

ISEG – Universidade de Lisboa
Programa de Doutoramento em Gestão
UC: Metodologias de Investigação (2024/2025)
Docente: Carla Curado

Conteúdos da sessão	Data	Suporte
Apresentação e funcionamento da UC.	SESSÃO 1 25 Setembro 18h-20h	Material disponibilizado pela docente
Investigação e Ética.	SESSÃO 2 25 Setembro 20h30m- 22h30m	Material disponibilizado pela docente A1. Estatutos do ISEG A2. Carta de Direitos e Deveres do Aluno (“Contrato de Aprendizagem”) A3. Código de conduta (FCT)
Investigação em Gestão.	SESSÃO 3 1 Outubro 18h-20h Grupo 1	1. Aguinis, H., Ramani, R. and Villamor, I. (2019). The First 20 Years of Organizational Research Methods: Trajectory, Impact, and Predictions for the Future, <i>Organizational Research Methods</i> , 22(2), 463-489. 2. Vermeulen, F. (2005). On rigor and relevance: Fostering dialectic progress in management research, <i>Academy of Management Journal</i> , 48 (6), 978-982. 3. Vicari, S. (2013). Is the Problem Only Ours? A Question of Relevance in Management Research, <i>European Management Review</i> , 10, 173–181.
Problematizar e investigar.	SESSÃO 4 1 Outubro 20h30m- 22h30m Grupo 2	AoL Ética - avaliação 4. Alvesson, M. and Sandberg, J. (2011). Generating research questions through problematization. <i>Academy of Management Review</i> , 36(2), 247–271.

		<p>5. Grant, A. M. and Pollock, T.G. (2011). From the editors - Publishing in amj—part 3: setting the hook. <i>Academy of Management Journal</i>, 54(5), 873–879.</p> <p>6. Sandberg, J. and Alvesson, M. (2011). Ways of constructing research questions: gap-spotting or problematization?. <i>Organization</i>, 18(1), 23–44.</p>
A revisão de literatura.	<p>SESSÃO 5 2 Outubro 18h-20h</p> <p>Grupo 3</p>	<p>7. Snyder, H. (2019). Literature review as a research methodology: An overview and guidelines. <i>Journal of Business Research</i>, 104, 333-339.</p> <p>8. Donthu, N., Kumar, S., Mukherjee, D., Pandey, N. and Lim, W. M. (2021). How to conduct a bibliometric analysis: An overview and guidelines, <i>Journal of Business Research</i>, 133, 285-296.</p> <p>9. Hiebl, M. R. W. (2021). Sample Selection in Systematic Literature Reviews of Management Research, <i>Organizational Research Methods</i>, 1-33.</p>
As filosofias de investigação e as premissas sobre a teoria.	<p>SESSÃO 6 2 Outubro 20h30m-22h30m</p> <p>Grupo 4</p>	<p>10. Hoddy, E. (2019). Critical realism in empirical research: employing techniques from grounded theory methodology. <i>International Journal of Social Research Methodology</i>, 22(1), 111–124.</p> <p>11. Bogna, F., Raineri, A. and Dell, G. (2020). Critical realism and constructivism: Merging research paradigms for a deeper qualitative study. <i>Qualitative Research in Organizations and Management</i>, 15(4), 461-484.</p> <p>12. Wilkins, S., Neri, S. and Lean, J. (2019). The role of theory in the business/management PhD: How students may use theory to make an original contribution to knowledge. <i>The International Journal of Management Education</i>, 17(3), 100316.</p>
As opções metodológicas.	<p>SESSÃO 7 8 Outubro 18h-20h</p> <p>Grupo 5</p>	<p>13. Kankam, P. K. (2019). The use of paradigms in information research. <i>Library and Information Science Research</i>, 41(2), 85–92.</p> <p>14. Mkansi, M. and Acheampong, E. A. (2012). Research Philosophy Debates and Classifications: Students’ Dilemma. <i>The Electronic Journal of Business Research Methods</i>, 10(2), 132-140.</p> <p>15. Woiceshyn, J. and Daellenbach, U. (2018). Evaluating inductive vs deductive research in management studies: Implications for authors, editors, and reviewers. <i>Qualitative Research in Organizations and Management</i>, 13(2), 183-195.</p>

<p>As estratégias de investigação e o horizonte temporal.</p>	<p>SESSÃO 8 8 Outubro 20h30m-22h30m</p> <p>Grupo 6</p>	<p>16. Rindfleisch, A., Malter, A. J., Ganesan, S., and Moorman, C. (2008). Cross-Sectional Versus Longitudinal Survey Research: Concepts, Findings, and Guidelines. <i>Journal of Marketing Research</i>, Vol. XLV, 261–279.</p> <p>17. Venkatesh, V., Brown, S. A., and Bala, H. (2013). Bridging the qualitative-quantitative divide: Guidelines for conducting mixed methods research in information systems. <i>MIS quarterly</i>, 21-54.</p> <p>18. Gioia, D. A., Corley, K. G., and Hamilton, A. L. (2012). Seeking Qualitative Rigor in Inductive Research: Notes on the Gioia Methodology. <i>Organizational Research Methods</i>, 16(1), 15-31.</p>
<p>O relatório e a apresentação da investigação.</p>	<p>SESSÃO 9 9 Outubro 18h-20h</p> <p>Grupo 7</p>	<p>19. Levitt, H. M., Bamberg, M., Creswell, J. W., Frost, D. M., Josselson, R., and Suárez-Orozco, C. (2018). Journal article reporting standards for qualitative primary, qualitative meta-analytic, and mixed methods research in psychology: The APA Publications and Communications Board task force report. <i>American Psychologist</i>, 73(1), 26–46.</p> <p>20. Pagliarussi, M. S. (2017). Writing and structuring articles in accounting and organizations. <i>Revista de Contabilidade e Organizações</i>, 31, 4-10.</p> <p>21. Saunders, M., Lewis, P., and Thornhill, A. (2016). Research methods for business students (7th Ed.). Harlow: Pearson Education Limited. - Chapter 14 (Writing and presenting your project report).</p> <p>22. Bryman, A., and Bell, E. (2011). Business Research Methods (3rd Ed.). New York: Oxford University Press. - Chapter 27 (Writing up business research).</p>
<p>A proposta de investigação</p>	<p>SESSÃO 10 9 Outubro 20h30m-22h30m</p>	<p>Material disponibilizado pela docente</p>