ISEG - Lisbon School of Economics and Management Universidade de Lisboa

2019/2020 Exercise PBI - 2

- 1. The database finance02 has the following tables:
 - I. Sales
 - II. Product
 - III. Country
 - IV. Segment
 - V. Discount
- 2. Open PowerBI and Get Data, selecting the appropriate option
- 3. Verify if data is OK and then load data
- 4. Select each column and verify data type and format in modelling option.
 - I. Use data category Country/region in the adequate field
 - II. Format values, using Currency format and selecting euro.
- 5. Create a column for Total Sales (ignoring discounts)
- 6. Create two pages including the following visualizations:
 - I. Total Sales Units per product, Total Sales per product, Geographic distribution of Total Sales Unit, Filter by Product
 - II. Evolution of sales and quantities, Sales, and quantity over time for each product, KPI for quantity, Gauge for Quantity.
- 7. Create new columns in the table Sales:
 - I. Unit Cost
 - II. Total Cost
 - III. Discount rate
 - IV. Total Sales
 - V. Profit
- 8. In the report create the most appropriate charts.
 - I. Sales by product
 - II. Profit by product
 - III. Product sales by each country
 - IV. Profit across total sales and total costs
 - V. KPI Profit/time