REAL OPTIONS 2013

ISEG LISBON
THURS/FRIDAY   Starting Feb 28, 2013
Professor Dean Paxson

ASSIGNMENT FOR THURSDAY 28 Feb   14:00 to 17:00

SESSION #1

1.   Read REAL OPTION VALUE, CH 1 (pages 4-11) and CH 2
      (pages 12-22), and scan CH 3. Do Exercises 2.1, 2.2,
      2.3 with a calculator,

2.   A primary objective during the first session is for
      students to organize report groups based on their
      interests and backgrounds. A RO_13 Report will focus on
      one enterprise or issue, noting the relevant real
      options, choosing 1-2 appropriate models, obtaining
      some input data, proposing strategic actions for
      management based on your analysis.

3.   In the Portuguese context, appropriate situations might
      be renovation (or maybe downsizing or abandonment) of
      a Lisbon hotel, switching from an operating state to a
      suspended state for a company experiencing declining
      sales and increasing costs, evaluating PPP arrangements
      that worries the IMF, or renegotiating Portuguese debt.
      Also, consider reviving Portuguese growth options.

4.   Alternatively you may do one of the ROV cases.

5.   For this Thursday only, class starts at 14:00.

REAL OPTIONS 2013

NAME _____

e-MAIL _____

PRIOR REAL OPTIONS TEXTS READ

_____

_____

OTHER RELEVANT READINGS

_____

EXCEL SKILLS _____

_____

RELEVANT WORK EXPERIENCE

_____

WHICH CASE/PROJECT

_____

PROJECT GROUP MEMBERS

1

2

3

4

5

YOUR COURSE OBJECTIVES

_____

QUESTIONS _____

_____