ISEG - Lisbon School of Economics and Management Universidade de Lisboa

2019/2020

Exercise PBI - 3

- 1. The excel document MagicThing.xlsx has the following worksheets:
 - I. Orders
 - II. Customer
 - III. Product
- 2. Open PowerBI and Get Data, selecting the appropriate option
- 3. Verify if data is OK and then load data
- 4. Select each column and verify data type and format in modelling option.
 - I. Format values, using Currency format and selecting euro.
- 5. Create new table for date
- 6. Create new table called BackMagicStore including all orders corresponding to Black Magic
- 7. Create new column "Customer Type" including "Gold" and "Silver" (gold if total sales >100000)
- 8. Create new columns in the table Order:
 - I. Unit Cost
 - II. Total Cost
 - III. Discount rate (1% for silver clients and 5% for gold clients)
 - IV. Total Sales
 - V. Profit
- 9. In the report create the most appropriate charts.
 - I. Sales by product
 - II. Profit by product
 - III. Sales by Client
 - IV. Profit by client
 - V. Evolution of profit
 - VI. Evolution of Sales
 - VII. Evolution of sales and product
 - VIII. Profit across total sales and total costs
 - IX. KPI Profit/time