



## PART I FINANCIAL MARKET STRUCTURE AND INSTRUMENTS

These slides have been created by R. M. Gaspar, and edited, adjusted and complemented by M Hinnerich

Revised on slides 60 (kr replaced by EUR) Slides 75-77 (PSI instead of PSI20)

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## 1 MARKET ORGANIZATION AND STRUCTURE

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## 1.1 FUNCTIONS OF THE FINANCIAL SYSTEM

### **1.2 MARKET CLASSIFICATION**

### **1.3 FINANCIAL INSTRUMENTS**

### **1.4 TRADING IN FINANCIAL MARKETS**

## **1.5 SECURITY MARKETS INDICES**

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### 1.1 FUNCTIONS OF THE FINANCIAL SYSTEM

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### HOW ARE RATES OF RETURN DETERMINED?



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1.2 MARKET CLASSIFICATION

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1.3 FINANCIAL INSTRUMENTS

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✓ For the investors, they represent alternatives forms of investment.

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## Securities

- Fixed income
  - Equities
- Pooled investments

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### Examples of Securities

- Stocks
- Bonds
- Fund units
- ➤ Warrants
- Detached Rights
- > Convertibles
- ≻...

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# **STOCKS (SHARES)**

**Stocks** are financial securities that represent a partial ownership position (called equity) in a corporation.

#### Rights

Stocks give investors, in particular, the right:

- To be present at general shareholders' meetings and to vote;
- To be informed about the business of the company, under certain conditions;

>To participate in **profits** and receive **dividends** in proportion to the shares held;

> If the company stops to exist, to receive a **liquidation share** value for the its assets after all creditors are paid, (if it exists).

>In the company's statutes there may also be other rights and obligations of investors, as well as limitations to the exercise of the right to vote.

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#### Valuing Stocks

>Valuing a stock is to determine its "fair price", which should reflect the value of the company.

The price of shares in a stock market tends to approach the actual value of the company, to the extent that the price incorporates all existing information.

➤As any financial asset one should think in terms of discounting future cash-flows. In this respect, valuing stocks is a complex task for two reasons:

It is hard to predict the main sources of future returns of stocks traded in financial markets (dividends and capital gain/loses)

The risk differ from stock to stock and depends on a large amount of factors (e.g. interest rate evolution, how other companies perform in the market, etc.), so it is hard to figure out discount factors.

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## INVESTOR'S REQUIRED RATE OF RETURN



## EMBEDDED OPTIONS



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### PREFERENCE SHARES (PREFERRED STOCK)



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## PRIVATE EQUITY SECURITIES



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# RETURN CHARACTERISTICS OF EQUITY SECURITIES



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# BONDS

#### Do you remember what a coupon bond is?

#### Example

3 year bond coupon 5% face value 1000 Q What is the cashflow?





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# BONDS

**Bonds** are securities limited time frame, issued by companies or other entities, representing money that the investors give to the issuer.

> To hold bonds , thus, means that investors are creditors of the issuer (who has a claim on the issuer).

> At the end of the bond's lifespan (called maturity), the investor has the right to receive a redemption value based upon the nominal (face) value, in the meanwhile she receives periodic interest (called coupons).

#### **Types of Bonds**

Bonds differ from one another:

In the length and nominal value of the loan

In the way redemption value is computed (in most cases it is equal do the nominal value, but there is a huge variety of alternatives)

In the way coupons are defined (periodicity, type of interest – variable or fixed, conventions, etc.)

In more exotic features that may be embedded. (e.g. convertible bonds, etc)
Who issued the bond

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# WHO ISSUES BONDS?

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# MORE ON BONDS

#### **Credits Risk**

The investor should be aware that investment in bonds implies taking credit risk, i.e., there is the possibility that the investor does not receive the redemption value and/or coupons, if the issuer face financial difficulties.

Q: Are there riskfree bonds?

#### Rights

Bond investors' have the following rights:

- To receive the periodic coupons at the pre-established dates.
- To receive the redemption value at maturity;

To be aware of the decisions of the shareholders and participate in general meetings through the appointment of a common representative of bondholders;
To be informed about the progress of the business via the common representative of bondholders.

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To find out the fair value of a bond today, one should properly discount its future cashflows (both periodic interest and redemption value). This value usually does not coincide with its nominal value.

The discount factor should be based upon:

✓ the market interest rates, \_\_\_\_\_

#### Examples of interest rate term structures



✓ but also the credit spread(s) of each issuer (to take into account credit risk)

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# FUND UNITS

- The fund consists of **pooled** resources. The capital of the fund results from savings of various investors. This capital is then invested in a variety of assets.
- ✓ Fund units are securities that represent parcels of a collective investment fund. Each unit represent a share of the overall fund.
- ✓ The value of the underlying assets (allowing for any charges and any accumulated income) is reflected in the fund value and, consequently, on the price of the units, net asset value (NAV)
- ✓ The maturity of fund units is the same as the maturity of the fund.

OBS: There is a big variety of fund types (we come back to this issue later)

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# WARRANTS

- ✓ Warrants, are securities, with a limited lifespan, that concede investors a right over other assets (called the underlying assets).
- The underlying assets may be other securities (stocks, bonds, etc.), but also, financial indices, interest rates or exchange rates.
- A buy warrant on a company give the holder the right to buy stock in the company at a fixed price at or before a given point in time. (similar to a call option)
- The investor has always the possibility of not exercising the rights by letting the warrant expire.
- The issuing entity of a warrants takes on the position of guaranteeing those rights, if and when exercised. (Unlike options)
- Only rights (no obligations) change hands when investors resell their positions to other investors.

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#### Rights

The most common rights warrants give investors are:

- ✓ The right to buy the underlying asset (*call* warrants)
- The right to sell the underlying asset (put warrants)
- The right to receive a difference between two prices

#### Types of Warrants

Warrants may differ according to the timeframe investors are allowed to exercise their rights:

- Some warrants can only be exercised at the maturity (European type warrants)
- Other warrants can be exercised at any moment since the moment investors buy it until maturity (American type warrants)
- But other exercise schemes also exist as exercise allowed a several preestablished dates (Bermudan type warrants)
- ✓ ...

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# DETACHED RIGHTS

Some securities (stocks, bonds, etc.) include rights that may be detached and traded separately.

These Rights that may be detached and become tradable by themselves are also securities per se.

✓ Their main characteristic is their typical short lifespan.

Examples from stocks:

Subscription rights

Examples from Bonds:

STRIPS of Bond

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#### **Subscription Rights**

 $\checkmark$  When companies decide to increase their shared capital by issuing new shares, investors who already hold shares will have, as a general rule, the right of preference in the purchase of the new shares to be issued.

 $\checkmark$ It is common to detach these subscription rights, from the previously existing shares.

Subscription rights are then traded separately from the shares themselves, for a short period time.

Investors who buy these rights can subscribe the new shares under the same conditions of previous shareholders.

 $\checkmark$  After the period during which rights can be traded or exercised, the subscription rights expire and stop existing.

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#### **STRIPS of Bonds**

✓ STRIP – Separate Trading of Registered Interest and Principal

 $\checkmark$  Both the coupon and principal amounts of (treasury) Bonds may be "stripped" (i.e. considered as independent assets with a single payment).

✓ Strips can, thus, be understood as ZCB and be independently traded



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## 1.3.2 CONTRACTS / DERIVATIVES

### Contracts

- Forward contracts
- Futures contracts
  - Swap contracts
  - Option contracts
  - Other contracts

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## HEDGING WITH FORWARD CONTRACTS



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Farmer needs to sell wheat to the miller at a future date.Miller needs to buy wheat from the farmer at a future	
	date to sell to bakers.
<ul> <li>Risk: the price of wheat decreases.</li> </ul>	<ul> <li>Risk: the price of wheat increases.</li> </ul>
<ul> <li>The farmer is currently long wheat in the spot market (needs to sell it in the future).</li> </ul>	<ul> <li>The miller is currently short wheat in the spot market (needs to buy it in the future).</li> </ul>
<ul> <li>The farmer hedges the spot market position by selling wheat forward.</li> </ul>	<ul> <li>The miller hedges the spot market position by buying wheat forward.</li> </ul>

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## FORWARD

A forward contract is an **obligation** to buy (long) or sell (short) the underlying asset at a predetermined time , (maturity date) for a predetermined price (forward price K).

The value at maturity (payoff) is:

- To the holder of a long position $S_T - K$	<
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• To the holder of a short position	K- S <sub>τ</sub>
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# Q: GIVE EXAMPLES OF UNDERLYING ASSET FOR A FUTURES CONTRACT

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# FUTURES VERSUS FORWARD CONTRACTS



# SWAP CONTRACTS



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# SWAP CONTRACT

Receive six-month Floating interest, pay 3% (s.a. compounding) on a principal of 100 million kr

▶ Remaining life 1.25 years

➤The floating rate to be paid in 3 months was determined 3 months ago and is 2.9% (s.a. compounding).





# OPTIONS

the holder of an option contract has a **choice** to buy (if a call option) / to sell (if a put option) the underlying asset at a predetermined time , (maturity date) for a predetermined price (forward price K).

The value at maturity (payoff) is:

- To the holder of a call position	$S_T - K$	if $S_T > K$
- To the holder of a short position	K- S <sub>T</sub>	if S <sub>⊤</sub> < K

### Q: What is the payoff if you wrote the call option?

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# WHY SO MANY DIFFERENT FINANCIAL ASSETS?

### Different risk – return profiles

➤ The return of a financial security is the rate computed based upon what the investment generates during an interval of time. It usually includes two parcels: price evolution (capital gains/losses) and the cash-flows it may generate (e.g. dividends in the case of stocks, coupons in the case of bonds, etc.).

> Expected/potential return should be distinguished from realized return. "Past returns are no guarantee for future returns".

≻The risk represents the uncertainty concerning future returns variability. This uncertainty may be connected, for instance, with unpredictable price movements.

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# METHODS FOR ESTIMATING RISK AND RETURN



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1.4 TRADING IN FINANCIAL MARKETS

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# EXCHANGES VERSUS ALTERNATE TRADING SYSTEMS (ATS)

### **Exchanges**

- Marketplace (physical location) for trading.
- Increasingly arrange trades submitted via electronic order matching systems.
- Regulatory authority derived from governments or through voluntary agreements.

### ATS

- Also called electronic communication networks (ECNs) or multi-lateral trading facilities (MTFs).
- Some offer services similar to exchanges, others offer innovative systems that suggest trades to clients.
- Do not exercise regulatory authority except with respect to trading.
- *Dark pools*—do not display orders.

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# HOW DO INVESTORS INFLUENCE A BANK'S INVESTMENT DECISIONS?





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# CREDIT DEFAULT SWAPS (CDS)

# Prior to maturity or default Premium (EUR) Protection buyer Protection promise against default In the event of default Protection buyer Principal (minus recover) EUR

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# DEALERS VERSUS ARBITRAGEURS



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# ARBITRAGE

# Question1: How can you benefit if an apple costs 3 EUR at market at market E and 1 EUR at market C?



Question2: What will happen to apple prices at market E and at market C in competitive markets?

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# WHAT POSITIONS CAN I TAKE IN AN ASSET?



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# SHORT POSITIONS

### • Q: How do you sell an asset that you do not own?

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# OPTION POSITIONS AND THEIR UNDERLYING RISK EXPOSURES

<u>Strategy</u>	Option position	Exposure to <u>underlying risk</u>
Buy call	Long	Long
Sell call	Short	Short
Buy put	Long	Short
Sell put	Short	Long

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# TERMINOLOGY FOR LEVERED POSITIONS

Buying on margin
Margin loan
Call money rate
Initial margin requirement
Maintenance margin requirement
Margin call
Leverage ratio

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# COMPARE AND CONTRAST EXECUTION, VALIDITY, AND CLEARING INSTRUCTIONS



# COMPARE AND CONTRAST MARKET ORDERS WITH LIMIT ORDERS



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### EXAMPLES

## • Limit order (Fixed or better)

- Buy order Example1: price is at 110 EUR. Want to buy at 100 EUR.
  - Buy at 100 EUR or less:
- Sell order Example 2 bought at 100 EUR. 120 EUR s target price.
  - Sell at 120 EUR or higher



LUNCH!

AFTERNOON TEA!

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ORDER BC	OK: "26 BID, OFFERED AT 28"
Order Prices	
Bids Offers (Asks) 33 32 31 30 29	The least aggressively priced sell orders are far from the market. These sell orders are <i>behind the market</i> . We also say that they are <i>away from the market</i> .
	<ul> <li>The best offer is at the market.</li> </ul>
spread	The space between the current best bid and offer is <i>inside the market</i> . If a new limit order arrives here, it <i>makes a new market</i> .
	— The <i>best bid</i> is <i>at the market</i> .
25 24 23 22 21	These buy orders <i>are behind the market</i> . We also say that they are <i>away from the market</i> . The least aggressively priced buy orders are <i>far from the market</i> .
	ORDER BC Order Prices Bids Offers (Asks) 33 32 31 30 29 <b>28</b> <b>Spread</b> <b>26</b> <b>25</b> 24 23 22 21

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# EATING THE LOB

INTC 🗉	ntel Corp						
	SE Are	ca. INTO	Go>>	>			
	В	id			Asl	v/Offer	
ID	Price	Size	Time	ID	Price	Size	Time
ARCA	20.77	23100	14:08:23	ARCA	20.78	27200	14:08:23
ARCA	20.76	35725	14:08:22	ARCA 🤇	20.79	31800	14:08:23
ARCA	20.75	37391	14:08:21	ARCA	20.80	32000	14:08:22
ARCA	20.74	24275	14:08:23	ARCA	20.81	30500	14:08:22
ARCA	20.73	20524	14:08:23	ARCA	20.82	17090	14:08:21
ARCA	20.72	6890	14:08:21	ARCA	20.83	19650	14:08:01

Figure 3.4 The limit order book for Intel on the Archipelago market Source: New York Stock Exchange Euronext Web site, www.nyse.com, January 19, 2007. Only a volume of 27200 is offered at \$20.78.

If you want to buy larger quantities, you will not get the best quoted

Want buy 89000 stocks

Question: What is the average price you will be (likely to) pay placing a market order?

### Answer:

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### VALIDITY INSTRUCTIONS



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### EXAMPLES

150-

50

# • Stop order (if threshold, then market order)

- Buy order (Stop-buy)
  - You sold an asset worry price will increase
  - Buy at market price if 150 EUR is reached (from below)
  - Realize loss on a short position
- Sell order (Stop-loss)
  - You own an asset and worry price will drop too much
  - Sell at market price if 50 EUR is reached (from above)
  - Realize losses on long positions

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# PRIMARY AND SECONDARY MARKETS





# **EXECUTION MECHANISMS**



# WHAT ARE THE CHARACTERISTICS OF WELL-FUNCTIONING FINANCIAL SYSTEM?



# WHAT ARE THE OBJECTIVES OF MARKET REGULATION?



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# SUMMARY

- Main functions of the financial system
- Classifications of assets and markets
- Financial intermediaries
- Long and short positions
- Leveraged positions
- Execution, validity, and clearing instructions
- Market and limit orders
- Primary and secondary markets
- Quote-driven, order-driven, and brokered markets
- Characteristics of a well-functioning market
- Objectives of market regulation

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1.5 SECURITY MARKETS INDICES

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# THE ROLE OF INFORMATION

Information is critical to operate in financial markets. Prices constantly respond to the arrival of new information.

There are two broad classifications:

Public information:	newspapers, companies' announcements of results, experts forecasts, etc. Via the Internet, market's information circulates fast, requiring investors continuous attention to what is happening in the economy and businesses.
Private information:	not publicly available and hard to pin down, but sometimes revealed by trading activity via indirect "signals" (substantial buy or sell orders).
	OBS: Trading based upon inside information is illegal.

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#### Information and investors

The information that the investor needs to make the decision to invest or to follow the evolution of investment must be provided by:

✤ Financial intermediaries (that are also obliged to access the risk profile and level of financial knowledge of investors and make sure they are taking an informed investment decision)

✤ Issuers of securities (on what concerns their specific securities, via periodic reports, business announcements, etc.)

Supervision authorities (posting on the their websites relevant news about any issuer of securities)



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#### Indices

Indices are numbers or percentages that illustrate the evolution of a given market or of a particular market segment.

- Fictive portfolio of assets
- Quick measure to read off the market development
- Used by mutual funds as a benchmark to evaluate investments against
- Used as an underlying portfolio for derivatives
- Can be traded by making use of derivatives or Exchange Traded Funds (ETF)



### **PSI CONSTITUENTS**

Question:

Which companies make up the Portuguese PSI- index?

Question: How many Portuguese companies are included in EURONEXT50?

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### **PSI CONSTITUENTS**

Altri	Basic Resources
Banco Comercial Português	Banks
Corticeira Amorim	Industrial Goods & Services
CTT Correios de Portugal	Industrial Goods & Services
EDP Renováveis	Utilities
Energias de Portugal	Utilities
<u>Galp Energia</u>	Energy
Ibersol	Travel & Leisure
Jerónimo Martins	Personal Care, Drug & Grocery Stores
Mota-Engil	Construction & Materials
NOS	Telecommunications
Novabase	Technology
Pharol	Telecommunications
Redes Energéticas Nacionais	Utilities
<u>Semapa</u>	Basic Resources
Sonae	Personal Care, Drug & Grocery Stores
Sonae Capital	Financial Services
The Navigator Company	Basic Resources

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## DESCRIPTION OF A SECURITY MARKET INDEX



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## CHOICES IN INDEX CONSTRUCTION AND MANAGEMENT

Which target market should the index represent?

Which securities should be selected from that target market?

How much weight should be allocated to each security in the index?

When should the index be rebalanced?

When should the security selection and weighting decision be reexamined?

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#### DIFFERENT WEIGHTING METHODS USED IN INDEX CONSTRUCTION



#### ADVANTAGES AND DISADVANTAGES



### MARKET VALUE WEIGHTED INDEX

	Market Value	Price
Coca-Cola	\$ 168.37 Billion	\$ 37.40
Apple Inc.	\$ 623.60 Billion	\$ 665.24
Catepillar Inc.	\$ 55.74 Billion	\$ 85.33
Total	\$ 847.71 Billion	

Constructing a **value weighted** index with divisor 1:

(168.37+623.60+55.74)/1=847.71

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### PRICE WEIGHTED INDEX

	Market Value	Price
Coca-Cola	\$ 168.37 Billion	\$ 37.40
Apple Inc.	\$ 623.60 Billion	\$ 665.24
Catepillar Inc.	\$ 55.74 Billion	\$ 85.33
Total		\$ 787.97

Constructing the average **price weighted** index:

(37.40+665.24+85.33)/3=787.97/3=262.65

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#### CLOSE UP ON THE WEIGHTS

		Market	Value	Pric	ce	
Coca-Cola		\$ 168.37	Billion	\$ 37	7.40	
Apple Inc.		\$ 623.60	Billion	\$ 66	\$ 665.24	
Catepillar Inc.		\$ 55.74	Billion	\$ 85	\$ 85.33	
Total	l \$847.71Billion		Billion	\$ 787.97		
Index return Weights						
	Market-Val Weighted	ue-				
Coca-Cola	168.37/847.71	=19.86%				
Apple	623.60/847.71	=73.56%				
Catepillar	55.74/847.71	=6.83%				

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#### CLOSE UP ON THE WEIGHTS

	Market Value	Price
Coca-Cola	\$ 168.37 Billion	\$ 37.40
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Total	\$ 847.71 Billion	\$ 787.97

Index retur	n weights		
	Market-Value- Weighted	Price-Weighted	
Coca-Cola	19.86 %	37.40/787.97=4.75%	
Apple	73.56 %	665.24/787.97=84.2%	
Catepillar	6.83 %	85.33/787.97=10.83%	

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#### CLOSE UP ON THE WEIGHTS

	Market Value	Price
Coca-Cola	\$ 168.37 Billion	\$ 37.40
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Total	\$ 847.71 Billion	\$ 787.97

#### Index return Weights

	Market-Value- Weighted	Price-Weighted	Equally Weighted
Coca-Cola	19.86 % = 168.37/847.71	4.75%	
Apple	73.56 %	84.2%	
Catepillar	6.83 %	10.83%	

### Question: What is the equally weighted?

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#### SWEDISH EXAMPLE

The Swedish steel company SSAB, founded 1978, left OMXS30 in 2020

**◆**Instead the internet casino company company Evolution Gaming entered the index.

✤In measures of turnover SSAB is a giant compared to Evolution Gaming. A turnover of 4 billion kr under Q3 2020 compared with SSAB turnover of 14,5 billion kr Q4 2020 and SSAB has approx twice as many employees.

✤But the casino company increased about 200 procent in value over 2020 and is one of the 30 most traded stocks at the Sweidsh exchange and this is why it was included into OMXS30.

Hinnerich

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## USES OF MARKET INDICES



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## EQUITY INDICES



#### CHALLENGES FACING FIXED INCOME INDEX CONSTRUCTION



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#### DIMENSIONS OF FIXED-INCOME INDICES

	Global					
Market	Regional					
	Country or currency zone					
Туре	Corporate	Collateralized Securitized Mortgage- backed	Government agency	Government		
Maturity	For example, 1–3, 3–5, 5–7, 7–10, 10+ years; short- term, medium-term, or long-term					
Credit quality	For example, AAA, AA, A, BBB, etc.; Aaa, Aa, A, Baa, etc.; investment grade, high yield					

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#### INDICES FOR ALTERNATIVE INVESTMENTS



#### SUMMARY

- Price return index
- Total return index
- Choices in index construction and management
- Advantages and disadvantages of different weighting schemes
- Rebalancing and reconstitution
- Uses of market indices
- Equity, fixed income, and alternative investment indices

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