



LISBON
SCHOOL OF
ECONOMICS &
MANAGEMENT
UNIVERSIDADE DE LISBOA

Project

The ABC group has just made a significant investment in the distribution of stationery, newspapers, magazines, cards, and tobacco. The primary investment, corresponding to around one million euros, was in a store. A website was also created, but with the essential purpose of image promotion.

However, the pandemic arrived, and Ms Ana Silva, the store manager, hired your team. She expects that your group will find solutions to overcome the current situation. The ABC group is willing to make investments to support the solution that you will present.

The team must consider the following items:

1. Business and Strategy
2. Infrastructure
3. Applications
4. IT Operations and Projects Management

Deadline: 5th January 2021

Deliverables:

- **During the classes** where the above items will be discussed, students must report their progress and give their opinion about the items being discussed.
- A **report** including all the items presented previously and using the template supplied.
- **Video** presenting the project.