DIGITAL TRANSFORMATION

What is digital transformation?

Digital transformation

- involves using digital technologies
- to remake a process to become
- more efficient
- or effective.

The idea is to use technology <u>not just</u> to replicate an existing service in a digital form

But…

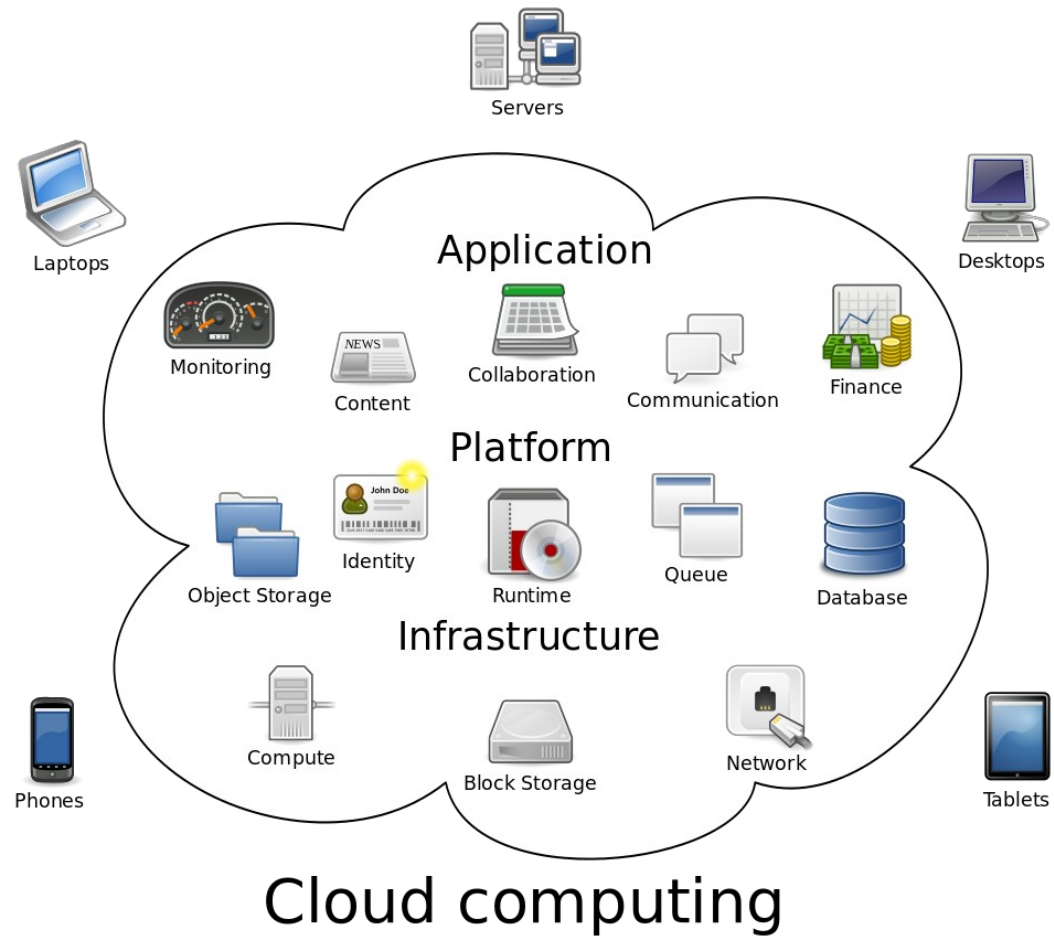to use technology to transform that service into

something significantly better.

- Digital transformation can involve many different technologies, but the hottest topics right now are…

- cloud computing,

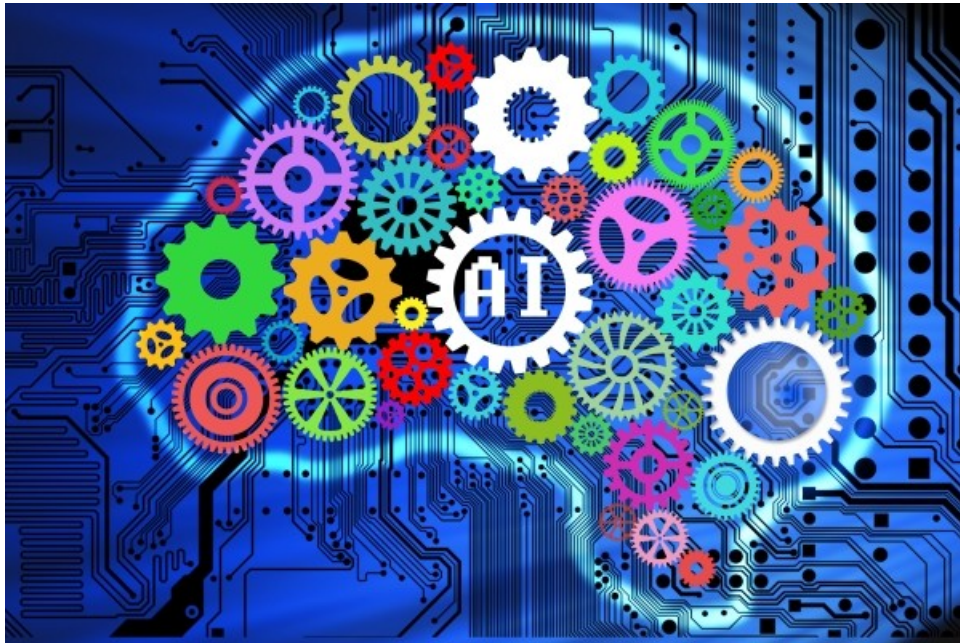- the Internet of Things,

- big data,

- artificial intelligence.

Cloud Computing?

Cloud computing

• IoT (Internet of Things)

Artificial Intelligence?

Big Data