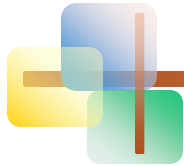


# Statistics for Business and Economics

8<sup>th</sup> Edition



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## Chapter 8

### Estimation: Additional Topics



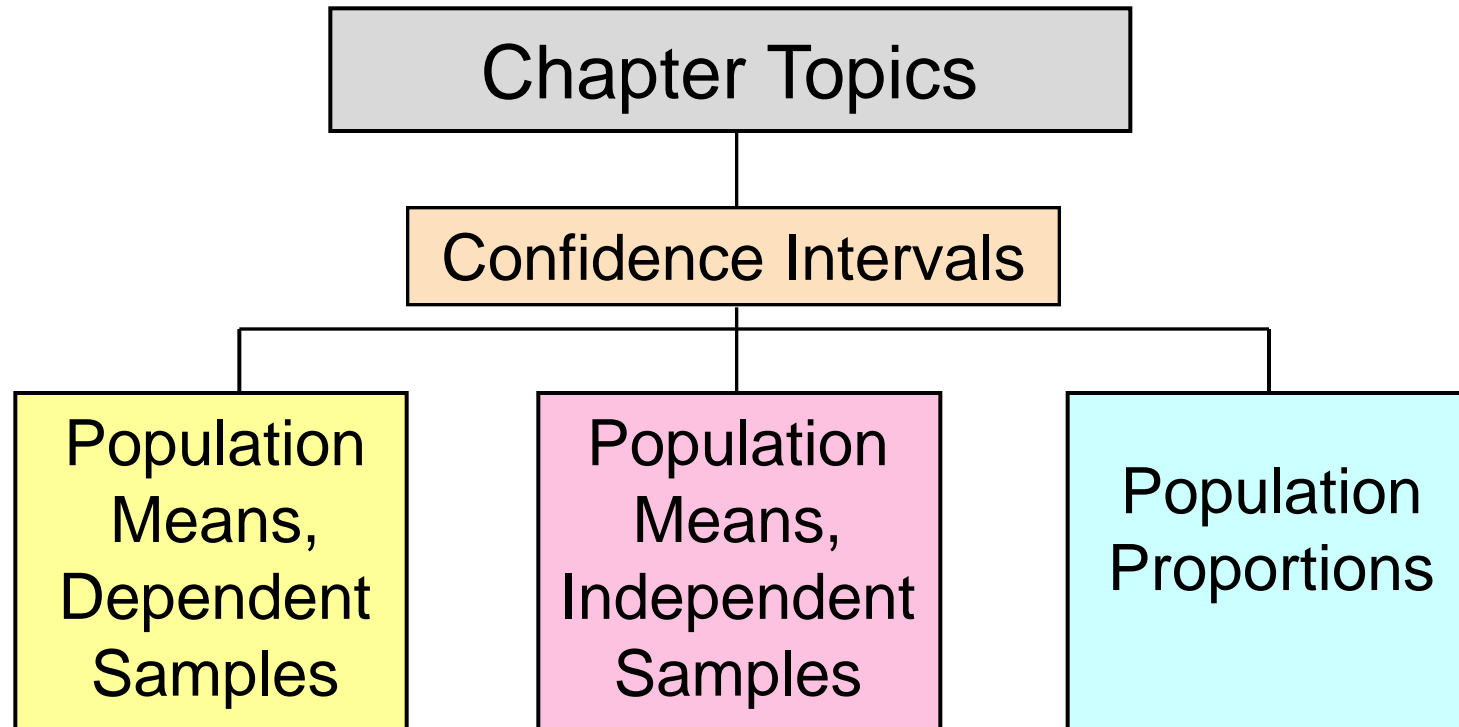
# Chapter Goals

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**After completing this chapter, you should be able to:**

- Form confidence intervals for the difference between two means from dependent samples
- Form confidence intervals for the difference between two independent population means (standard deviations known or unknown)
- Compute confidence interval limits for the difference between two independent population proportions

# Estimation: Additional Topics



## Examples:

Same group  
before vs. after  
treatment

Group 1 vs.  
independent  
Group 2

Proportion 1 vs.  
Proportion 2

# Dependent Samples

Dependent  
samples

Confidence Interval Estimation of the Difference  
Between Two Normal Population Means:  
Dependent Samples

Tests Means of 2 **Related** Populations

- Paired or matched samples
- Repeated measures (before/after)
- Use **difference** between paired values:

$$d_i = x_i - y_i$$

- Eliminates Variation Among Subjects
- Assumptions:
  - Both Populations Are Normally Distributed

# Mean Difference

The  $i^{\text{th}}$  paired difference is  $d_i$ , where

$$d_i = x_i - y_i$$

Dependent  
samples

The point estimate for  
the population mean  
paired difference is  $\bar{d}$ :

$$\bar{d} = \frac{\sum_{i=1}^n d_i}{n}$$

The sample  
standard  
deviation is:

$$s_d = \sqrt{\frac{\sum_{i=1}^n (d_i - \bar{d})^2}{n-1}}$$

$n$  is the number of matched pairs in the sample

# Confidence Interval for Mean Difference



Dependent samples

The confidence interval for the difference between two population means,  $\mu_d$ , is

$$\bar{d} \pm t_{n-1, \alpha/2} \frac{S_d}{\sqrt{n}}$$

Where

$n$  = the sample size

(number of matched pairs in the paired sample)

# Confidence Interval for Mean Difference

(continued)

Dependent samples

- The margin of error is

$$ME = t_{n-1, \alpha/2} \frac{s_d}{\sqrt{n}}$$

- $t_{n-1, \alpha/2}$  is the value from the Student's  $t$  distribution with  $(n - 1)$  degrees of freedom for which

$$P(t_{n-1} > t_{n-1, \alpha/2}) = \frac{\alpha}{2}$$

# Paired Samples Example

Dependent samples

- Six people sign up for a weight loss program. You collect the following data:

<u>Person</u>	<u>Weight:</u>		<u>Difference, <math>d_i</math></u>
	<u>Before (x)</u>	<u>After (y)</u>	
1	136	125	11
2	205	195	10
3	157	150	7
4	138	140	- 2
5	175	165	10
6	166	160	6
			<hr/> 42

$$\begin{aligned}\bar{d} &= \frac{\sum d_i}{n} \\ &= 7.0\end{aligned}$$

$$\begin{aligned}S_d &= \sqrt{\frac{\sum (d_i - \bar{d})^2}{n-1}} \\ &= 4.82\end{aligned}$$



# Paired Samples Example

(continued)

Dependent  
samples

- For a 95% confidence level, the appropriate  $t$  value is  $t_{n-1, \alpha/2} = t_{5, .025} = 2.571$
- The 95% confidence interval for the difference between means,  $\mu_d$ , is

$$\bar{d} \pm t_{n-1, \alpha/2} \frac{S_d}{\sqrt{n}}$$

$$7 \pm (2.571) \frac{4.82}{\sqrt{6}}$$

$$-1.94 < \mu_d < 12.06$$

Since this interval contains zero, we cannot be 95% confident, given this limited data, that the weight loss program helps people lose weight

8.2

# Difference Between Two Means: Independent Samples

Population means,  
independent  
samples

Confidence Interval Estimation of the  
Difference Between Two Normal  
Population Means: Independent Samples

**Goal:** Form a confidence interval  
for the difference between two  
population means,  $\mu_x - \mu_y$

# Difference Between Two Means: Independent Samples

(continued)

Population means,  
independent  
samples

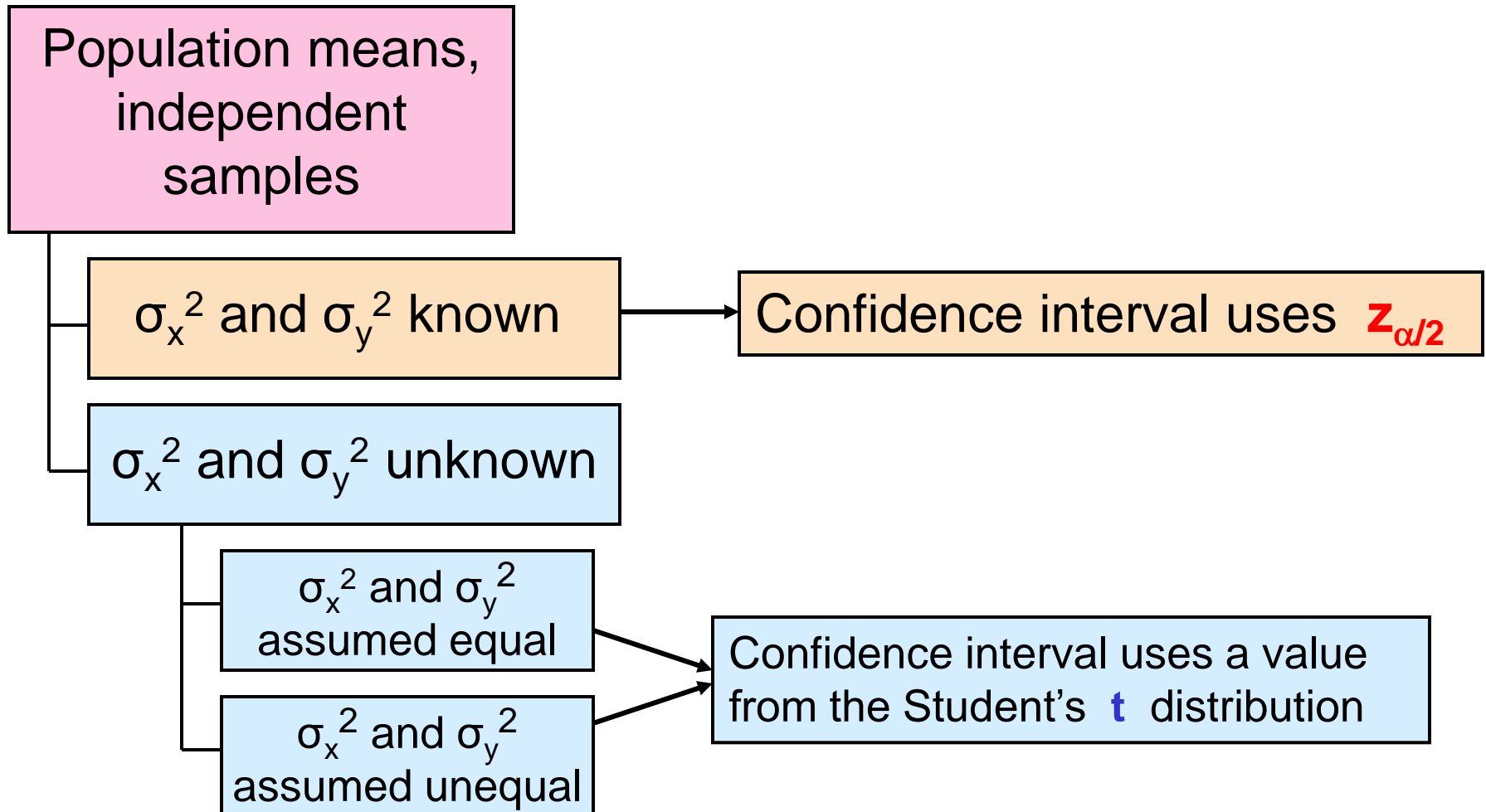
**Goal:** Form a confidence interval  
for the difference between two  
population means,  $\mu_x - \mu_y$

- Different data sources
  - Unrelated
  - Independent
    - Sample selected from one population has no effect on the sample selected from the other population
- The point estimate is the difference between the two sample means:

$$\bar{x} - \bar{y}$$

# Difference Between Two Means: Independent Samples

(continued)



# $\sigma_x^2$ and $\sigma_y^2$ Known

Population means,  
independent  
samples

$\sigma_x^2$  and  $\sigma_y^2$  known \*

$\sigma_x^2$  and  $\sigma_y^2$  unknown

Assumptions:

- Samples are randomly and independently drawn
- both population distributions are normal
- Population variances are known

# $\sigma_x^2$ and $\sigma_y^2$ Known

(continued)

Population means,  
independent  
samples

$\sigma_x^2$  and  $\sigma_y^2$  known \*

$\sigma_x^2$  and  $\sigma_y^2$  unknown

When  $\sigma_x$  and  $\sigma_y$  are known and both populations are normal, the variance of  $\bar{X} - \bar{Y}$  is

$$\sigma_{\bar{X}-\bar{Y}}^2 = \frac{\sigma_x^2}{n_x} + \frac{\sigma_y^2}{n_y}$$

...and the random variable

$$Z = \frac{(\bar{x} - \bar{y}) - (\mu_x - \mu_y)}{\sqrt{\frac{\sigma_x^2}{n_x} + \frac{\sigma_y^2}{n_y}}}$$

has a standard normal distribution

# Confidence Interval, $\sigma_x^2$ and $\sigma_y^2$ Known

Population means,  
independent  
samples

$\sigma_x^2$  and  $\sigma_y^2$  known

$\sigma_x^2$  and  $\sigma_y^2$  unknown

\* The confidence interval for  
 $\mu_x - \mu_y$  is:

$$(\bar{x} - \bar{y}) \pm z_{\alpha/2} \sqrt{\frac{\sigma_x^2}{n_x} + \frac{\sigma_y^2}{n_y}}$$

# $\sigma_x^2$ and $\sigma_y^2$ Unknown, Assumed Equal



Population means,  
independent  
samples

$\sigma_x^2$  and  $\sigma_y^2$  known

$\sigma_x^2$  and  $\sigma_y^2$  unknown

$\sigma_x^2$  and  $\sigma_y^2$   
assumed equal \*

$\sigma_x^2$  and  $\sigma_y^2$   
assumed unequal

Assumptions:

- Samples are randomly and independently drawn
- Populations are normally distributed
- Population variances are unknown but assumed equal



# $\sigma_x^2$ and $\sigma_y^2$ Unknown, Assumed Equal

(continued)

Population means,  
independent  
samples

$\sigma_x^2$  and  $\sigma_y^2$  known

$\sigma_x^2$  and  $\sigma_y^2$  unknown

$\sigma_x^2$  and  $\sigma_y^2$   
assumed equal \*

$\sigma_x^2$  and  $\sigma_y^2$   
assumed unequal

Forming interval  
estimates:

- The population variances are assumed equal, so use the two sample standard deviations and **pool them** to estimate  $\sigma$
- use a **t value** with  $(n_x + n_y - 2)$  degrees of freedom

# $\sigma_x^2$ and $\sigma_y^2$ Unknown, Assumed Equal

(continued)

Population means,  
independent  
samples

$\sigma_x^2$  and  $\sigma_y^2$  known

$\sigma_x^2$  and  $\sigma_y^2$  unknown

$\sigma_x^2$  and  $\sigma_y^2$   
assumed equal \*

$\sigma_x^2$  and  $\sigma_y^2$   
assumed unequal

The pooled variance is

$$s_p^2 = \frac{(n_x - 1)s_x^2 + (n_y - 1)s_y^2}{n_x + n_y - 2}$$

# Confidence Interval, $\sigma_x^2$ and $\sigma_y^2$ Unknown, Equal

$\sigma_x^2$  and  $\sigma_y^2$  unknown

$\sigma_x^2$  and  $\sigma_y^2$   
assumed equal

$\sigma_x^2$  and  $\sigma_y^2$   
assumed unequal

\* The confidence interval for  
 $\mu_1 - \mu_2$  is:

$$(\bar{x} - \bar{y}) \pm t_{n_x + n_y - 2, \alpha/2} \sqrt{\frac{s_p^2}{n_x} + \frac{s_p^2}{n_y}}$$

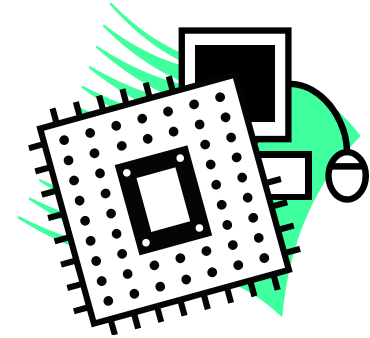
Where

$$s_p^2 = \frac{(n_x - 1)s_x^2 + (n_y - 1)s_y^2}{n_x + n_y - 2}$$

# Pooled Variance Example

You are testing two computer processors for speed. **Form a confidence interval** for the difference in CPU speed. You collect the following speed data (in Mhz):

	<u>CPU<sub>x</sub></u>	<u>CPU<sub>y</sub></u>
<b>Number Tested</b>	17	14
<b>Sample mean</b>	3004	2538
<b>Sample std dev</b>	74	56



Assume both populations are normal with equal variances, and use 95% confidence



# Calculating the Pooled Variance

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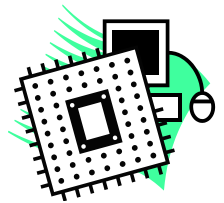
The pooled variance is:

$$S_p^2 = \frac{(n_x - 1)S_x^2 + (n_y - 1)S_y^2}{(n_x - 1) + (n_y - 1)} = \frac{(17 - 1)74^2 + (14 - 1)56^2}{(17 - 1) + (14 - 1)} = 4427.03$$

---

The t value for a 95% confidence interval is:

$$t_{n_x + n_y - 2, \alpha/2} = t_{29, 0.025} = 2.045$$



# Calculating the Confidence Limits

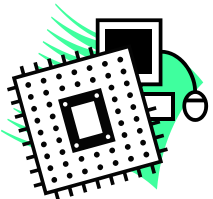
- The 95% confidence interval is

$$(\bar{x} - \bar{y}) \pm t_{n_x+n_y-2, \alpha/2} \sqrt{\frac{s_p^2}{n_x} + \frac{s_p^2}{n_y}}$$

$$(3004 - 2538) \pm (2.054) \sqrt{\frac{4427.03}{17} + \frac{4427.03}{14}}$$

$$416.69 < \mu_x - \mu_y < 515.31$$

We are 95% confident that the mean difference in CPU speed is between 416.69 and 515.31 Mhz.



# $\sigma_x^2$ and $\sigma_y^2$ Unknown, Assumed Unequal



Population means,  
independent  
samples

$\sigma_x^2$  and  $\sigma_y^2$  known

$\sigma_x^2$  and  $\sigma_y^2$  unknown

$\sigma_x^2$  and  $\sigma_y^2$   
assumed equal

$\sigma_x^2$  and  $\sigma_y^2$   
assumed unequal \*

Assumptions:

- Samples are randomly and independently drawn
- Populations are normally distributed
- Population variances are unknown and assumed unequal

# $\sigma_x^2$ and $\sigma_y^2$ Unknown, Assumed Unequal

(continued)

Population means,  
independent  
samples

$\sigma_x^2$  and  $\sigma_y^2$  known

$\sigma_x^2$  and  $\sigma_y^2$  unknown

$\sigma_x^2$  and  $\sigma_y^2$   
assumed equal

$\sigma_x^2$  and  $\sigma_y^2$   
assumed unequal \*

Forming interval estimates:

- The population variances are assumed unequal, so a pooled variance is not appropriate
- use a **t value** with **v** degrees of freedom, where

$$v = \frac{\left[ \left( \frac{s_x^2}{n_x} \right) + \left( \frac{s_y^2}{n_y} \right) \right]^2}{\left( \frac{s_x^2}{n_x} \right)^2 / (n_x - 1) + \left( \frac{s_y^2}{n_y} \right)^2 / (n_y - 1)}$$



# Confidence Interval, $\sigma_x^2$ and $\sigma_y^2$ Unknown, Unequal

$\sigma_x^2$  and  $\sigma_y^2$  unknown

$\sigma_x^2$  and  $\sigma_y^2$   
assumed equal

$\sigma_x^2$  and  $\sigma_y^2$   
assumed unequal \*

The confidence interval for  
 $\mu_1 - \mu_2$  is:

$$(\bar{x} - \bar{y}) \pm t_{v, \alpha/2} \sqrt{\frac{s_x^2}{n_x} + \frac{s_y^2}{n_y}}$$

Where

$$v = \frac{\left[ \frac{s_x^2}{n_x} + \frac{s_y^2}{n_y} \right]^2}{\left( \frac{s_x^2}{n_x} \right)^2 / (n_x - 1) + \left( \frac{s_y^2}{n_y} \right)^2 / (n_y - 1)}$$

# Two Population Proportions

Population  
proportions

Confidence Interval Estimation of the  
Difference Between Two Population  
Proportions (Large Samples)

**Goal:** Form a confidence interval for  
the difference between two  
population proportions,  $P_x - P_y$

# Two Population Proportions

Population proportions

**Goal:** Form a confidence interval for the difference between two population proportions,  $P_x - P_y$

**Assumptions:**

Both sample sizes are large (generally at least 40 observations in each sample)

The point estimate for the difference is

$$\hat{p}_x - \hat{p}_y$$

# Two Population Proportions

(continued)

Population  
proportions

- The random variable

$$Z = \frac{(\hat{p}_x - \hat{p}_y) - (p_x - p_y)}{\sqrt{\frac{\hat{p}_x(1 - \hat{p}_x)}{n_x} + \frac{\hat{p}_y(1 - \hat{p}_y)}{n_y}}}$$

is approximately normally distributed

# Confidence Interval for Two Population Proportions

Population proportions

The confidence limits for  $P_x - P_y$  are:

$$(\hat{p}_x - \hat{p}_y) \pm z_{\alpha/2} \sqrt{\frac{\hat{p}_x(1-\hat{p}_x)}{n_x} + \frac{\hat{p}_y(1-\hat{p}_y)}{n_y}}$$

# Example: Two Population Proportions

Form a 90% confidence interval for the difference between the proportion of men and the proportion of women who have college degrees.



- In a random sample, 26 of 50 men and 28 of 40 women had an earned college degree

# Example: Two Population Proportions

(continued)

Men:  $\hat{p}_x = \frac{26}{50} = 0.52$

Women:  $\hat{p}_y = \frac{28}{40} = 0.70$



$$\sqrt{\frac{\hat{p}_x(1-\hat{p}_x)}{n_x} + \frac{\hat{p}_y(1-\hat{p}_y)}{n_y}} = \sqrt{\frac{0.52(0.48)}{50} + \frac{0.70(0.30)}{40}} = 0.1012$$

For 90% confidence,  $Z_{\alpha/2} = 1.645$

# Example: Two Population Proportions

(continued)

The confidence limits are:

$$\begin{aligned} & (\hat{p}_x - \hat{p}_y) \pm Z_{\alpha/2} \sqrt{\frac{\hat{p}_x(1-\hat{p}_x)}{n_x} + \frac{\hat{p}_y(1-\hat{p}_y)}{n_y}} \\ & = (.52 - .70) \pm 1.645 (0.1012) \end{aligned}$$



so the confidence interval is

$$-0.3465 < P_x - P_y < -0.0135$$

Since this interval does not contain zero we are 90% confident that the two proportions are not equal







# Chapter Summary

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- Compared two dependent samples (paired samples)
  - Formed confidence intervals for the paired difference
- Compared two independent samples
  - Formed confidence intervals for the difference between two means, population variance known, using  $z$
  - Formed confidence intervals for the differences between two means, population variance unknown, using  $t$
- Formed confidence intervals for the differences between two population proportions



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