

Case Studies in Financial Engineering CASE 5

4 Months Reverse Convertible Note on Santander

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Deutsche Bank AG, London has issued €5,823,000 of Reverse Convertible Notes linked to Santander share price and due 4 months after the issuing date. The Notes were issued on April 23, 2010 and were contingent on the depreciation of the Santander Bank share prices.

The Reverse Convertible Notes on Santander is a short term investment that pays a guaranteed 4,5% coupon rate and has a redemption value that is dependent on the Santander prices at maturity.

According to the Indicative Terms and Conditions issued by Deutsche Bank on March, 4th 2010, although the coupon is guaranteed, the redemption of the Principal is conditional on the Santander share price observed at the maturity (settlement) date.

- If, on that date, Santander share price were greater than or equal to the 85% of its initial value observed on April 23rd 2010, then investors would be fully redeemed, that is, they would get the entire value of the Principal in cash (100% x Notional Amount).
- If, on that date, Santander share price were below 85% of its initial value observed on April 23rd 2010, then the physical settlement would apply. In this case, the number of shares to be paid had been determined on the initial moment as the quotient of (i) the Notional per Note (as numerator) and (ii) the Underlying Initial (as denominator). This ratio would then be rounded down to the nearest inteer number. As the Notional per Note is €1,000, then:

Santander Shares = INT
$$\left(\frac{I_0}{S_0}\right)$$

Beeing:

INT() = The rounded down nearest integer;

 I_0 = Initial investment made by a Noteholder on April 23rd 2010, with a minimum of \in 1,000;

 S_0 = Closing Santander share price on April 23rd 2010

In the case of a rounding down to an integer number in accordance with the previous explanations given above, an amount (the "Adjustment Amount") would be paid. This means that in financial terms the equation above can be rewritten as:

Santander Shares =
$$\frac{I_0}{S_0}$$

The Notes were issued in minimum denominations of €1,000.00 and integral multiples of €1,000.00.

The attached Indicative Terms and Conditions to announce the issue show the relevant details for the Case.

Questions:

- 1) Compute the historical volatility of the Santander Bank shares by using, at least, two different methodologies:
 - a. For the entire time period prior to the issue, that is, from 23/Apr/2005 to 23/Apr/2010 (the long run historical volatility)?
 - b. For the 4-months period prior to the issue (23/Dec/2009-23/Apr/2010)?
 - c. For the life of the note (23/Apr/2010 23/Aug/2010)?
- 2) What was the implied volatility of the Santander Bank shares for the life of the option, estimated on 23/Apr/2010?
- 3) What was the observed actual volatility of the Santander Bank shares Comparing all figures estimated in 1a), 1b), 2) and 3) what do you conclude if the pricing of the product, at the issuing date, was based on the long run historical volatility?
- 4) How do you decompose the Note, contingent on Santander Bank shares in terms of simpler financial instruments (options and bonds)?
- 5) Assume that you are in the buy-side, pricing the Note on April 23, 2010, in order to release a recommendation for an European investor that bases his wealth management in €EUR, and asked your technical support.
 - a. What is the appropriated risk free rate to price the Reverse Convertible Notes on Santander? Explain.
 - b. What is the appropriated Deutsche Bank AG funding rate to price the Reverse Convertible Notes on Santander? Explain.
 - c. From the volatility that you estimated in questions 1 a), 1 b) and 2) what is your suggested volatility to price the Reverse Convertible Notes on Santander? Explain.
 - d. What would be your advice if the Deutsche Bank was bidding and offering at €1,017.20-€1,023.40 per €1,000 principal amount Note on May 23rd 2010? Do you think that it would be an interesting product to invest on May 23rd 2010, paying €1,023.40 per €1,000 principal amount Note?

In order to answer, please use all the following methods, assuming that the investment is denominated in Euros:

- i. Monte Carlo simulation $\delta t=3$ months with historical distributions;
- ii. Monte Carlo simulation $\delta t=3$ months with theoretical distributions;
- iii. Binomial trees (assume $\delta t=1/2$ month = 1/24)
- iv. Closed formula solutions using Black-Scholes-Merton model
- 6) Assuming that Deutsche Bank was market-making (bid-offer) €1,017.20-€1,023.40 per €1,000 principal amount Note on May 23rd 2010, what is the implied volatility of the product that is being used by Deutsche Bank for both bid and the offer prices.
- 7) What is the maximum and the minimum value that an investor can obtain from €1,000.00 investment?

- 8) Why should an investor be interested in this Note? What should be the appropriated risk profile of the targeted investor and the rationale of the investment?
- 9) What were the major risks that investors faced when investing in these Notes? Why?
- 10) What was the probability of the notes to provide a positive rate of return, estimated on April 23, 2010? Assume that the investor underwrote the Notes on April 23rd 2010 and intended to hold them until maturity.
- 11) What was the probability of an investor to lose more than 20% of the investment, estimated on April 23rd 2010? Assume that the investor underwrote the Notes on April 23rd 2010 and intended to hold them until maturity.
- 12) What should be the issuer hedge position estimated on April 23rd 2010 in terms of number of Santander shares, in order to minimize its exposure to the product?





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Deutsche Bank





4 Months Reverse Convertible Note on Santander

Indicative Terms and Conditions – 04/03/2010

Issuer Deutsche Bank AG, London

Issuer Rating AA- / Aa1 (S&P / Moody's)

Instrument X-Markets Note

Issue Amount 5,823,000 EUR

Notional per Note 1,000 EUR

Issue Price 100% x Notional Amount

Reoffer Price X% x Notional Amount

Underlying Banco Santander SA (BBG Ticker: SAN SM <Equity>)

Payment Currency EUR

Trade Date 04/03/2010

Issue Date 23/04/2010

Underlying InitialClosing price of the Underlying on Initial Reference Date

Initial Reference Date 23/04/2010

Final Reference Date 23/08/2010 (Initial Reference Date + 4 Months)

Maturity Date 23/08/2010 (Issue Date + 4 Months)

Settlement Date 26/08/2010 (Maturity Date + 3 Business Days)

Coupon Amount 4.5% of Notional Amount

Coupon Payment Date Settlement Date

Barrier 85% of Underlying Initial, observed on Final Reference Date

Redemption On Settlement Date the Note holder will receive:

• If, on Final Reference Date, the Underlying is greater than or equal to the Barrier then: 100% x Notional Amount by cash settlement.

 If on Final Reference Date, Underlying is below Barrier Level, physical settlement will apply, and each Noteholder will receive the Physical Settlement Amount in respect of each Note.

Secondary Market Upon request Deutsche Bank will provide secondary market prices during the life of

the Note. Under normal market conditions the Bid and Offer prices will not be distant

by more than 1% of the Nominal Amount

Physical Settlement

Amount

In respect of each Note, one unit of the Underlying (each a "Physical Settlement Unit"), multiplied by the quotient of (i) the Notional per Note (as numerator) and (ii)

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Underlying Initial (as denominator), provided that such number will be rounded down to the nearest whole number and subject to adjustment in accordance with Product Condition 4. Notes belonging to the same Noteholder shall be aggregated for purposes of determining the aggregate Physical Settlement Amounts in respect of such Notes, provided that the aggregate Physical Settlement Amounts, in respect of the same Noteholder will be rounded down to the nearest whole Physical Settlement Unit. No fractions of a Physical Settlement Unit will be delivered. In case of a rounding down to a whole number in accordance with the provisions above, an amount (the "Adjustment Amount") will be paid.

Minimum Trading Size 50,000 EUR

Settlement 1) If the Underlying on the Final Reference Date is below Barrier Level, Physical

Settlement; otherwise

Cash Settlement

Clearing Agent Euroclear / Clearstream Bank

Business Days Madrid, London

Business Day Convention Following

Calculation and Paying

Agent

Deutsche Bank AG, London

Governing Law English Law

ISIN TBD



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