

NG STRUCTURE

Function	Deictic	Numerative	Epithet	Classifier	<u>HEAD</u>	Qualifier
Form	Determiner Possessive	Number/ quantifying expression	Adjective	Noun	<u>NOUN</u>	Prep. phrase Relative clause
Example	the	six	biggest	oil	<u>companies</u>	of the world

1. The Deictic can be singular, plural or ø

an oil company; these oil companies; ø oil, **their image; **the spike** in demand
another advertisement; **other advertisements****

When the possessor is animate (e.g. human) or the name of a country, town, organisation, or company, use 's

people's transport needs; **OPEC's** decision

2. The Numerative can be a number or a quantifying expression

these **three** advertising campaigns; **a litre of** petrol

3. The Epithet describes or evaluates the Head Noun. It is usually an adjective.

Adjectives are never plural

sharp increases; a **new** trend ; an **important** but **non-renewable** resource

Epithets can be modified by adverbs

an *incredibly* **important** resource; *very* **sharp** increases

4. The Classifier assigns the Head Noun to a class, i.e. what kind of thing is it?

The Classifier is singular.

an **oil** company, **oil** companies; **car-makers**; **customer** relations

exceptions: the *futures* stock market; a *telecommunications* satellite

5. The Qualifier comes after the Head Noun and provides further modification. It can be composed of:

	preposition	nominal group
e.g.	in/for/of etc	new technologies

The preposition does not have to be 'of'

demand for oil; interest in hybrids; investments in new technologies

the scarcity of oil; a combination of a normal petrol engine **with** an electric engine

6. DEFINING RELATIVE CLAUSES distinguish between two groups: one with the characteristics and one without.

... an example of an alternative energy **that substitutes petrol** ... (i.e. there are alternative energies that don't necessarily substitute petrol, e.g. solar)

... people **who live outside the city** (i.e. as opposed to people who live in the city)

7. NON-DEFINING RELATIVE CLAUSES add extra information or interpret or comment on the previous information.

One of these new technologies is the hybrid car, **which combines a normal petrol-driven engine with an electric one.**

The oil price increases changed the mentalities of oil consumers, **who started to consume less oil.**

New legislation that requires all oil and mineral companies listed in the US to report publicly their payments to governments will bring more transparency to extractive industries, **which marks a big step forward in the fight against global corruption.**