F. & Costa, C. (2020) "RPA in Finance: supporting portfolio management : Applying a software robot in a portfolio optimization problem," *15th Iberian Conference on Information Systems and Technologies (CISTI)*, 2020, pp. 1-6, doi: 10.23919/CISTI49556.2020.9141155.

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