

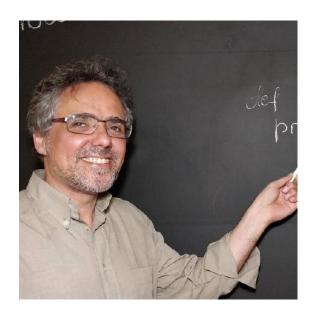


Academic Year: 2022/2023

Carlos J. Costa, Reihaneh Hajishirzi

# MANAGEMENT INFORMATION SYSTEMS





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Systems



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## Learning Goals

#### Students will be able to:

- Describe and analyse IT in the context of society and organizations
- Propose, select, choose and build solutions of IT infrastructure and IT applications
- Reflect and evaluate IT management and development



## Syllabus

- IT in Business and Society
- IT Infrastructure
- Key Systems Applications
- Build and Manage Systems
- Presentation Cases

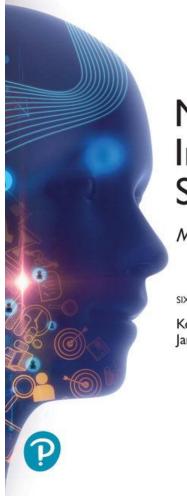


### Assessment

- 4 Quiz (20%)
  - multiple-choice questions or short answer questions.
  - It may be based in a case study or not
- 2 Cases Studies (40%)
  - Presentation
  - Discussion
- Final Exam (40%)



## Bibliography





#### Management Information Systems

Managing the Digital Firm

SIXTEENTH EDITION

Kenneth C. Laudon Jane P. Laudon



## What we expect from students

- Classes must be complemented with individual study hours.
- Act with ethics towards work and others.
- Learn and participate in class activities with enthusiasm
- Be respectful
  - listen | share airtime | open mind | use of personal devices only when required or during breaks
- Be Responsible:
  - Arrive on time | follow class activities | help others (but do not do their work) | integrate your colleagues in the group work
- Be a problem solver
  - ask questions | Share ideas | embrace the struggle of learning | Stay positive!



## What we expect from students

• You have many tools that may be used (Chat-GPT, Chatsonic, You.com, jasper.ai,)

Must be used ethically

