

NG STRUCTURE

Function	Deictic	Numerative	Epithet	Classifier	<u>HEAD</u>	Qualifier
Form	Determiner Possessive	Number/ quantifying expression	Adjective	Noun	<u>NOUN</u>	Prep. phrase Relative clause
Example	the	six	biggest	oil	<u>companies</u>	of the world

1. The Deictic can be singular, plural or ø

an oil company; **these** oil companies; ø oil, **their** image; **the** spike in demand
another advertisement; **other** advertisements

When the possessor is animate (e.g. human) or the name of a country, town, organisation, or company, use 's

people's transport needs; **OPEC's** decision

2. The Numerative can be a number or a quantifying expression

these **three** advertising campaigns; **a litre of** petrol

3. The Epithet describes or evaluates the Head Noun. It is usually an adjective.

Adjectives are never plural.

sharp increases; a **new** trend ; an **important** but **non-renewable** resource

Epithets can be modified by adverbs.

an *incredibly* **important** resource; *very* **sharp** increases

4. The Classifier assigns the Head Noun to a class, i.e. what kind of thing is it?

The Classifier is singular.

an **oil** company, **oil** companies; **car-makers**; **customer** relations

exceptions: the *futures* stock market; a *telecommunications* satellite

5. The Qualifier comes after the Head Noun and provides further modification/specification. It can be composed of:

	preposition	nominal group
e.g.	in/for/of etc	new technologies

The preposition does not have to be 'of'

demand for **oil**; interest in **hybrids**; investments in **new technologies**

the scarcity of **oil**; a combination of a normal petrol engine **with** an electric engine

6. DEFINING RELATIVE CLAUSES distinguish between two groups: one with the characteristics and one without.

... an example of an alternative energy **that substitutes petrol** ... (i.e. there are alternative energies that don't necessarily substitute petrol, e.g. solar)

... people **who live outside the city** (i.e. as opposed to people who live in the city)

7. NON-DEFINING RELATIVE CLAUSES add extra information or interpret or comment on the previous information.

One of these new technologies is the hybrid car, **which combines a normal petrol-driven engine with an electric one.**

One of these new technologies is the hybrid car. The hybrid car combines a normal petrol-driven engine with an electric one.

The oil price increases changed the mentalities of oil consumers, **who started to consume less oil.**

The oil price increases changed the mentalities of oil consumers. The oil consumers started to consume less oil.

New legislation that requires all oil and mineral companies listed in the US to report publicly their payments to governments will bring more transparency to extractive industries, **which marks a big step forward in the fight against global corruption.**

New legislation that requires all oil and mineral companies listed in the US to report publicly their payments to governments will bring more transparency to extractive industries. **This change** marks a big step forward in the fight against global corruption.