



Lisbon School
of Economics
& Management
Universidade de Lisboa



LISBOA

UNIVERSIDADE
DE LISBOA

Carlos J. Costa
Manuela Aparício

WORDPRESS



Agenda

O que é?

Quem Utiliza?

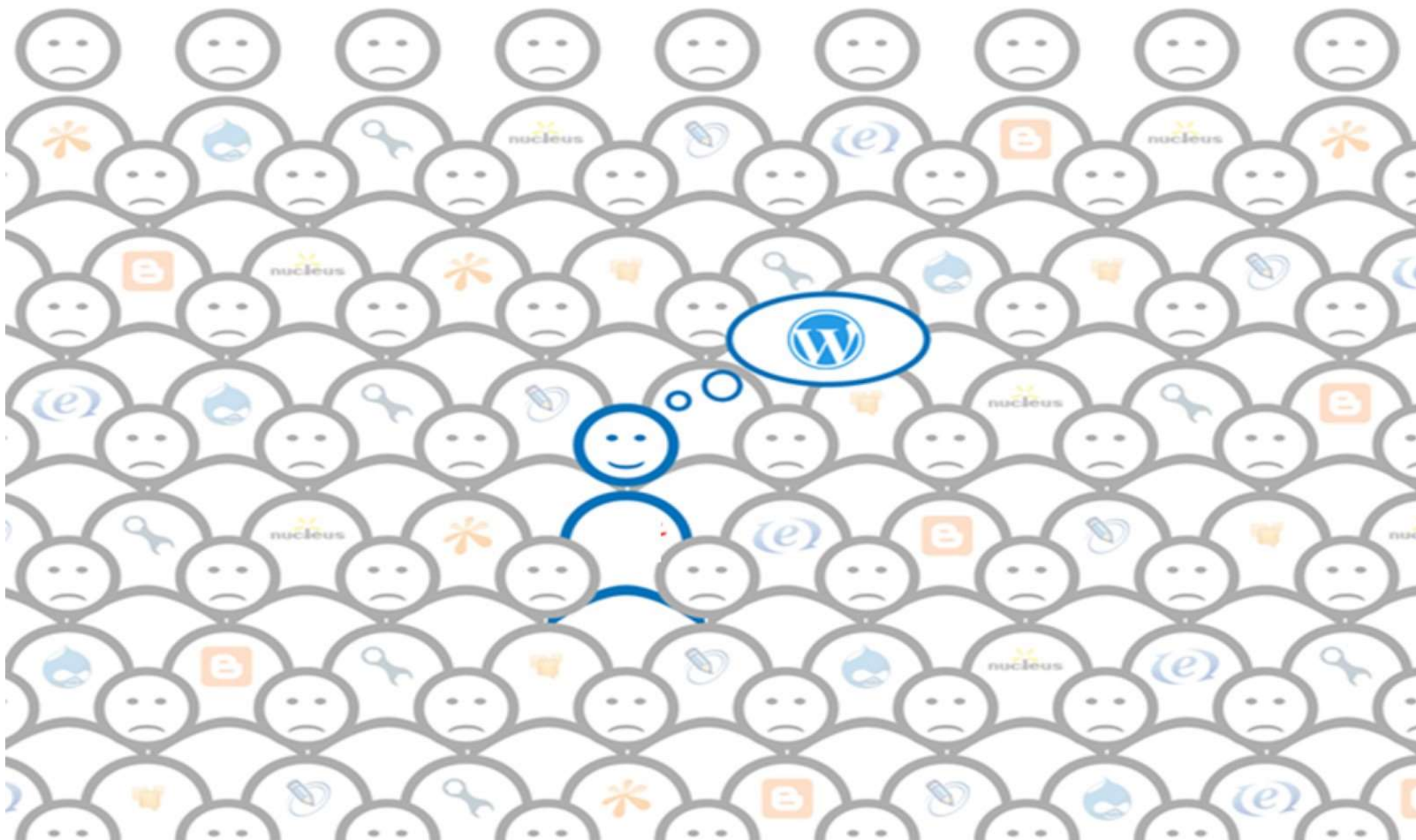
Como Criar site com Wordpress?

Como criar um site no serviço

Wordpress.com?

Utilização o Wordpress num servidor local?

WordPress





CMS

CMS (*Content Management System*) ou sistema de gestão de conteúdo

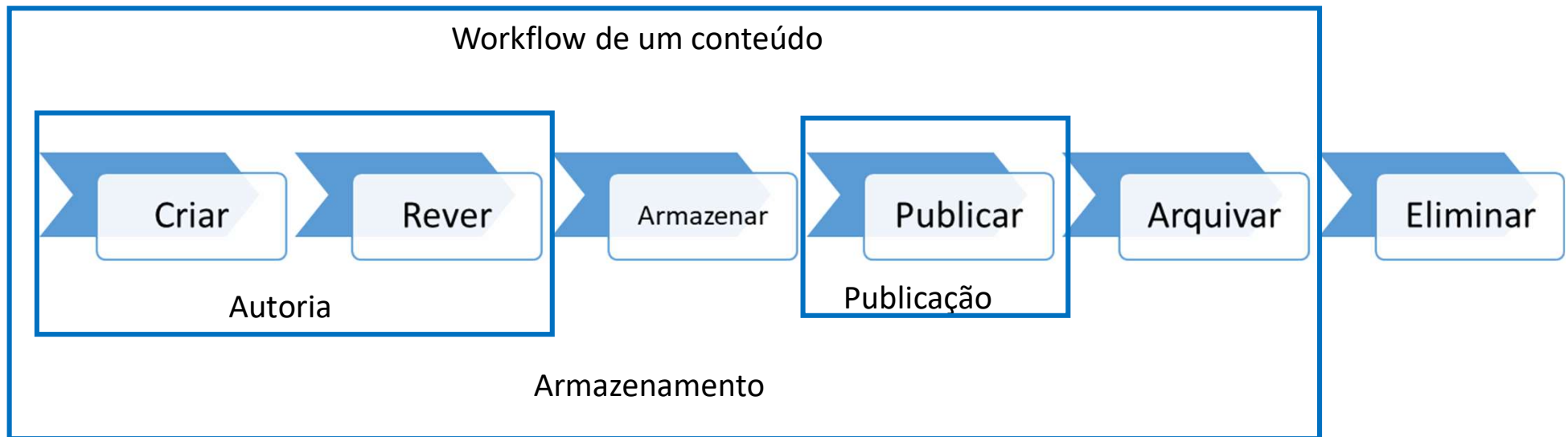
É um sistema que permite separar:

- Conteúdo
- Tema (Aspetto)
- Estrutura

Permite disponibilizar e gerir informação da Web.

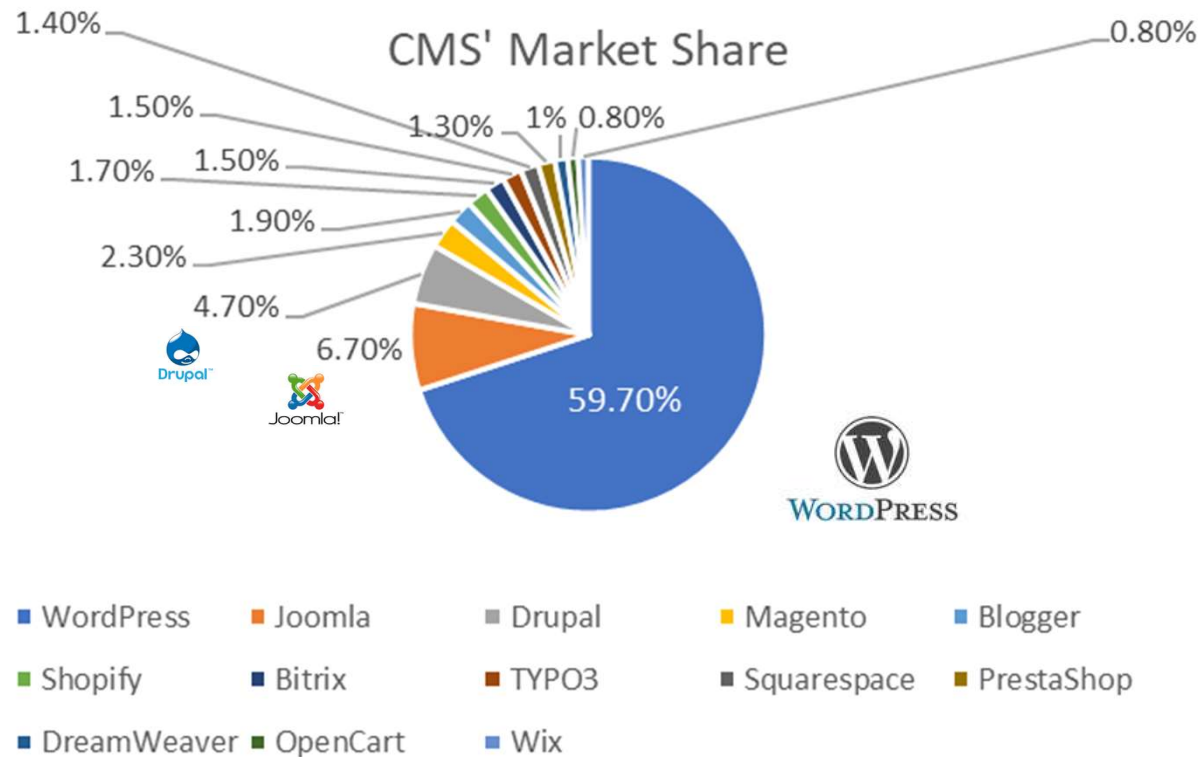
Processo de um CMS

- Um CMS integra e automatiza os processos de suporte ao ciclo de vida de conteúdos (texto, imagem, som, video, aplicações) na Internet.
- Gere os utilizadores de acordo com diversas permissões de acesso.



(Ort, 2000; Vidgen, 2001)

CMS' Open Source Market Share



Source: <https://www.opensourcecms.com/cms-market-share/>

“WordPress powers 29% of the internet.”

(WordPress, 2017)

Wordpress

- Release inicial em 2004
- Mais de 80 linguas
- Instalações > 61 000 000
- Em PHP MySQL



Notable WordPress Users

You're in good company if you use WordPress to publish on the web. Here's a sampler of well-known sites that are powered by WordPress. Want a website or blog like this yourself? [Sign up for WordPress.com](https://wordpress.com); it takes 30 seconds.

News

The New York Times

The New York Times' blogs cover everything imaginable, ranging from arts to economics.



CNN hosts blogs for their many on-air personalities and for breaking news.

Forbes

Forbes is a leading source for reliable business news and financial information.



Reuters' blogs deliver critical news to decision makers, powered by the world's most trusted news organization.

MACLEAN'S

Maclean's enlightens readers with investigative reporting and exclusive stories from leading journalists.

Fortune 500 Companies



GM's FastLane blog is a forum for GM executives to talk about GM's current and future products and services.



UPS' Upside shares personal insights and perspective about the world's largest transportation company.



eBay Ink is your official source for information, opinion and perspective on eBay, Inc.

SONY

PlayStation.Blog is where the people who create the PlayStation experience meet gamers & fans directly.

[Best_Buy_Logo.svg](#)

Best Buy uses WordPress Multisite to power 1050 local store blogs & their mobile site.

<https://wordpress.com/notable-users/>

Notable WordPress Users

You're in good company if you use WordPress to publish on the web. Here's a sampler of well-known sites that are powered by WordPress. Want a website or blog like this yourself? [Sign up for WordPress.com](https://wordpress.com); it takes 30 seconds.

Music

[The Rolling Stones](#)

The Rolling Stones' website ("the World's Greatest Rock 'N' Roll Band") including a complete discography and videos.

JAY-Z

LifeandTimes.com is curated by Jay-Z and covers a wide range of the artist's interests.

Katy Perry

Katy Perry is an American singer and songwriter. Her site offers videos, lyrics, ringtones, & more.

Lollapalooza

Lollapalooza is an annual music festival featuring heavy metal, alternative, punk and hip hop.

MP3.COM

MP3.com features over 1 million tracks, artist profiles, photos, videos, and new music daily.

Fashion

[izodLogo](#)

IZOD offers modern sportswear, high-tech golfwear, and performance wear with a clean, youthful aesthetic.

kineda

Kineda is the definitive fashion and lifestyle web destination for today's trendsetting young adults.

IMODELINIA

Modelinia is the first entertainment web destination dedicated to the life of the Supermodel.

StyleWatch

The ultimate guide to the hottest celebrity fashion and beauty looks from the editors of PEOPLE.

hypebeast

Hypebeast is a lifestyle magazine that features the latest in men's fashion, art, design and music.

<https://wordpress.com/notable-users/>

Notable WordPress Users

You're in good company if you use WordPress to publish on the web. Here's a sampler of well-known sites that are powered by WordPress. Want a website or blog like this yourself? [Sign up for WordPress.com](https://wordpress.com); it takes 30 seconds.

Technology



TechCrunch

A blog about technology start-ups and is one of the top technology blogs on the web.



IBM Jobs

The official site for IBM Recruitment, and it provides an insider view of their company, their strategic vision, and what they have to offer as an employer.



Microsoft News

The official portal for news about Microsoft.



Boing Boing

Billed as "the world's greatest neurozine," its editors write about technology, science, culture, and much more.

<https://wordpress.com/notable-users/>

Notable WordPress Users

You're in good company if you use WordPress to publish on the web. Here's a sampler of well-known sites that are powered by WordPress. Want a website or blog like this yourself? [Sign up for WordPress.com](https://wordpress.com); it takes 30 seconds.

Politics



FiveThirtyEight is a blog dedicated to political polling written by Nate Silver.

Swampland

TIME's Swampland offers political insight from the Beltway and beyond.

Wonkette

Wonkette details the goings-on of the political establishment in Washington, DC and the U.S.

politicalticker

Political Ticker brings the latest political news and campaign coverage from CNN's Best Political Team.

GOP

Hub of all information related to the Republican Party.

Famous Blogs

BuzzMachine

Jeff Jarvis, creator of Entertainment Weekly, writes about the future of publishing at BuzzMachine.



Laughing Squid is both a cloud-based web hosting company and a popular blog featuring art, culture, & technology.

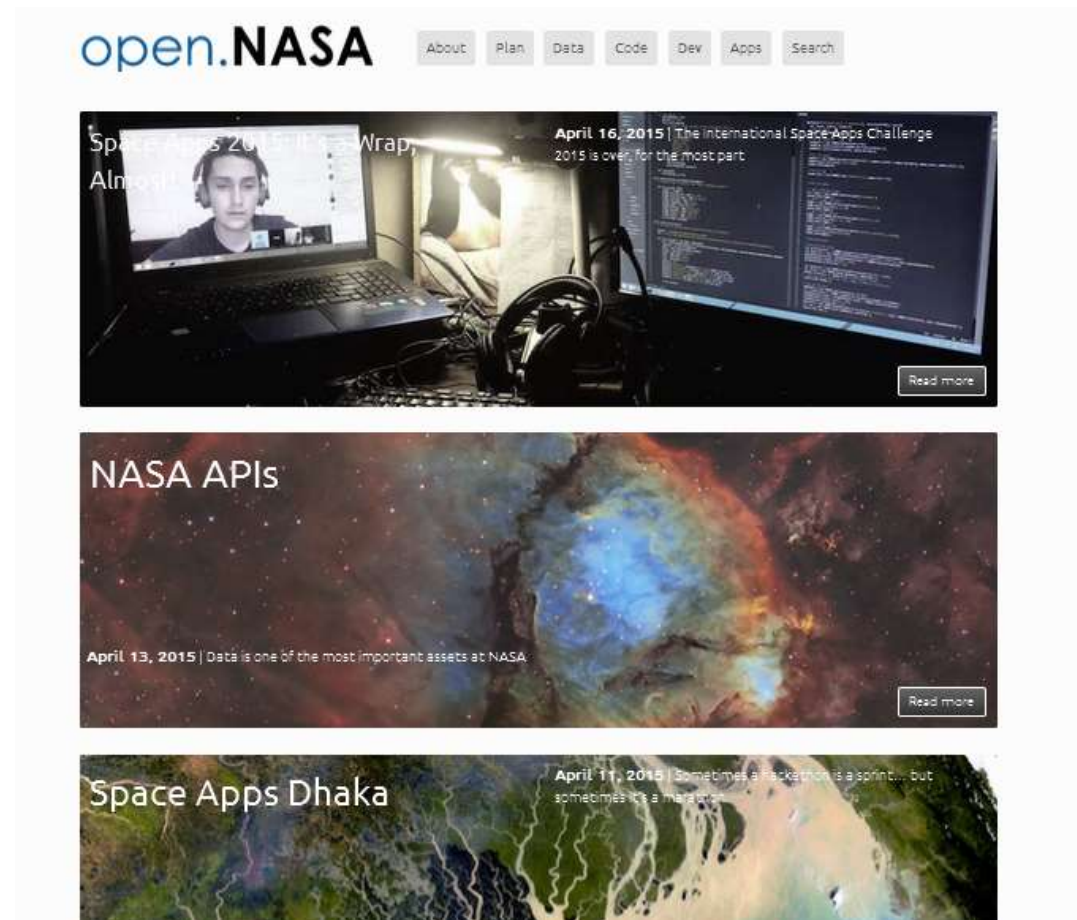
Mashable

Mashable covers entertainment, technology, gadgets, and the web with a focus on social media.

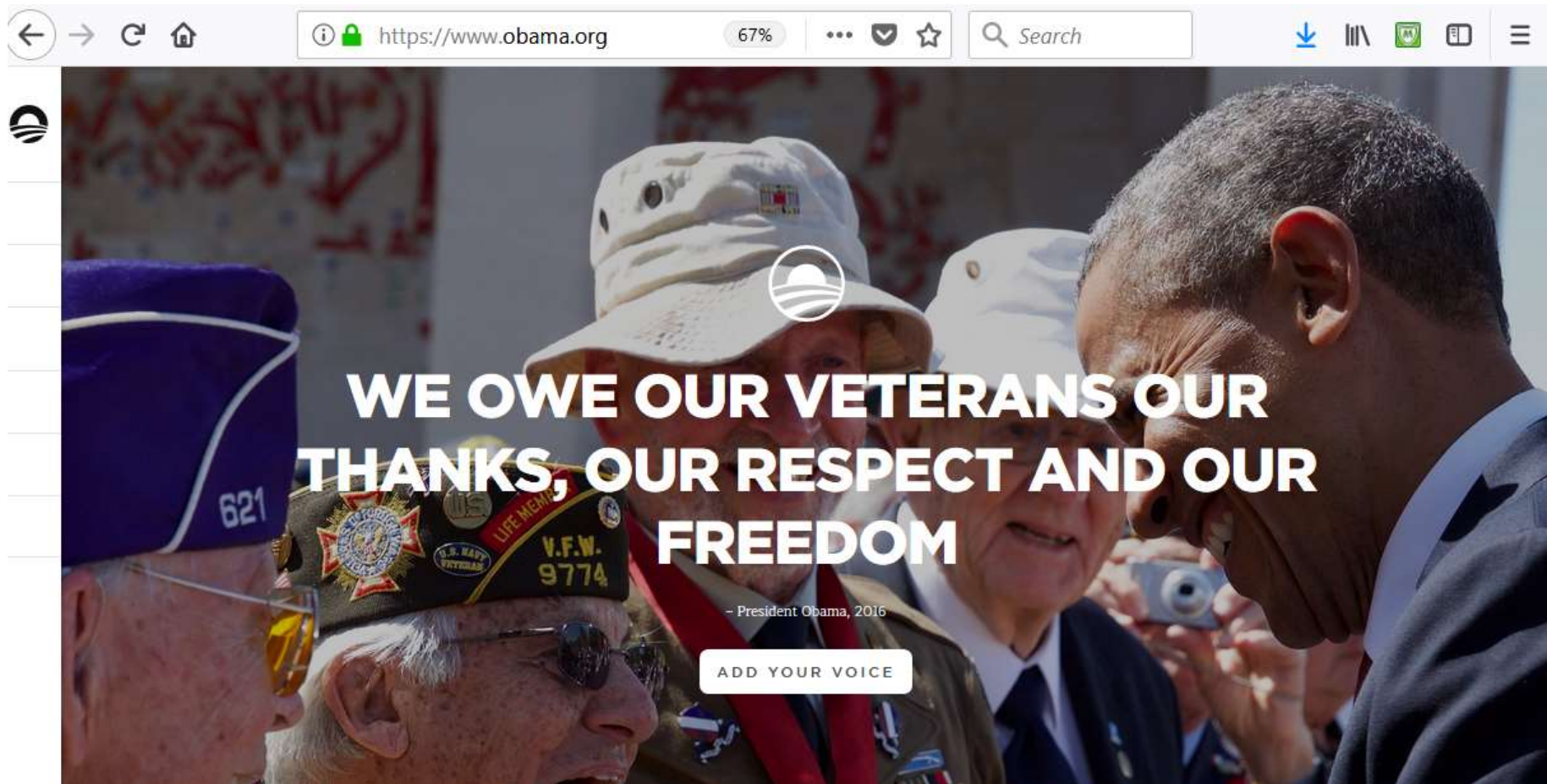
The biggest sites in the world rely on [WordPress.com](https://wordpress.com) VIP for enterprise WordPress support, training, and hosting.

Note: Some of the sites listed here are hosted by [WordPress.com](https://wordpress.com) and others are self-hosted using [WordPress.org](https://wordpress.org). You can find out more [here](#).

<https://wordpress.com/notable-users/>



<http://open.nasa.gov/>




<https://www.obma.org>

← → ↻ 🏠 🔒 www.bbcamerica.com ⋮ 🛡️ ☆ 📺 📄 📧 👤 ⏪

BBC AMERICA ☰ 🔍 | FULL EPISODES | MOVIES | SOCIAL ▼ | SIGN IN

NOW TRENDING: #WONDERSTRUCK



#WONDERSTRUCK

TONIGHT: 'Seven Worlds, One Planet' Special Presentation

<http://www.bbcamerica.com>


Browser address bar: <https://sloanreview.mit.edu>

MIT Sloan Management Review

SECTIONS SPECIAL FEATURES

SUBSCRIBE

WHAT'S HOT > 2019 Artificial Intelligence Report: Winning With AI (Re)Learn to Lead Three Big Points Fall 2019 Issue



Today @ MIT SMR

WHAT'S NEW

- What Does It Mean to Lead?
- Leading Remotely
- Take a Wrecking Ball to Your Company's Iconic Practices

FOCUS ON DIGITAL BUSINESS

- Transformation Without Technology
- Managing Technology for the Post-Digital Era
- Digital Transformation Should Start With Customers

How Tech CEOs Are Redefining the Top Job

Pioneering leaders roll up their sleeves, create, and stay

Big Thinking in a Little Package

A quick podcast for busy leaders from MIT SMR.

SUBSCRIBE NOW

Brought to you by **CLOUDERA**

THREE BIG POINTS

ADVERTISEMENT

<http://sloanreview.mit.edu>

Quotes, Companies, Keywords

Quick Links: Fortune 500 The Ledger Conferences Magazine Newsletters Rankings Video

Trump Campaign to President and Staff: No More Legal Funding

But they're setting up a legal defense fund

5:44 AM EST

Amazon Looks to Lure Holiday Shoppers Offline and Into its Stores

The online retailer now has more than a dozen stores stocked with books and toys.

3:17 AM EST

Tencent is Now Worth More Than Facebook

Welcome to the \$500 billion club.

5:48 AM EST



Why AT&T and Time Warner May Have a Strong Case to Merge

NOVEMBER 20, 2017, 5:48 AM EST

Most deals that don't involve direct competitors are ultimately consummated.

Sign up for the Fortune CEO Daily



Volvo Will Supply Uber With Up to 24,000 Self-Driving Cars

Meet Alphabet's Guru of Googley Rigor

Ruth Porat's Googleyness, Another AI Franken Accuser, End of the Yellen Era: Broadsheet for Nov. 21

CEO Daily: See You in Court

Uber Is Rolling Out Ride-Hailing for People Without Smartphones

Search Quotes

DOW	23,430.33	+72.09 (0.31%)	23,500
Nasdaq	6,790.71	+7.92 (0.12%)	23,450
S&P	2,582.14	+3.29 (0.13%)	23,350

See All Market Activity AS OF MON 05:15:59 PM EST

RANKINGS

Most Powerful Women



Global 500



Fortune 500



By John Patrick Pullen

The Ultimate Guide to Avoiding Black Friday and Thanksgiving



By David Meyer

Bitcoin and Ethereum Prices Take a Hit After Another



By Sy Mukherjee

Americans Are Embarrassingly Bad at Eating Fruits and

http://fortune.com/

THE BRIEF

JUST POSTED

Elephants Relax on Georgia Interstate After Tractor-Trailer Carrying Them Catches on Fire
8:06 AM ET

Hormonal Birth Control Is Linked to a Higher Risk of Suicide, Study Says
8:00 AM ET

'I Am Not OK' Charlie Rose's CBS This Morning Co-Host Gayle King Slams Him After Harassment Allegations
7:32 AM ET

At Least 50 Dead in Suicide Bombing at Nigerian Mosque
7:17 AM ET

2 Cards Are Now Charging 0%



Kevin Dietsch-Pool/Getty Images

Trump Promises Christmas Tax Cut

U.S. President Donald Trump on Monday promised a tax overhaul by Christmas, even as a nonpartisan tax analysis group said the Senate package would leave half of taxpayers facing higher levies by 2027. "We're going to give the American people a huge tax cut for Christmas," Trump said

- [Kellyanne Conway Says Roy Moore Can Help Pass Tax Cuts](#)
- [GOP Tax Bill's Winners and Losers](#)
- [How Would the Senate Tax Bill Affect You? Find Out With This Simple Calculator](#)
- [GOP Senators Could Kill Tax Bill](#)
- [Poll: Most Americans Don't Like the Republican Tax Reform Plan](#)
- [GOP Senator Opposes Tax Bill](#)

CAST YOUR VOTE



Who Should Be TIME's Person of the Year for 2017?

FEATURED



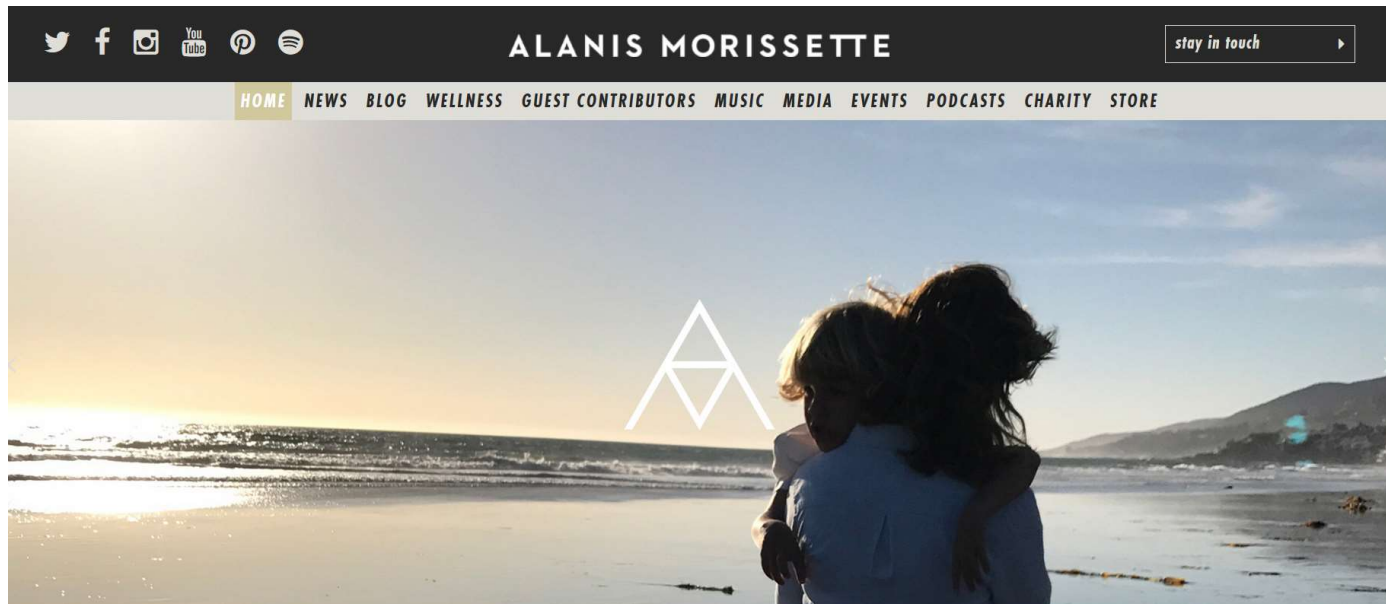
KATY STEINMETZ
Jury Hears Closing Arguments in Kate Steinle Case in San Francisco

MELINDA GATES
Melinda Gates: The World is Finally Listening. Me too. Me too. Me too.

ELIZABETH DIAS
The Family Behind a \$500 Million Bible Museum Hopes to Change Washington

NASH JENKINS

http://time.com/



RECENT POSTS

<http://alanis.com/>



DIS as of 04:02PM EST \$102.75 ↓ -0.69 (-0.67%) [VIEW STOCK DETAILS](#)
PRICING DELAYED BY 15MIN

RECENT NEWS



<https://thewaltdisneycompany.com/>



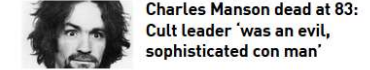
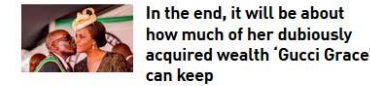
Sections

- News
- Entertainment
- Life
- Business
- Financial Post Biz
- Technology
- Sports
- Travel
- Driving
- Obituaries
- Jobs



Search canada.com...

Don't Miss!



Latest Videos



<http://o.canada.com/>

Microsoft Office Windows Surface Xbox Deals Support More

News Center Our Company Our Products Blogs & Communities Press Tools

AI's sharing economy: Why Microsoft creates publicly available datasets and metrics >

Work Reworked: Technology for better beer, now on tap at Deschutes Brewery >

On the soccer pitch and in the classroom, feminism flourishes in rural India >

Recent

Box using Azure is now available >

Instructor at Louisiana Center for the Blind shows students what's possible with Office 365, a screen reader and a keyboard >

Using TV White Space technology in hurricane-stricken Puerto Rico and the US Virgin Islands >

Microsoft Translator accelerates use of neural networks, boosting advanced AI translations >

Spotlight

Webcast, news highlights and photos from Microsoft Connect(); 2017 >

Press Tools

- Analyst reports
- Executive biographies
- Speeches
- CEO
- Facts about Microsoft
- Investor Relations
- Microsoft by the numbers
- Press contacts
- Press releases
- Video & b-roll

<https://news.microsoft.com/>

Browser address bar: <https://tecnico.ulisboa.pt/>

Navigation menu: Sobre o Técnico | Ensino | Investigação e Inovação | Alumni e Parceiros | Viver | Notícias

Language: English | Aplicações | Entrar

6.ª Edição Curso de especialização Lean Six Sigma Black Belt – Candidaturas para 2018

LER

NOTÍCIAS

CIÊNCIA E TECNOLOGIA

IST Press publica 3ª edição do livro “Hidrologia e Recursos Hídricos”

Da autoria de de Álvaro Carmo Vaz e João Reis Hipólito, esta obra sistematiza e consolida os conhecimentos nas

CAMPUS E COMUNIDADE

Técnico é parceiro no lançamento de três mini-veleiros de carácter educativo

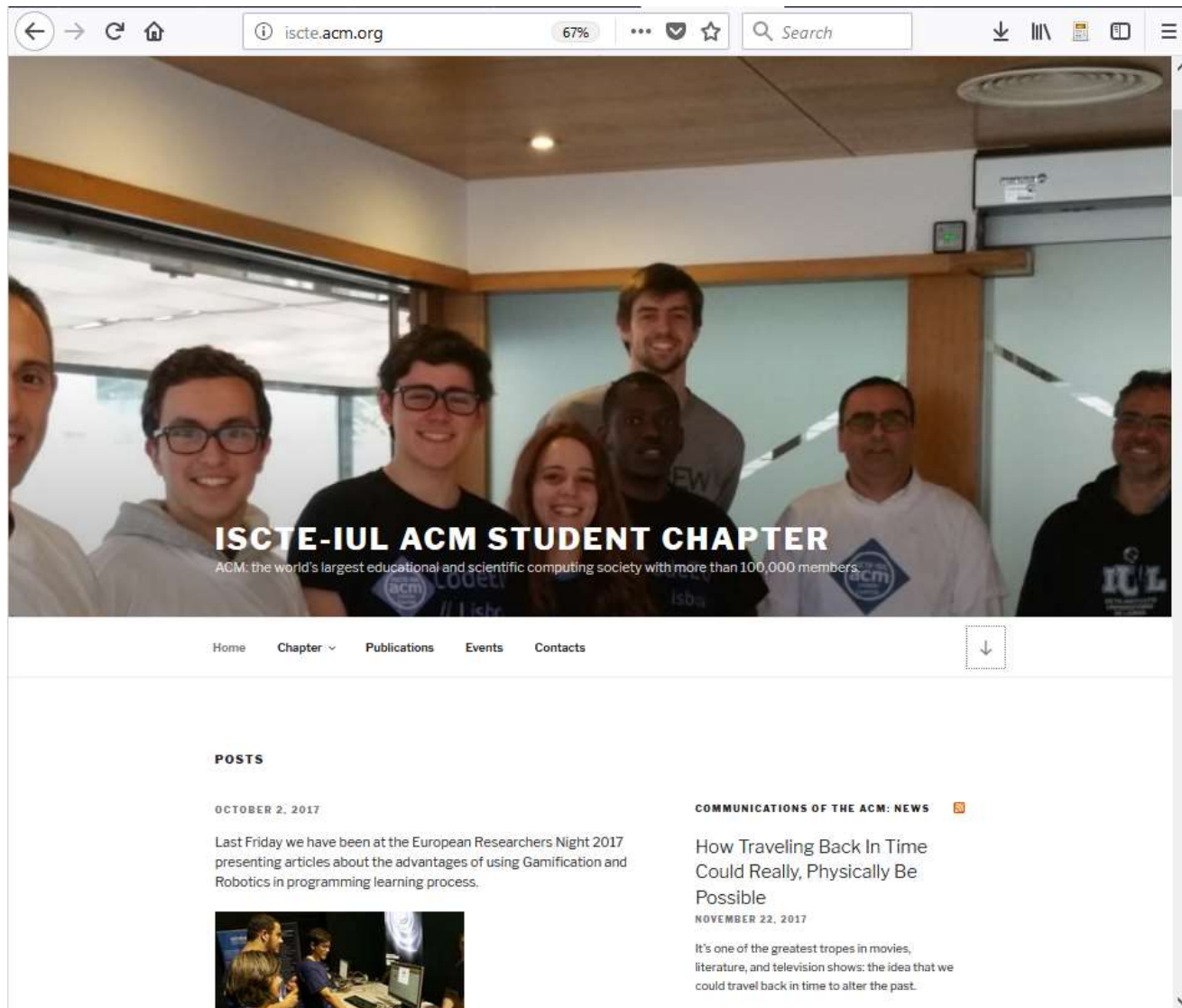
As três embarcações têm como missão cativar os alunos envolvidos para as temáticas do mar e fazer ligação com

CAMPUS E COMUNIDADE

Os desafios da cibersegurança pela voz de quem os enfrenta diariamente

Foram cinco os especialistas convidados a integrar o painel da segunda edição do ciclo de conferências

<https://tecnico.ulisboa.pt/>



<http://iscte.acm.org/>

Ainda há mais:

<https://wordpress.org/showcase/>

Evento: Wordcamp



Evento: Wordcamp 2017



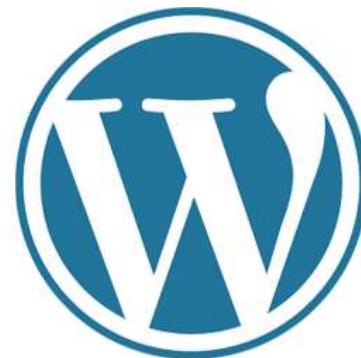
Como Criar site com WordPress?



WORDPRESS

Pode WordPress pode ser:

- Serviço (WordPress.com)
- Software Open Source (Download em Wordpress.org) que se pode instalar
 - localmente
 - num alojamento



WORDPRESS.COM

VS



WORDPRESS.ORG

Como criar um Website no serviço Wordpress.com?



Planeamento

- Planear um CMS
- Escolher um assunto
- Definir o público-alvo
- Preparar Informação
- Considerações sobre HCI
- CMS OS WordPress
 - Criar
 - Funcionalidades
 - Parametrização
- Estruturar os conteúdos
- Criar conta no <http://wordpress.com>



Start a new Wordpress

1) Depois de Criar a conta no wordpress.com

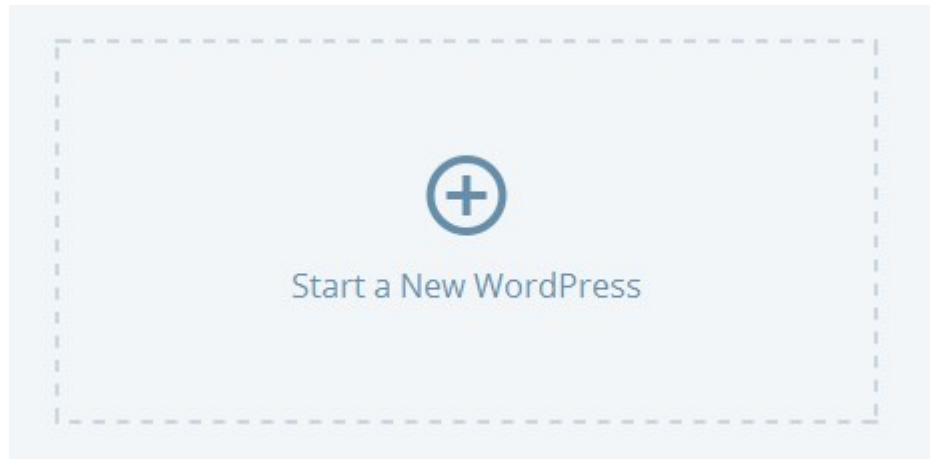
2) →



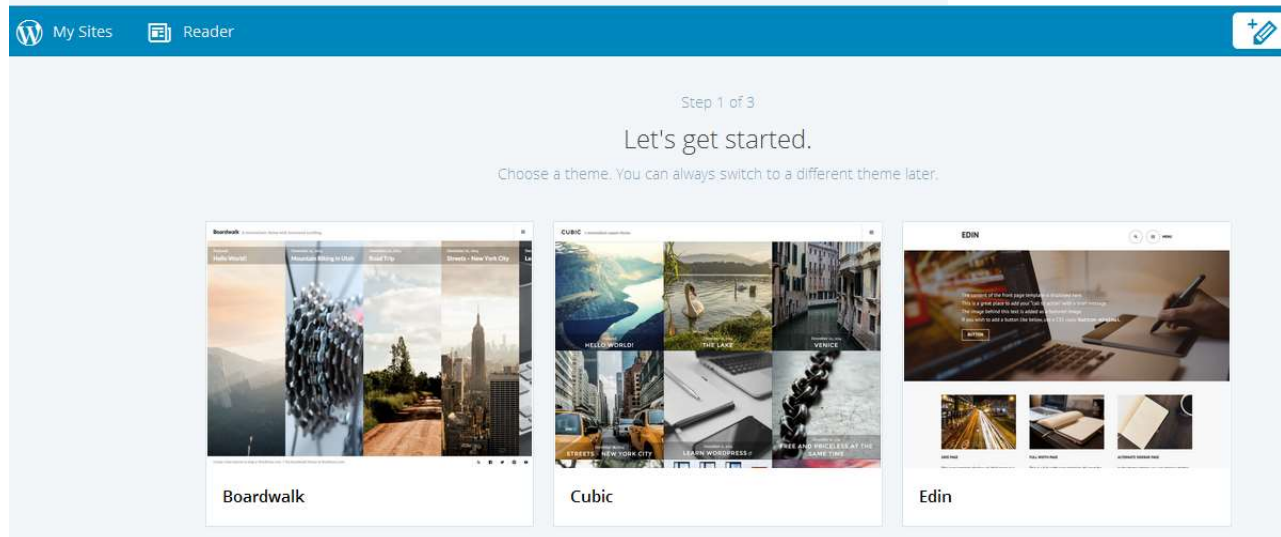
Criar conta e site de Wordpress

1) Depois de Criar a conta no wordpress.com

2) →



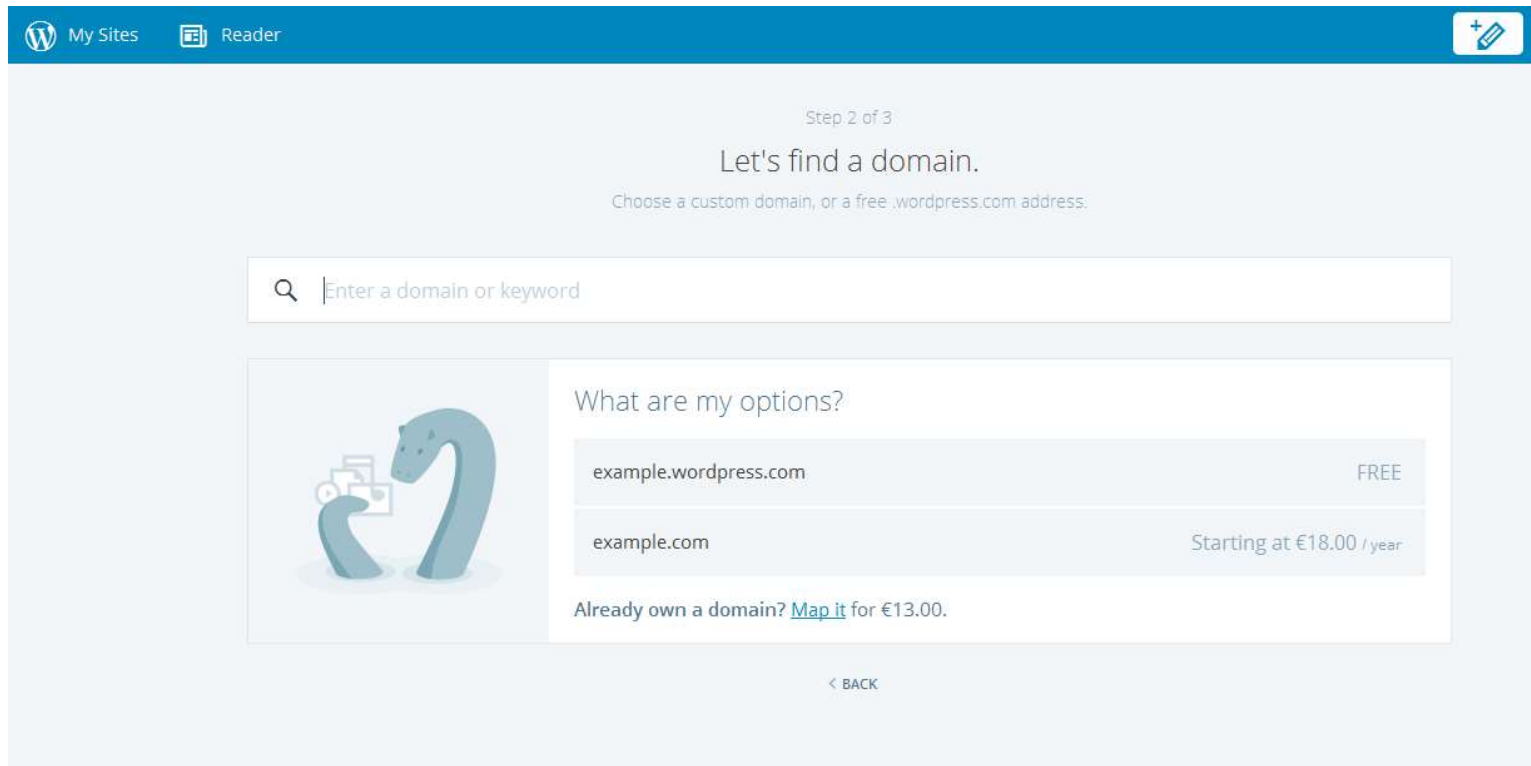
3) →



Criar conta e site de Wordpress

4) Indicar o nome do site que quer iniciar & ver se pode usar esse nome

5)

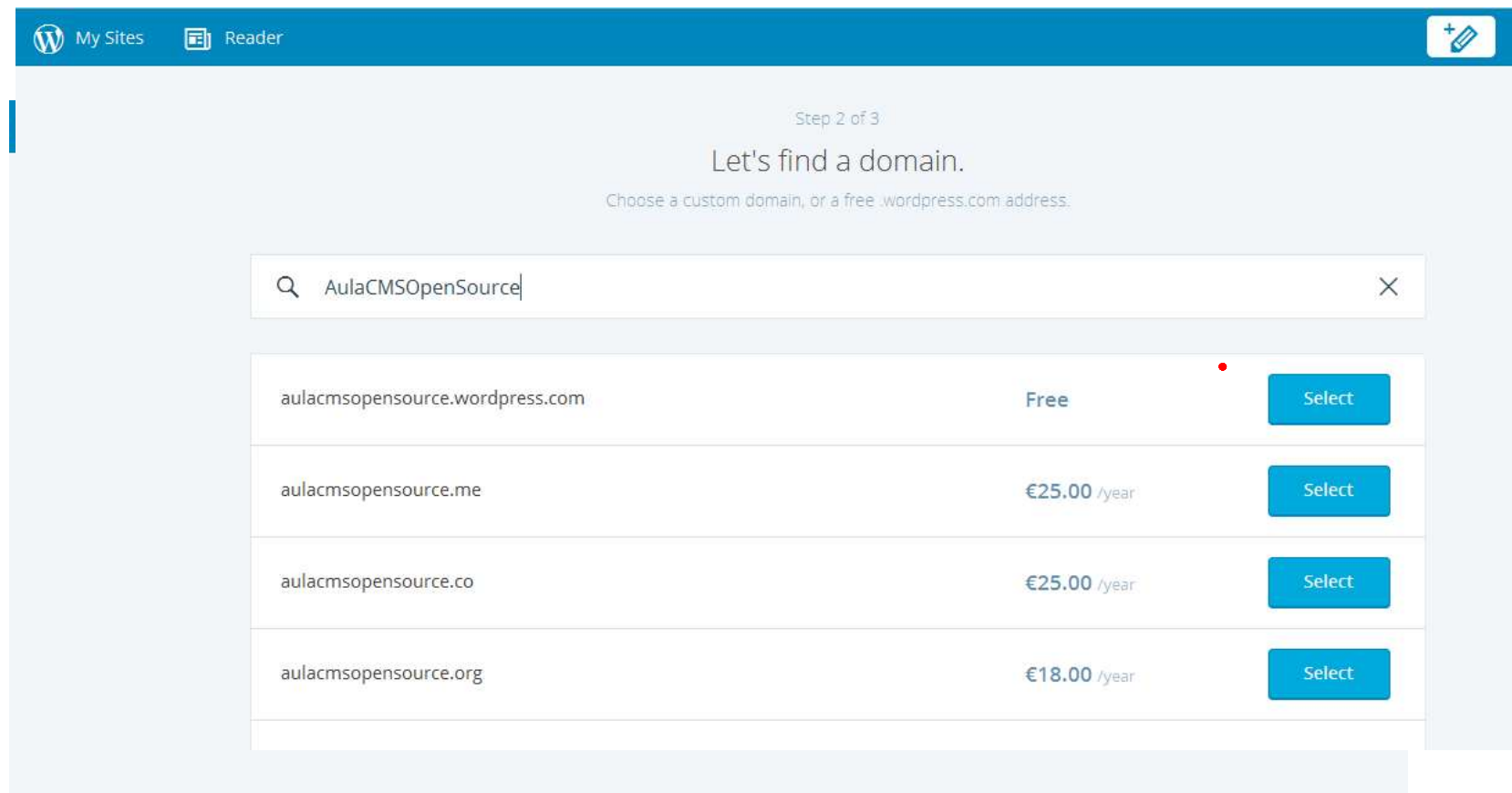


The screenshot shows the WordPress domain selection interface. At the top, there is a blue navigation bar with 'My Sites' and 'Reader' icons. Below the navigation bar, the text 'Step 2 of 3' and 'Let's find a domain.' is displayed, followed by the instruction 'Choose a custom domain, or a free .wordpress.com address.' A search input field with a magnifying glass icon and the placeholder text 'Enter a domain or keyword' is present. Below the search field, there is a section titled 'What are my options?' with an illustration of a blue snake-like creature. This section contains two domain options: 'example.wordpress.com' labeled 'FREE' and 'example.com' labeled 'Starting at €18.00 /year'. Below these options, there is a link: 'Already own a domain? [Map it](#) for €13.00.' At the bottom of the section, there is a '< BACK' button.

Criar conta e site de Wordpress

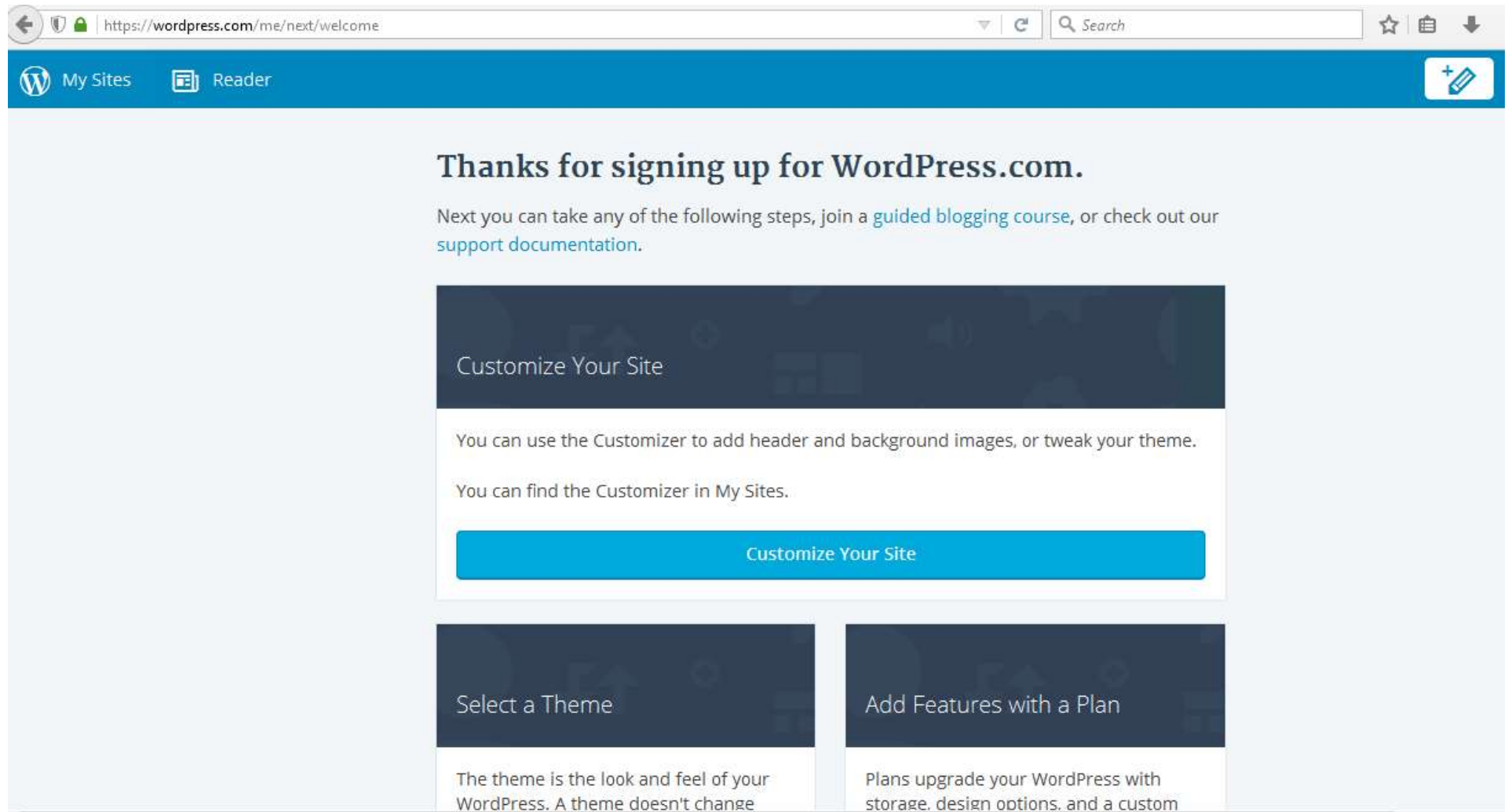
6) Escolher o nome

7) →



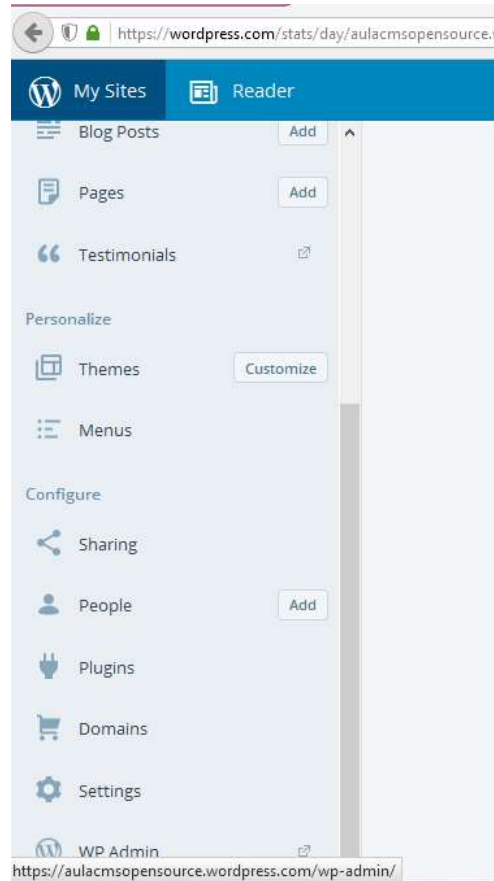
8) & Pick a Plan (escolher o plano de pagamento ou o modo gratis)

Customizar o website



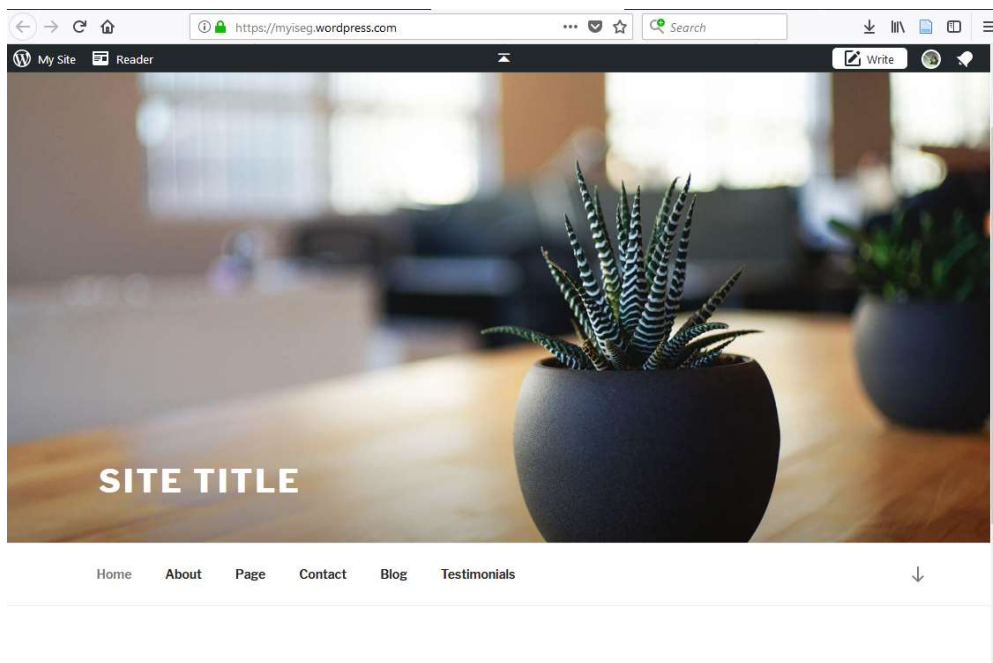
Customizar o website

- Na barra da esquerda



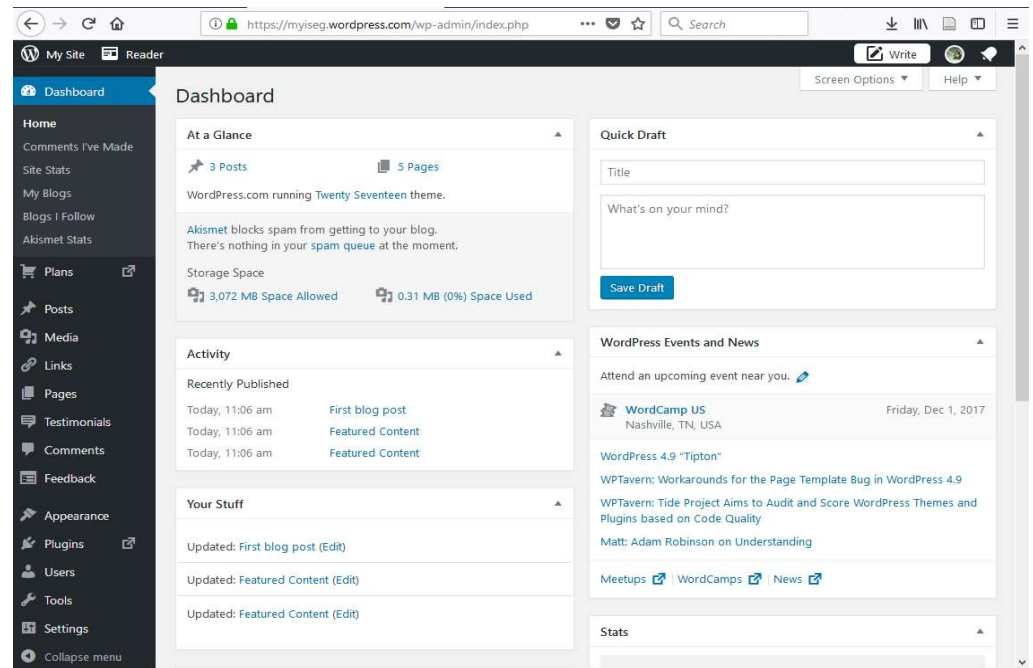
- Ou então no [http:// xxxxxxxxxx.wordpress.com/wp-admin](http://xxxxxxx.wordpress.com/wp-admin)

Frontend



<http://xxxx.wordpress.com>

Backend



<http://xxxx.wordpress.com/wp-admin>

Artigos (Posts)

The screenshot displays the WordPress admin dashboard for managing posts. The left sidebar contains navigation links for various site management tasks. The main area shows a list of posts with the following data:

<input type="checkbox"/>	Title	Author	Categories	Tags	Stats	<input type="checkbox"/>	<input type="checkbox"/>	Date
<input type="checkbox"/>	First blog post	SI ERP	Uncategorized	—		—	0	Published 24 mins ago
<input type="checkbox"/>	Featured Content	SI ERP	Uncategorized	featured		—	0	Published 24 mins ago
<input type="checkbox"/>	Featured Content	SI ERP	Uncategorized	featured		—	0	Published 24 mins ago

Posts/ Artigos & Categorias & Tags

- Os Posts servem para adicionar conteúdos, editar conteúdos já publicados e incluir diversos outros conteúdos (imagens, vídeo, questionários)
 - Também nesta secção se podem criar tags e hierarquizar categorias de assuntos
 - A informação deverá estar estruturada de acordo com um conjunto de categorias, bem como estas podem estar subdivididas em sub-assuntos diversos
- Permite criar hierarquia de categorias
 - Cada conteúdo deverá estar incluído numa categoria ou sub-categoria
- O WordPress permite criar Tags/ Palavras-chave.

Páginas

There's an easier way to manage pages on WordPress.com. [Switch to the improved experience.](#)

All (5) | Published (5) Search Pages

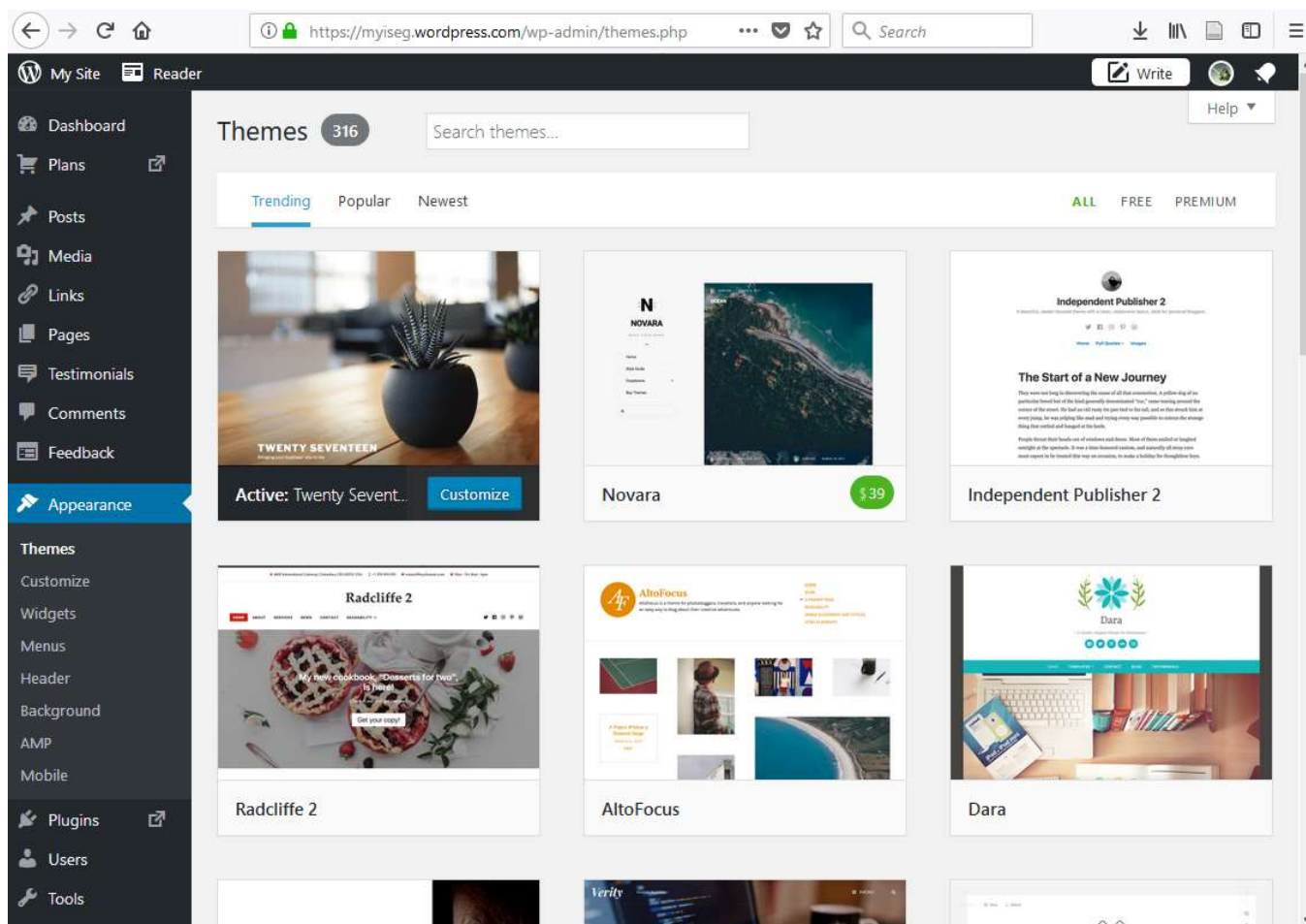
Bulk Actions All dates 5 items

<input type="checkbox"/>	Title	Author	Stats	<input type="button" value="Comment"/>	<input type="button" value="Star"/>	Date
<input type="checkbox"/>	Home — Front Page	SI ERP	<input type="button" value="Stats"/>	—	<input type="button" value="0"/>	Published 26 mins ago
<input type="checkbox"/>	About	SI ERP	<input type="button" value="Stats"/>	—	<input type="button" value="0"/>	Published 26 mins ago
<input type="checkbox"/>	Page	SI ERP	<input type="button" value="Stats"/>	—	<input type="button" value="0"/>	Published 26 mins ago
<input type="checkbox"/>	Contact	SI ERP	<input type="button" value="Stats"/>	—	<input type="button" value="0"/>	Published 26 mins ago
<input type="checkbox"/>	Blog — Posts Page	SI ERP	<input type="button" value="Stats"/>	—	<input type="button" value="0"/>	Published 26 mins ago

Bulk Actions 5 items

[Thank you for creating with WordPress](#) • [Help & Support](#) • [Learn WordPress — Tutorials and Walkthroughs](#)

Aparência



Utilizadores

The screenshot displays the WordPress 'Users' management page. The left sidebar contains navigation links: Dashboard, Plans, Posts, Media, Links, Pages, Testimonials, Comments, Feedback, Appearance, Plugins, Users (highlighted), All Users, Invite New, My Profile, Personal Settings, Tools, Settings, and Collapse menu. The main content area shows the 'Users' section with an 'Invite New' button. Below this, there are controls for 'Bulk Actions', 'Apply', 'Change role to...', and 'Change'. A search bar labeled 'Search Users' is also present. The user list is displayed in a table with columns for Username, Name, Email, Role, and Posts. Two users are listed: 'carlosjcosta' (Administrator, 0 posts) and 'sierpmgst' (Administrator, 3 posts). The footer of the page includes the text: 'Thank you for creating with WordPress • [Help & Support](#) • [Learn WordPress — Tutorials and Walkthroughs](#)'.

<input type="checkbox"/>	Username	Name	Email	Role	Posts
<input type="checkbox"/>	carlosjcosta	Carlos Costa	carlos.costa@iscte.pt	Administrator	0
<input type="checkbox"/>	sierpmgst	SI ERP	sierp.mgst@gmail.com	Administrator	3

Configurações Gerais

The screenshot shows the WordPress administration interface for 'myiseg.wordpress.com'. The left sidebar contains navigation menus for 'My Sites', 'Reader', 'Dashboard', 'Plans', 'Posts', 'Media', 'Links', 'Pages', 'Testimonials', 'Comments', 'Feedback', 'Appearance', 'Plugins', 'Users', 'Tools', and 'Settings'. The 'Settings' menu is expanded to show 'General', 'Writing', 'Reading', 'Discussion', 'Media', 'Sharing', and 'Polls'. The main content area is titled 'General Settings' and includes the following fields:

- Site Title:** A text input field containing 'Site Title'.
- Tagline:** A text input field containing 'Tagline'. Below it is the instruction: 'In a few words, explain what this site is about.'
- Timezone:** A dropdown menu set to 'UTC+0'. Below it is the instruction: 'Choose a city in the same timezone as you.'
- Date Format:** A radio button selection with options: 'November 23, 2017' (selected), '2017-11-23', '11/23/2017', '23/11/2017', and 'Custom: F j, Y November 23, 2017'.
- Time Format:** A radio button selection with options: '11:41 am' (selected), '11:41 AM', '11:41', and 'Custom: g:i a 11:41 am'. Below it is a link: 'Documentation on date and time formatting.'
- Week Starts On:** A dropdown menu set to 'Monday'.

On the right side, there is a 'Site Icon' section with a message: 'This option has moved. You can now manage your site icon from the Customizer.' and a link: 'Customize site icon'. At the top right of the main content area, there is a 'Write' button and a 'Help' dropdown menu.

Utilização o WordPress num servidor local?



Software Wordpress

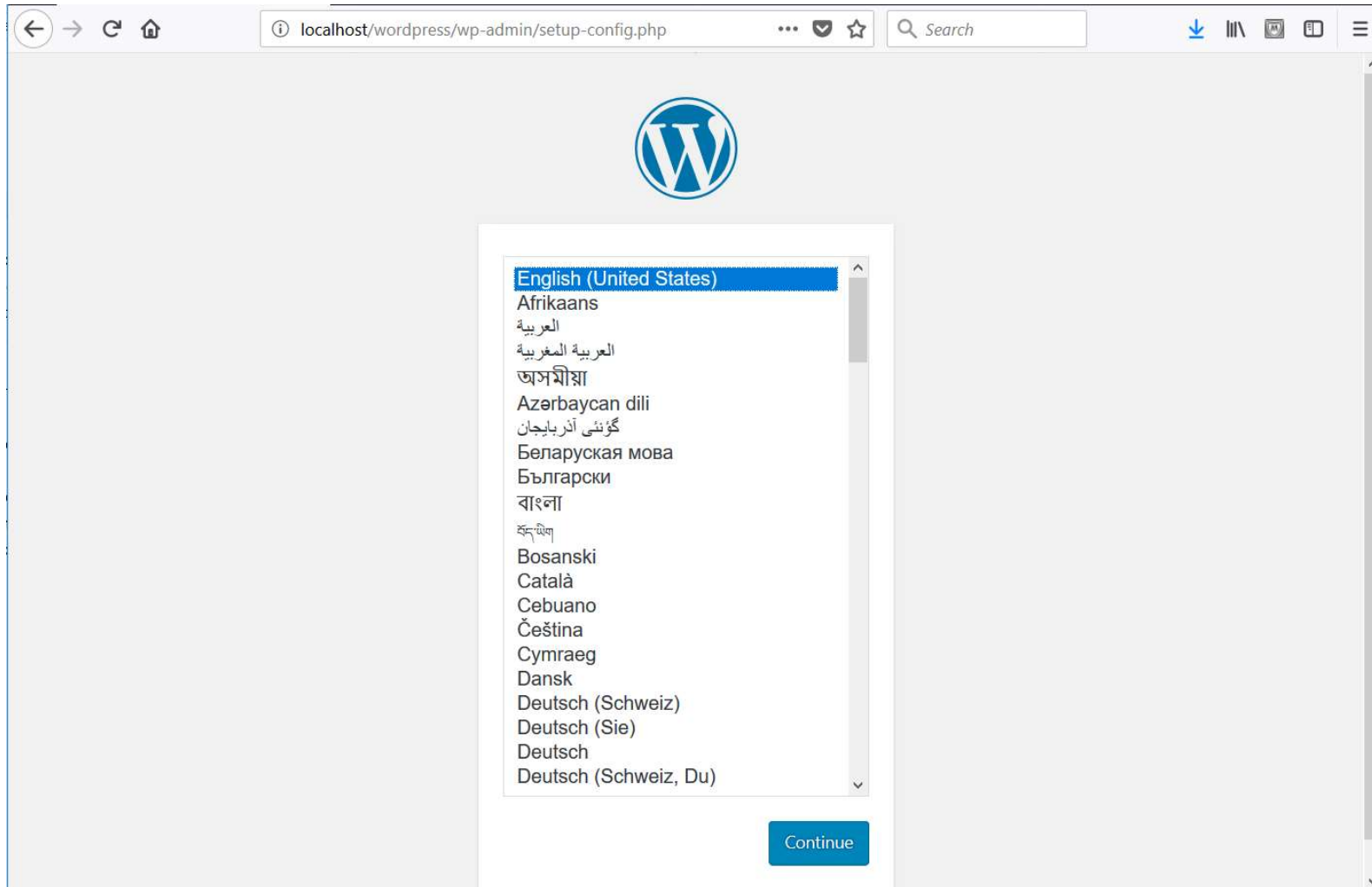
- Software Open Source
- Desenvolvido em PHP, Javascript, CSS, HTML
- Utiliza Bases de Dados MySQL/MariaDB
- Download: <https://wordpress.org/>

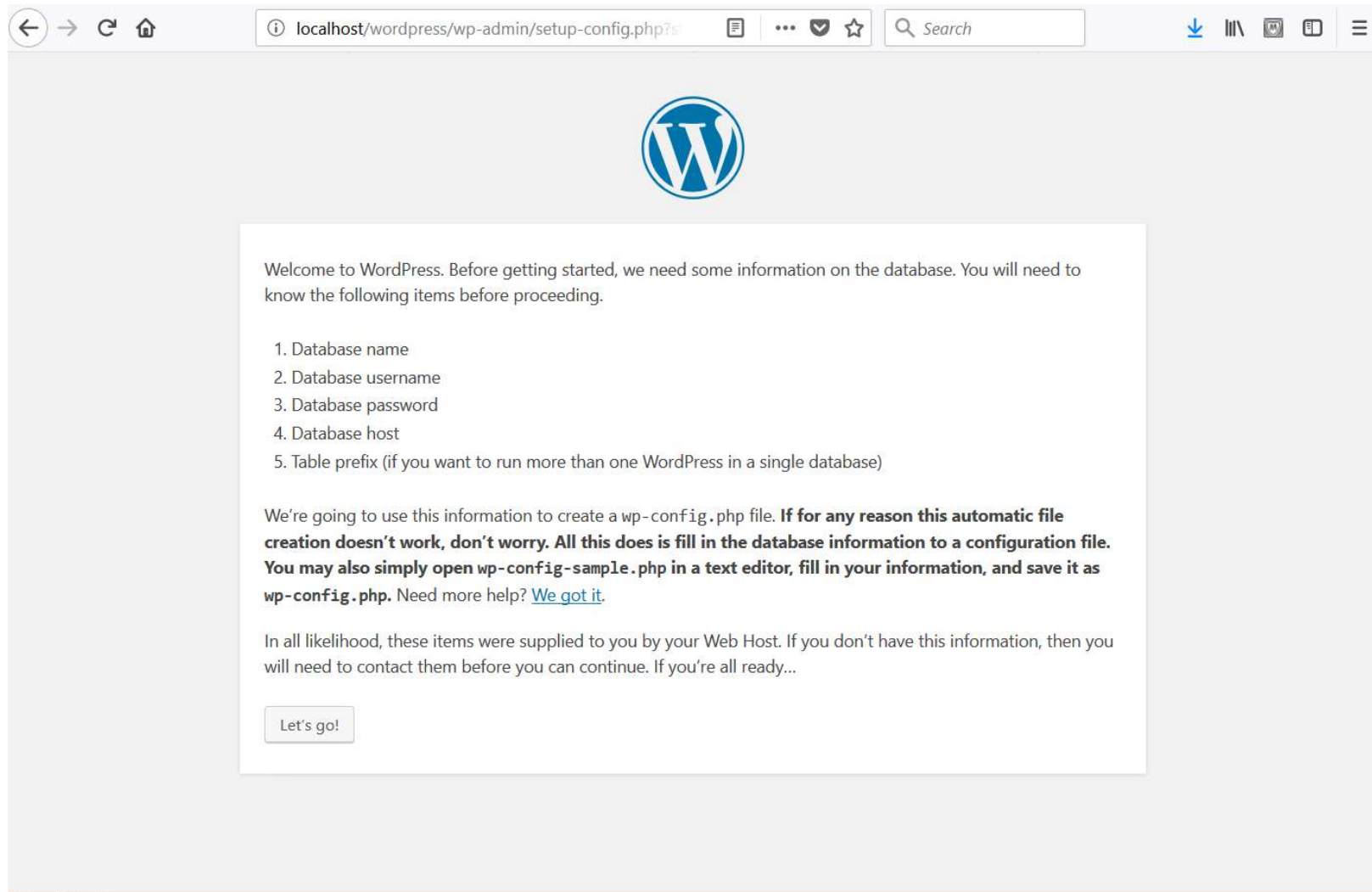


Instalação num servidor local

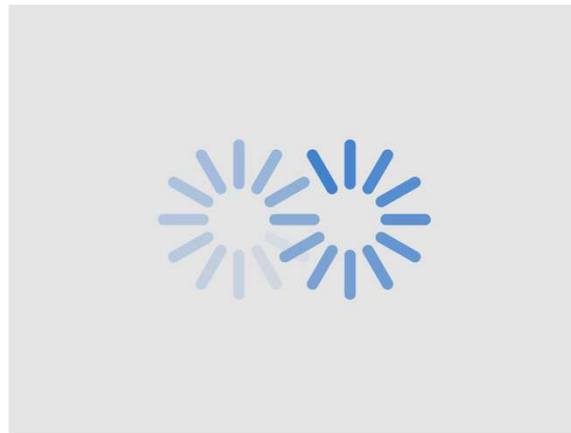
- Ter XAMPP instalado e a funcionar
- Fazer download e descompactar para pasta `c:\xampp\htdocs\wordpress`
- Colocar no browser o seguinte URL:
`http://localhost/wordpress`







Entretanto tem que se criar Base de Dados no phpmyadmin



localhost/phpmyadmin/server_databases.php?db=

phpMyAdmin

Recent Favorites

- New
- clientedb
- dbcliente
- information_schema
- mysql
- performance_schema
- phpmyadmin
- test

Server: 127.0.0.1

Databases SQL Status User accounts Export Import Settings More

Databases

Create database

wordpress Collation Create

Database	Collation	Action
<input type="checkbox"/> clientedb	latin1_swedish_ci	Check privileges
<input type="checkbox"/> dbcliente	latin1_swedish_ci	Check privileges
<input type="checkbox"/> information_schema	utf8_general_ci	Check privileges
<input type="checkbox"/> mysql	latin1_swedish_ci	Check privileges
<input type="checkbox"/> performance_schema	utf8_general_ci	Check privileges
<input type="checkbox"/> phpmyadmin	utf8_bin	Check privileges
<input type="checkbox"/> test	latin1_swedish_ci	Check privileges
Total: 7	latin1_swedish_ci	

Check all With selected: Drop

Note: Enabling the database statistics here might cause heavy traffic between the web server and the MySQL server.

- Enable statistics

Console

Convem aproveitar para criar um utilizador no MySQL

localhost/phpmyadmin/server_privileges.php?adduser=1

phpMyAdmin

Server: 127.0.0.1

Databases SQL Status User accounts Export Import Settings More

Add user account

Login Information

User name: Use text field: worduser

Host name: Local localhost

Password: Use text field: Strength: Extremely weak

Re-type:

Authentication Plugin: Native MySQL authentication

Generate password: **Generate**

Database for user account

Create database with same name and grant all privileges.

Grant all privileges on wildcard name (username_%).

Global privileges **Check all**

Console

Atribuir privilégios para sobre a base de dados criada

localhost/phpmyadmin/server_privileges.php?adduser=1

Server: 127.0.0.1

Databases SQL Status User accounts Export Import Settings More

✓ You have added a new user.

```
CREATE USER 'worduser'@'localhost' IDENTIFIED VIA mysql_native_password USING '****';GRANT USAGE ON *.* TO 'worduser'@'localhost' REQUIRE NONE WITH MAX_QUERIES_PER_HOUR 0 MAX_CONNECTIONS_PER_HOUR 0 MAX_UPDATES_PER_HOUR 0 MAX_USER_CONNECTIONS 0;
```

[Edit inline] [Edit] [Create PHP code]

Global Database Change password Login Information

Edit privileges: User account 'worduser'@'localhost'

Database-specific privileges

Database	Privileges	Grant	Table-specific privileges	Action
None				

Add privileges on the following database(s):

- mysql
- phpmyadmin
- test
- wordpress

Go

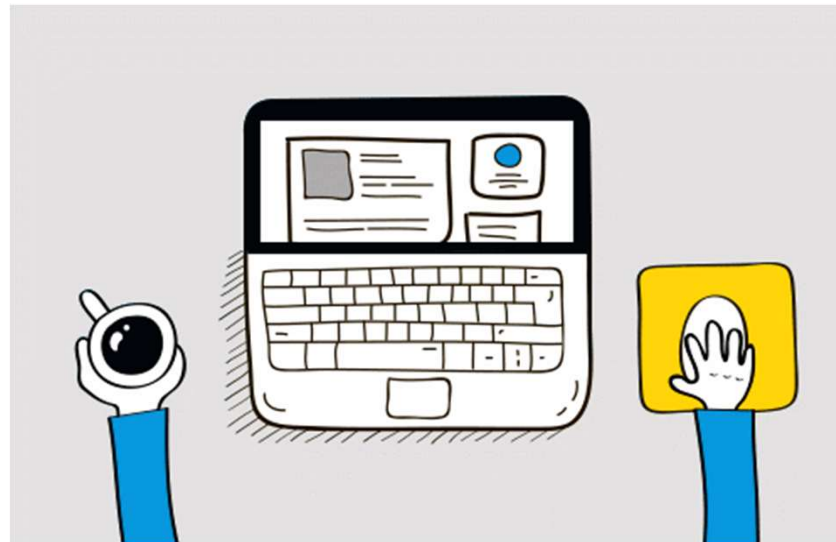
Console

The screenshot shows the phpMyAdmin interface in a browser window. The address bar indicates the URL is localhost/phpmyadmin/server_privileges.php?adduser=1. The main content area is titled "Edit privileges: User account 'worduser'@'localhost' - Database wordpress". Below the title, there is a section for "Database-specific privileges" with a "Check all" checkbox. A note states: "Note: MySQL privilege names are expressed in English." Three columns of privileges are shown, each with a "Check all" checkbox and a list of specific privileges:

- Data:** SELECT, INSERT, UPDATE, DELETE
- Structure:** CREATE, ALTER, INDEX, DROP, CREATE TEMPORARY TABLES, SHOW VIEW, CREATE ROUTINE, ALTER ROUTINE, EXECUTE, CREATE VIEW, EVENT, TRIGGER
- Administration:** GRANT, LOCK TABLES, REFERENCES

Voltar ao Wordpress

(<http://localhost/wordpress>)

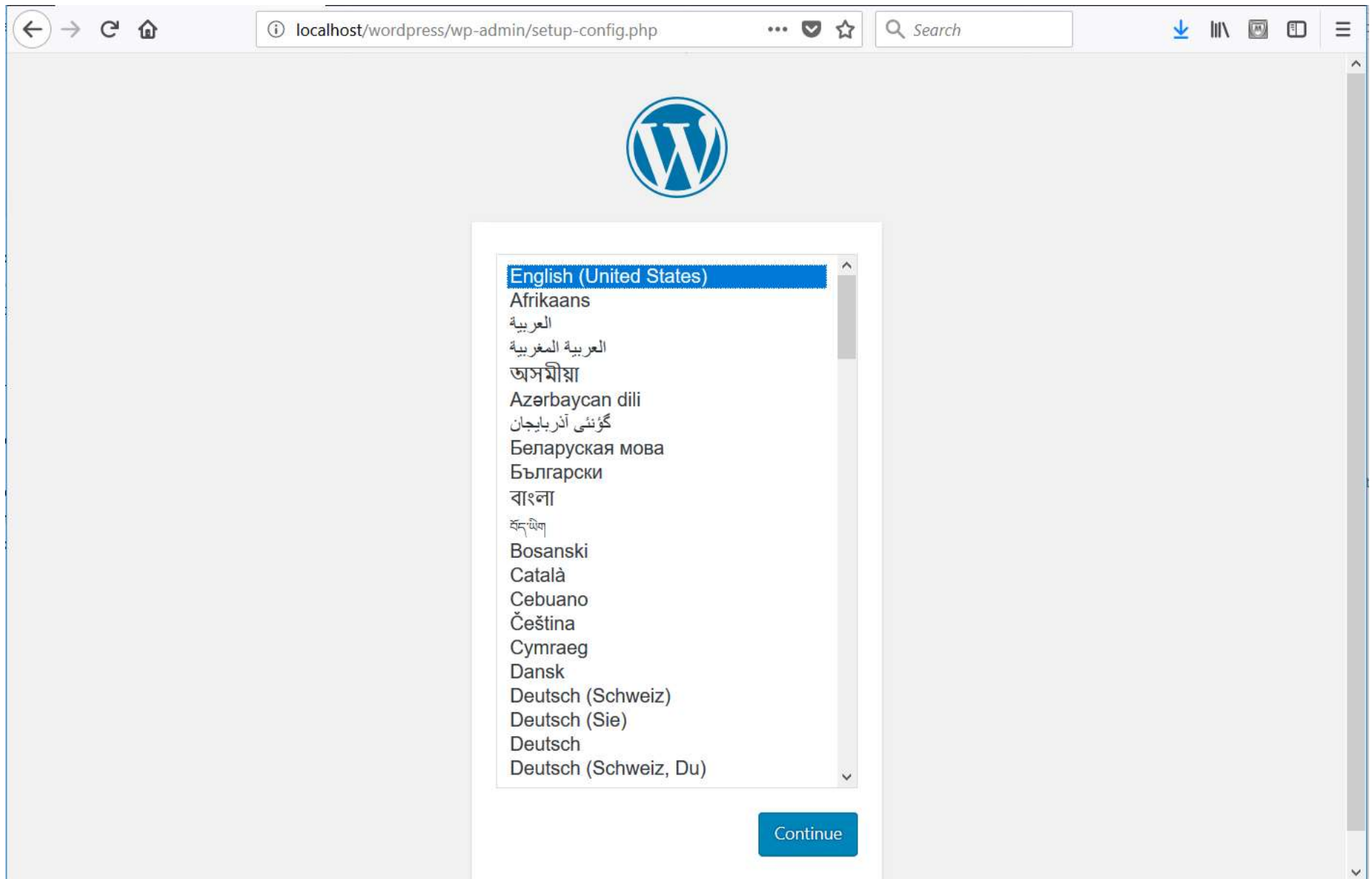


localhost/wordpress/wp-admin/setup-config.php?step=1


WordPress

Below you should enter your database connection details. If you're not sure about these, contact your host.

Database Name	<input type="text" value="wordpress"/>	The name of the database you want to use with WordPress.
Username	<input type="text" value="worduser"/>	Your database username.
Password	<input type="text" value="password"/>	Your database password.
Database Host	<input type="text" value="localhost"/>	You should be able to get this info from your web host, if localhost doesn't work.
Table Prefix	<input type="text" value="wp_"/>	If you want to run multiple WordPress installations in a single database, change this.



localhost/wordpress/wp-admin/install.php?step 80% Search



Welcome

Welcome to the famous five-minute WordPress installation process! Just fill in the information below and you'll be on your way to using the most extendable and powerful personal publishing platform in the world.

Information needed

Please provide the following information. Don't worry, you can always change these settings later.

Site Title

Username
Usernames can have only alphanumeric characters, spaces, underscores, hyphens, periods, and the @ symbol.

Password
Very weak
Important: You will need this password to log in. Please store it in a secure location.

Confirm Password Confirm use of weak password

Your Email
Double-check your email address before continuing.

Search Engine Visibility Discourage search engines from indexing this site
It is up to search engines to honor this request.

localhost/wordpress/wp-admin/install.php?step=2

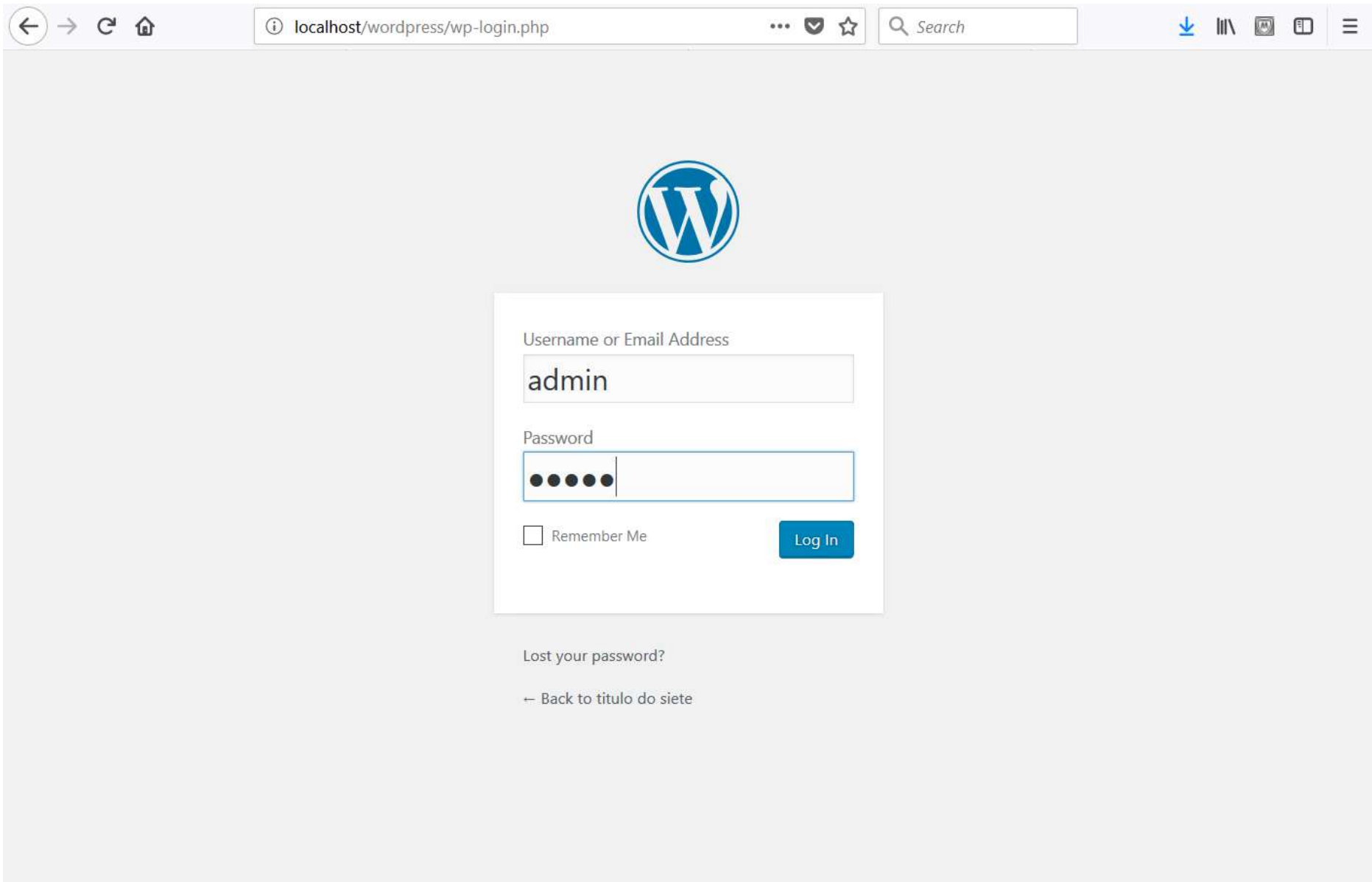
Success!

WordPress has been installed. Thank you, and enjoy!

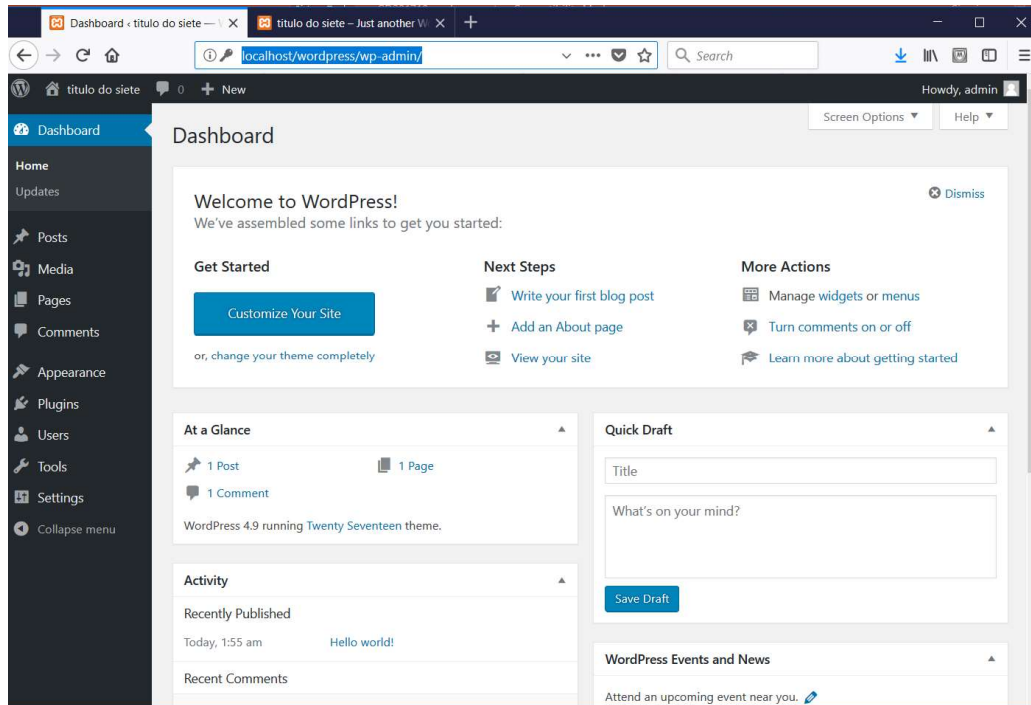
Username admin

Password *Your chosen password.*

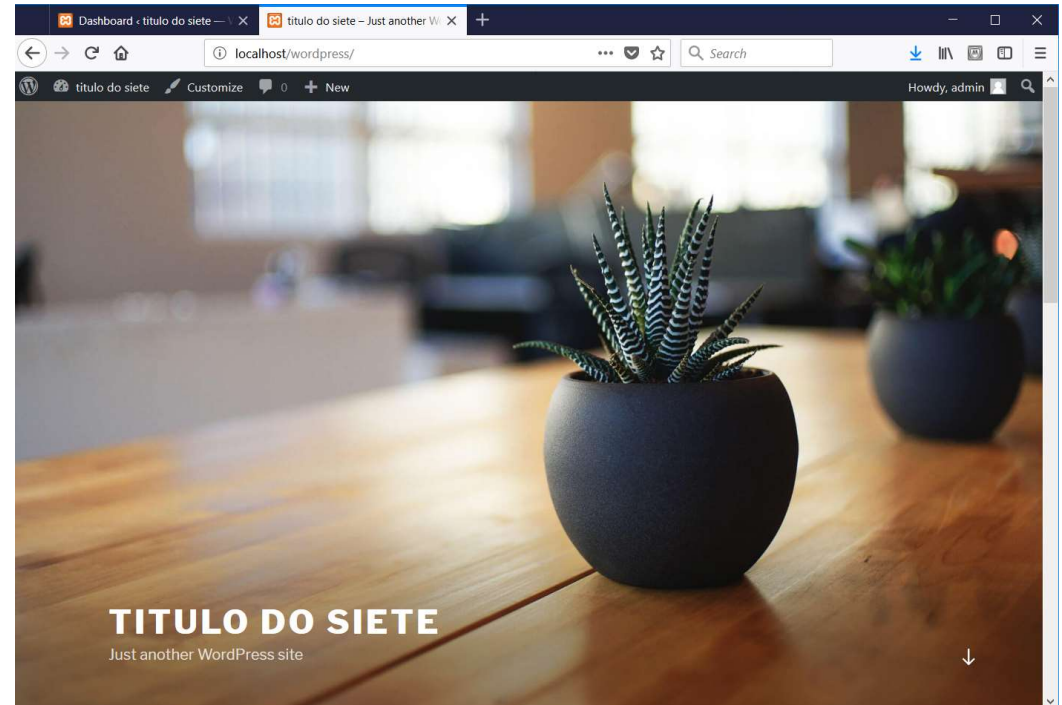
Log In



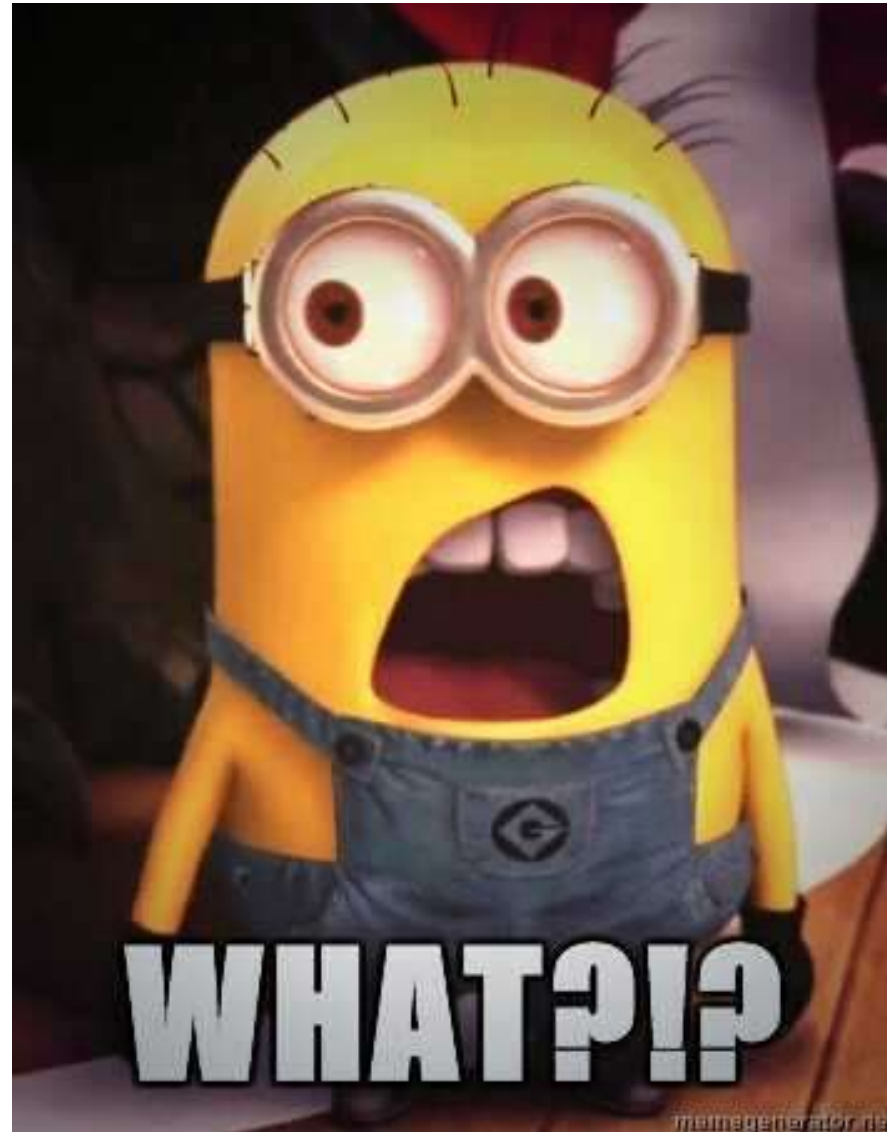
Backend



Frontend



Questões?



Referências

- Aparicio, M. & Costa, C. (2004) “Principles For Creating Websites: A Design Perspective”, in Mehdi Khosrow-Pour (Ed.) Innovations Through Information Technology 2004 Information Resources Management Association International Conference New Orleans, Louisiana, USA May 23-26
- Brinck, T., Gergle, D. & Wood, S., (2002). Usability for the web: designing Web sites that work. Morgan Kaufmann Publishers San Francisco
- Dix, et al (2004) Human-Computer Interaction, Third Edition, Pearson Prentice Hall, pp.100-101
- Gilbert, M. et al (2000) “The measures of a Content Management Strategy”, Gartner- Group Brinck, T., Gergle, D. & Wood, S., (2002). Usability for the web: designing Web sites that work. Morgan Kaufmann Publishers San Francisco
- Hoke, F. (2000) E-Enterprise: Business Models, Architecture and Components, Cambridge University Press, UK
- Kartchner, C. (1998) “Getting From Concept to Reality”, The Journal of Electronic Publishing, vol.3, Issue 4, Disponível em: <http://www.press.umich.edu/jep/03-04/Kartchner.html>
- Mullet, K. & Sano, D. (1995), Designing visual interfaces: Communication oriented techniques. Englewood Cliffs, NJ: Prentice Hall
- Ort, E. (2000) “Ten Things to Know About Selecting a Content Management System, Dot-Com Builder”,
- Borwning, P., & Lowndes, M. (n.d.). Content Management Systems: Who Needs Them? | Ariadne: Web Magazine for Information Professionals. Retrieved April 3, 2014, from <http://www.ariadne.ac.uk/issue30/techwatch>
- Taylor, P. (2003) “CMS Rating”, Disponível em: www.opensourcecms.com/index.php?option=content&task=view&id=388,
- WebLinks:
- Open Source CMS (2013) in: <http://www.opensourcecms.com/scripts/show.php?catid=all&category=All+CMS+Demos>
- Wordpress Features in: <http://wordpress.org/about/features/>
- WordPress Codex: <http://codex.wordpress.org/>