**HOW TO DEVELOP A RESEARCH QUESTION**

**The PICO Model**

**Step 1: Defining the Terms of the Question**

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| **POPULATION & PROBLEM (P)**  **What is the population/group affected by the phenomenon/ intervention that you propose to investigate?** |  |
| **INTERVENTION OR EXPOSURE (I)**  **What is the phenomenon/ intervention that you propose to investigate?** |  |
| **COMPARISON / CONTROL (C)**  **What is the element of comparison (control group/alternative intervention) that effectively allows for the study of the impact of the phenomenon/intervention/problem?** |  |
| **OUTCOME (O)**  **What is the indicator/fact that allows measuring the impact of the phenomenon/intervention/problem that you propose to investigate?** |  |

**Step 2: Create Tentative Research Questions**

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| **CREATE TENTATIVE RESEARCH QUESTIONS**  **Write-up several alternatives for formulating the Research Question based on the Terms identified in Step 1. See exemples below.** |  |

**Examples:**

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AI-generated content may be incorrect.

**Step 3: Choose the Best Option**

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| **SPECIFY THE RESEARCH QUESTION** |  |