## PREPOSITIONS

Complete the following sentences by inserting the correct preposition.

- 1. In our group we looked ..... their advertisements from 2005 till 2010.
- 2. ... the situation, which was dark ..... the beginning, became shinier due ..... Chevron's efforts.
- 3. .... the last set of adverts ...
- 4. We were told ..... class to analyse ....
- 5. It depicts some high-valued bills, with greater emphasis ..... the one hundred euro bill
- 6. Shell isn't a company that stuck ..... one side
- 7. ... with the objective ..... searching ..... new techniques to produce clean energies to compensate ..... this discrepancy.
- 8. The advertisements span ..... 2005 ..... 2007.
- 9. .... the first campaign, there is a slogan which consists ..... the words "downstream" and "upstream".
- 10. The empty seats means that there are a lot of cars that are used everyday ..... only one person.
- 11. People see Exxon-Mobil as a reliable company with actual concern ..... their customers.
- 12. Exxon-Mobil were increasing the number of advertisements to deflect anger ..... rising oil prices and global warming worries.
- 13. The most important words ..... the advertisement are highlighted ..... yellow.
- 14. The layout was the same ..... 2008, but the nature element disappeared ..... the images.
- 15. It is composed ..... three advertisements.
- 16. It aims its services not only ..... private customers but also ..... other industries.
- 17. .... this campaign, we can associate our planet ..... an engine.
- 18. Shell was trying to prove ..... their shareholders that they should invest ..... them.
- 19. The company projects itself as innovative, caring about future generations, and searching ..... new technologies.
- 20. There's a text, an informal text that could remind us ..... a letter.
- 21. The company puts the image of being socially responsible aside, and replaces it ..... a new one.
- 22. The campaign focuses ..... environmental responsibility.
- 23. The last campaign is totally different ..... the others.

- 24. The presentation was divided ..... the 5 elements of the group.
- 25. This type of advertisements is easily forgotten because readers are not interested ...... them.
- 26. The main goal of the company was to reach as many people as possible and provide them ..... well being.
- 27. .... the first written assignment, we were told to describe the evolution of a certain company's image.... time.
- 28. The image was formed by little pictures of different people coming together ..... the left side of the ad.
- 29. The evolution ..... the advertisements of the Chevron Corporation shows us two very different periods ..... the criteria ..... to include in the advertisements.
- 30. The ads reveal differences ..... their way of doing business, their approach ..... their customers, and their care ..... the environment.
- 31. We can see some rocks that represent obstacles ..... the man to reach his goal.
- 32. Millions of dollars are spent annually ..... advertising campaigns.
- 33. This sentence refers ..... the possibility to use the oil that is deposited in the sea.
- 34. Total was still investing more and more ..... the oil industry.
- 35. This new idea appears in the article associated ..... the skull image.
- 36. They are really achieving a solution ..... 'Development and the Environment'.
- 37. The message includes investment ..... the young generation and eliminating the barriers ..... creative thinking.
- 38. They are thinking ..... the future.
- 39. In 2008/2009 Shell bet ..... a strong and simple image.
- 40. The lower image is ..... a woman with her hair flowing in the wind.
- 41. We can see a man standing ..... a mountain top.
- 42. There is a little boy holding a small toy and looking ..... the infinite sky.
- 43. .... the last adverts, ..... 2008, there are more professional people.
- 44. B.P. uses sentences to talk ..... the new renewable energies they are developing and how good they are ..... these new energies.
- 45. When looking ...... B.P.'s advertisements, I saw that they use only words to express their messages.
- 46. They present us ...... their goals in specific words: to improve and to be ..... the leading position.
- 47. Their ad is based ..... a picture, which suggests that the company is more expressive, more creative than B. P.
- 48. The companies are committed ..... their clients.
- 49. They'll increase their capacity ..... research.

- 50. Their different layouts, Shell is the company that provides them ...... the oil ...... their cars.
- 51. ..... another campaign, Shell brings the same minipuzzle game, but this time it isn't resolved.
- 52. The two pictures, which kind of reflect each other, remind us ...... the need ...... energy.
- 53. It is also interesting to notice that the campaign began ...... images ...... very far away ...... the real world and ends ...... images ..... the consumption itself.
- 54. We need to find a substitute ..... oil.
- 55. Finally .... 2009 they choose a clean advertisement by using pictures and testimonies of recognised people, known ...... the world ...... their scientific and technological achievements.
- 56. A local government officer spoke ...... searching ...... alternatives ...... the factory closure.
- 57. It reminds us that ...... every moment all of us are responsible ...... the state ...... the environment.
- 58. ..... the picture we see an oil platform ...... the middle of the ocean.
- 59. They are focused ..... finding oil fields.
- 60. Exxon Mobil had to keep up ..... their consumers' concerns.
- 61. The growth ..... demand ..... oil is alarming.
- 62. We need to think ..... how to find new renewable energy sources.
- 63. The constant rise ...... price has pushed industries to use cleaner energy sources.
- 64. In order to answer ..... the question, we must compare predicted levels of consumption ...... predicted levels of reserves.
- 65. When we look ...... Figure 5, we can see that oil consumption is expected to grow all over the world.
- 66. Today's economy is very dependent ..... oil.
- 67. The demand ..... oil has grown dramatically ..... the last few years.
- 68. We will have many problems associated ..... the high consumption ..... this resource.
- 69. The main reason ...... the small increase .... European consumption is to be found in their high investment ...... alternative energy sources.
- 70. According ...... the figures, oil production will grow ..... the next 20 years.