



Lisbon School
of Economics
& Management
Universidade de Lisboa



Programa de Doutoramento em Gestão 2023/2024

Questões éticas



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Ethics





Introduction

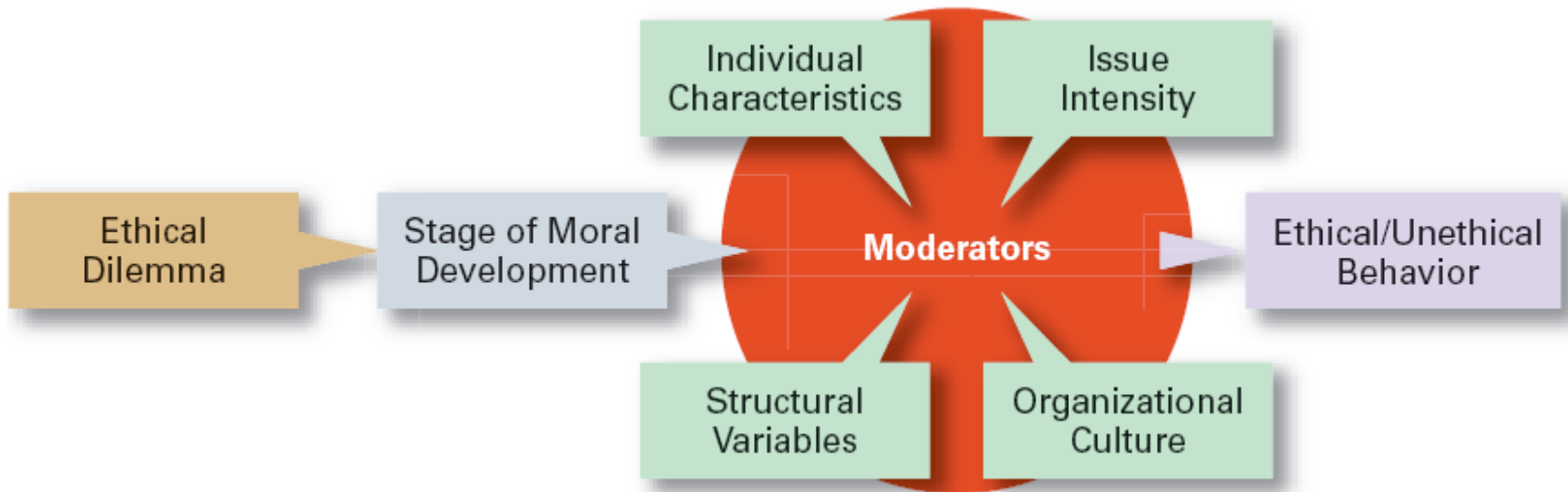
- **Ethics:**
- Principles, values, and beliefs that define what is right and wrong behavior.
- **In research:**
- How should we conduct research?
- How should we treat the people on whom we conduct research?
- How should we gather, use, store and share data?
- How should we report research results?
- ...



Code of Ethics

- **Códigos de Ética nas associações e editoras / revistas científicas**
- **CÓDIGO DE CONDUTA – FCT**
- **Estatutos do ISEG:**
 - O ISEG tem por missão a criação, transmissão e valorização social e económica do conhecimento e da cultura nos domínios das ciências económicas, financeiras e empresariais, num quadro de pluralidade e de garantia de liberdade intelectual e científica, e de **respeito pela ética**, pela responsabilidade social e pelo desenvolvimento sustentável.

Ethical Dilemma



(Robbins & Coulter, 2007)

- Harm to participants;
- The lack of informed consent;
- Invasion of privacy;
- Deception.

(Bryman & Bell, 2011)



Stage of moral development

Level	Description of Stage
Principled	6. Following self-chosen ethical principles even if they violate the law 5. Valuing rights of others and upholding absolute values and rights regardless of the majority's opinion
Conventional	4. Maintaining conventional order by fulfilling obligations to which you have agreed 3. Living up to what is expected by people close to you
Preconventional	2. Following rules only when doing so is in your immediate interest 1. Sticking to rules to avoid physical punishment



Individual characteristics

- **Values**

- Basic convictions about what is right or wrong on a broad range of issues

- **Personality Variables**

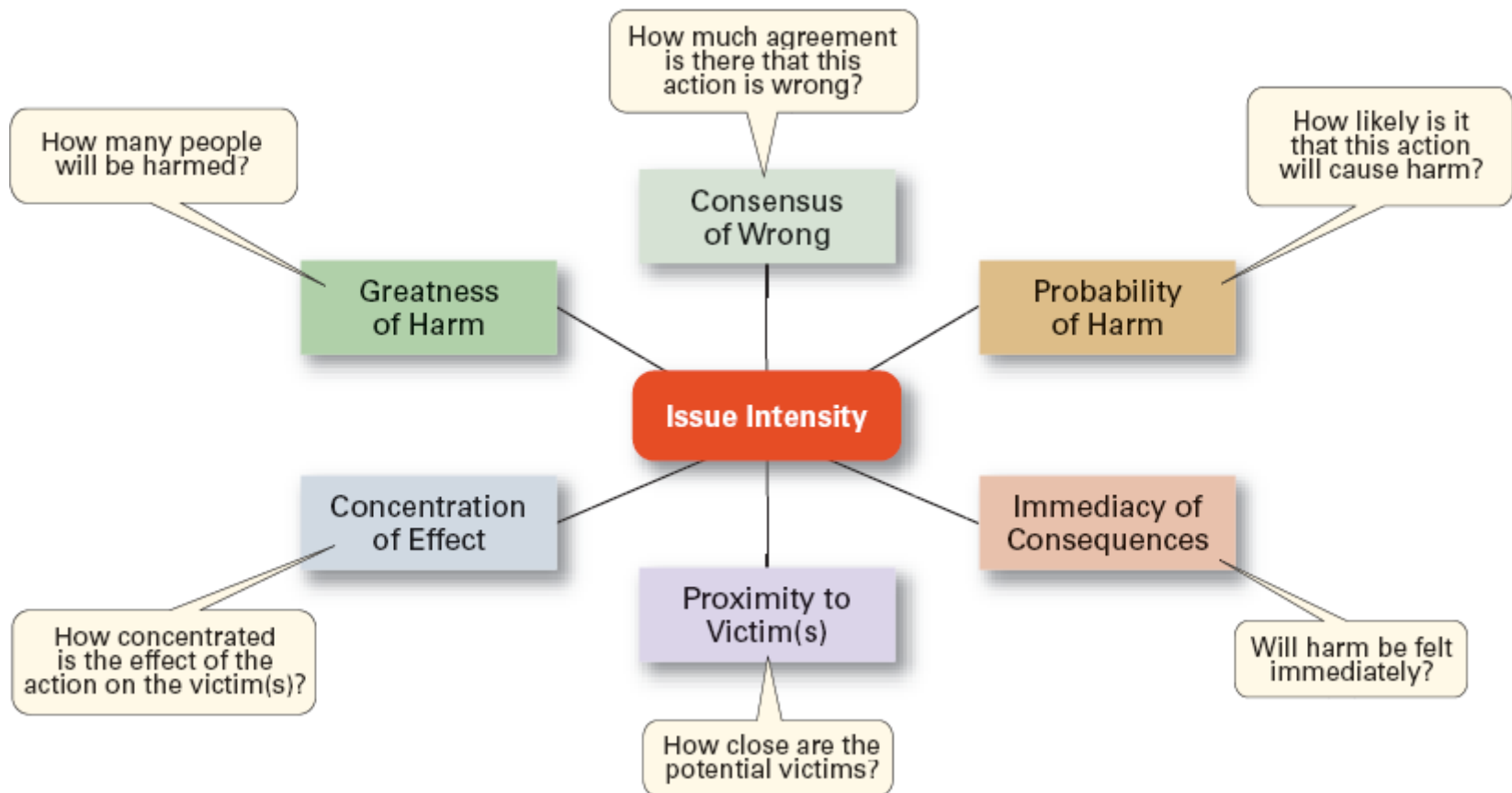
- Ego strength

- ❖ A personality measure of the strength of a person's convictions

- Locus of Control

- ❖ A personality attribute that measures the degree to which people believe they control their own life.
- ❖ **Internal locus:** the belief that you control your destiny.
- ❖ **External locus:** the belief that what happens to you is due to luck or chance.

Issue intensity



Organizational culture





Structural variables

- **Structural Variables**

- Organizational characteristics and mechanisms that guide and influence individual ethics:
 - ❖ Performance appraisal systems
 - ❖ Reward allocation systems
 - ❖ Behaviors (ethical) of managers

Avaliação nas UCs e da tese
Avaliação de desempenho na Academia
Revisão por pares para aceitação dos trabalhos
Critérios de financiamento à ciência (PT, EU, etc)
Combate ao plágio na investigação
Exemplo dos orientadores/colegas

Ethical/Unethical Behavior





Concluding remarks

- Research funding sources
- Data protection and management legislation
- Ethical vs unethical practices (scales, sample criteria, interview, ...)
- Responding to reviewers comments
- Open access publication option
- Copyright