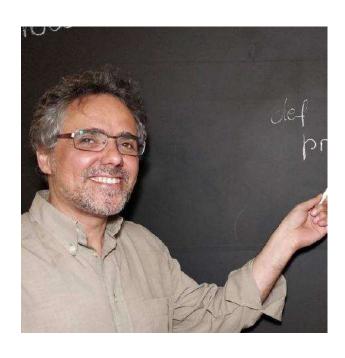Academic Year: 2021/2022

Carlos J. Costa, Reihaneh Hajishirzi

# MANAGEMENT INFORMATION SYSTEMS

Carlos J. Costa

Associate Professor

PhD Information Systems

Reihaneh Hajishirzi

PhD Candidate

Management

# Learning Goals

Students will be able to:

- Describe and analyse IT in the context of society and organizations

- Propose, select, choose and build solutions of IT infrastructure and IT applications

- Reflect and evaluate IT management and development

# Syllabus

- IT in Business and Society

- IT Infrastructure

- Key Systems Applications

- Build and Manage Systems

- Presentation Cases

# Assessment

- 1 Quiz questions
- 3 Quiz multiple choice
- 1 Cases study Presented
- 1 Opponent
- All are mandatory, but students may select 4 best

# Bibliography



GLOBAL EDITION

## Management Information Systems

*Managing the Digital Firm*

SIXTEENTH EDITION

Kenneth C. Laudon
Jane P. Laudon