

Research Methods and Masters Project

Exam Reading List

Topic	References
<i>Steps of a research project</i>	Sarantakos (2012: 120-9) (Chpt. 5)
<i>Choosing the topic of the TFM</i>	<i>Sources of Inspiration:</i> Bryman (2021: 85-9) (Chpt. 4) Bettany & Saltikov (2012: 13-15) (Chpt. 2)
<i>Literature Review</i>	<i>Judging the Evidence</i> Knopf & McMenamin (2008: 113-14) (Chpt. 6) <i>Most Common Research Gaps</i> Adu & Miles (2024) (Chpt. 5) <i>Strategies for Organising the Structure of the Literature Review</i> Efron & Ravid (2019: 149-52) (Chpt. 7)
<i>Objectives, Research Question & Hypothesis</i>	<i>Objectives:</i> Adu & Miles (2024: 95-103) (Chpt. 7) <i>Types of Research Questions:</i> White (2009: 47-52) (Chpt. 2) <i>Quantitative vs. Qualitative Research Questions:</i> Doody & Bayley (2016) <i>Assessing the Quality of The Research Question:</i> Huelley et al (2013: 48) (Chpt. 2) <i>Formulating the Research Question:</i>

	Bettany-Saltikov (2012: 20-3) (Chpt. 2) <i>Research Hypothesis:</i> Kumar (2012: 81-7) (Chpt. 6) Sarantakos (2012: 161-4) (Chpt. 6)
<i>Research Designs</i>	<i>Quantitative vs. Qualitative Research Designs</i> Kumar (2012: 103-5) (Chpt. 8) <i>Case Study:</i> (Bryman (2012: 66-72) (Chpt. 3) <i>Cluster Analysis:</i> Lewis-Beck et al (2004: 128-30) <i>Multi-Level Models:</i> Lewis-Beck et al (2004: 673-77) <i>Experimental Designs:</i> Babbie (2016: 226-32; 242-3) (Chpt. 4) <i>Longitudinal Designs:</i> Babbie (2016: 106-12) (Chpt. 4)
<i>Qualitative Data Collection</i>	<i>Purpose and characteristics:</i> Creswell & Creswell (2009) (Chpt. 9) <i>Ethnography:</i> Mason (2002): 84-102 (Chpt. 5). Ethics: 100-101. <i>Field Diary:</i> Mason (2002): 97-99 (Chpt. 4). <i>Semi-Structured/Directed Interviews/ Ethics:</i>

	Mason (2002: 62-82; 79-82) (Chpt. 4) <i>Focus Groups:</i> Coghlan, and Brydon-Miller (2014: 355-358 n) <i>Journey Mapping:</i> Neale (2017: 13-26) <i>Digital Ethnography:</i> Pink et al. (2015): (Introduction)
<i>Quantitative Data Collection</i>	<i>Questionnaires, Questions & Scales:</i> Bolton and Brace (2022: 57-70) (Chpt. 4) Bolton and Brace (2022: 86-99) (Chpt. 6) <i>Questionnaire Structure/Flow/Format:</i> Sarantakos (2012: 250-53) (Chpt. 11) Bolton and Brace (2022: 158-62) (Chpt. 9) <i>Questionnaire Key Steps:</i> Sarantakos (2012: 264-5) (Chpt. 11) <i>Sampling:</i> Kumar (2012): 197-212 (Chpt. 11)
<i>Quantitative Data Collection: Secondary Data</i>	<i>Quantitative Secondary Data:</i> Smith (2008: 1-8; 61-69; 70-79) (Chpt. 1 & 4) Composite Indicators OECD-JRC (2008: 13; 19-40)
<i>Reporting Findings</i>	<i>Tables vs. Graphs:</i> Few (2012: 39-52) (Chpt. 3) Data & Scales of Measurement: Wilke (2019: 7-9) (Chpt. 2)



	Which Graph to Choose? Wilke (2019: 37-44) (Chpt. 5)
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