Instituto Superior de Economia e Gestão

## Always use 3 decimal places.

## GROUP I

1. Assume that you are analysing the distribution of the investment intentions in a given industry in 2012 and you collected the information on investment intentions of the firms in that industry.

Table: Investment intentions

| Investment class | \% firms |
| :---: | :---: |
| $0 €$ | 46 |
| From 0 to $100.000 €$ | 26 |
| From 100.000 to $500.000 €$ | 16 |
| From 500.000 to $1.000 .000 €$ | 8 |
| Over $1.000 .000 €$ | 4 |

Source: Reports business association
$(1,00 \mathrm{val})$ a) Compute the average and median of the distribution.
(1,00 val) b) Compute the standard deviation and the coefficient of variation of the distribution.
$(1,50 \mathrm{val}) \mathrm{C})$ Present the histogram and the cumulative frequency line and analyse the symmetry of the distribution. Compare the results with those you can derive from the measures computed in a).
( 1,50 val) d) Compute and comment the value of Gini Index of this distribution.
2. Say, and justify, whether the following sentences are true or false:
$(1,00 \mathrm{val}) \mathbf{a})$ "If one knows that in a given distribution all observations are undervalued by $5 \%$ then one can say that both the mean and te standard deviation that were computed are also undervalued by $5 \%$.
$(1,00 \mathrm{val})$ b) "The austerity measures taken will decrease the disposable income of every citizen by $4 \%$. So both the median income and the Gini Index of concentration will be both reduced by 4\%".

## GROUP II

1. Consider the following information about the production of a given company.

Table: Production information

|  | 2007 | 2008 | 2011 |
| :---: | :---: | :---: | :---: |
| Production (tones) | 16.879 | 20.659 | 20.450 |

Source : Company reports
$(2,00 \mathrm{val})$ a) If in 2009 production decreased by $2,2 \%$, compute the anual avergae growth rate and the growth rate between 2009 and 2011.
(0,50 val) b) Compute the production growth rate in 2008.
( 1,00 val) c) If between 2000 and 2007 production has grown at the annual average growth rate of $2,35 \%$, compute the value of production in 2000.
(1,00 val)
d) If between 2000 and 2004 production has grown $7,1 \%$, which was the average annual growth rate between 2004 and 2007?

## GROUP III

1. You know the following information about the sales value and prices of a given company:

Table: Sales information

| Sales value | $2005=2,63 \mathrm{M} €$ | $r_{2006,2005}=3,5 \%$ | $\delta_{2007,2005}=7,4 \%$ | $\delta_{2008,2005}=8,5 \%$ | $\mathrm{i}_{2009,2008}=97,1$ | $\mathrm{i}_{2010,2005}=112,3$ |
| :---: | :--- | :--- | :--- | :--- | :--- | :--- |
| Prices |  | $r_{2006,2005}=2,3 \%$ | $\delta_{2007,2005}=5,1 \%$ | $\delta_{2008,2005}=8,3 \%$ | $\mathrm{i}_{2009,2008}=99,3$ | $\mathrm{i}_{2010,2006}=108,4$ |

Source: Company reports
$(1,50$ val) $\quad$ a) Compute the series of the 2008 fixed base price indices.
( 0,75 val) b) Compute, for each year, the value of sales at current prices.
$(1,50$ val $) \quad$ c) Compute, for each year, the value of sales at 2008 fixed prices.
$(1,75$ val) d) Compute the value of sales in 2006 at 2010 prices and the value of sales in 2010 at 2007 prices.

## GROUP IV

1. The manager of the marketing unit of a given company is studying the relationship among the expenses in promotion and sales value. With the data form the last 10 years he estimated the following equation:

$$
\text { Sales }=70+1,2 \text { * Advertisement expenses. }
$$

(0,50 val) a) Analyse the results and say whether is rational to invest in promotion.
$(1,25 \mathrm{val}) \quad$ b) If in 2012 the marketing unit expands its budget by $10 \%$ which is the expected growth of sales?
$(1,25 \mathrm{val}) \quad$ c) Assuming that the average expenses in the last 10 years was 600 thousand euros, which was the average value of sales in that period?

