

REAL OPTIONS 2014

ISEG LISBON
THURS/FRIDAY
Professor Dean Paxson

Starting Mar 6, 2014

ASSIGNMENT FOR THURSDAY 6 March 10:00 to 12:30, 2-5

SESSION #1

1. Read REAL OPTION VALUE, CH 1 (pages 4-11) and CH 2 (pages 12-22), and scan CH 3. Do Exercises 2.1, 2.2, 2.3 with a calculator, and Exercises 3.1, 3.2 and 3.3.
2. A primary objective during the first session is for students to organize report groups based on their interests and backgrounds. A RO_14 Report will focus on one enterprise or issue, noting the relevant real options, choosing 1-2 appropriate models, obtaining some input data, proposing strategic actions for management based on your analysis. Some may prefer the convenience of doing a case, where some data is provided.
3. In the Portuguese context, appropriate situations might be renovation (or maybe downsizing or abandonment) of a Lisbon hotel, switching from an operating state to a suspended state for a company experiencing declining sales and increasing costs, evaluating PPP arrangements that worries the IMF, or Portuguese growth options.
4. I will ask you to fill in a hardcopy of the Background sheet on the next page, to be handed in at lunchtime.

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NAME

e-MAIL

PRIOR OPTIONS/REAL OPTIONS TEXTS READ

OTHER RELEVANT READINGS

EXCEL SKILLS

RELEVANT WORK EXPERIENCE

WHICH CASE/PROJECT

PROJECT GROUP MEMBERS

1

2

3

4

5

YOUR COURSE OBJECTIVES

QUESTIONS